

LIFE



IN THIS ISSUE

CHURCHILL'S MEMOIRS

**STALIN BUNGLES HIMSELF
INTO WAR**

**F.D.R. AND CHURCHILL
MEET AT SEA**

GREGORY PECK

IN

"TWELVE O'CLOCK HIGH"

FEBRUARY 20, 1950 **20** CENTS

YEARLY SUBSCRIPTION **\$6.00**



It's still the thing to do...

This New Year's Vermont bride may glide through the starlit night in a bell-jingling sleigh just as 1847's did! Today's may wear ski clothes instead of velvet and furs, but this gay holiday tradition never changes. And there's another fine tradition cherished by both these brides, too...

It's still the thing to own...

Beautiful 1847 Rogers Bros. is the silverplate more brides have cherished than any other kind...for over 100 years!

Today as yesterday—in these magnificent patterns they find an extra height and depth of ornament, a perfection of balance and finish usually found only in solid silver.

52-piece service for eight, \$64.75 with chest. No Federal tax. Same price as in 1945!



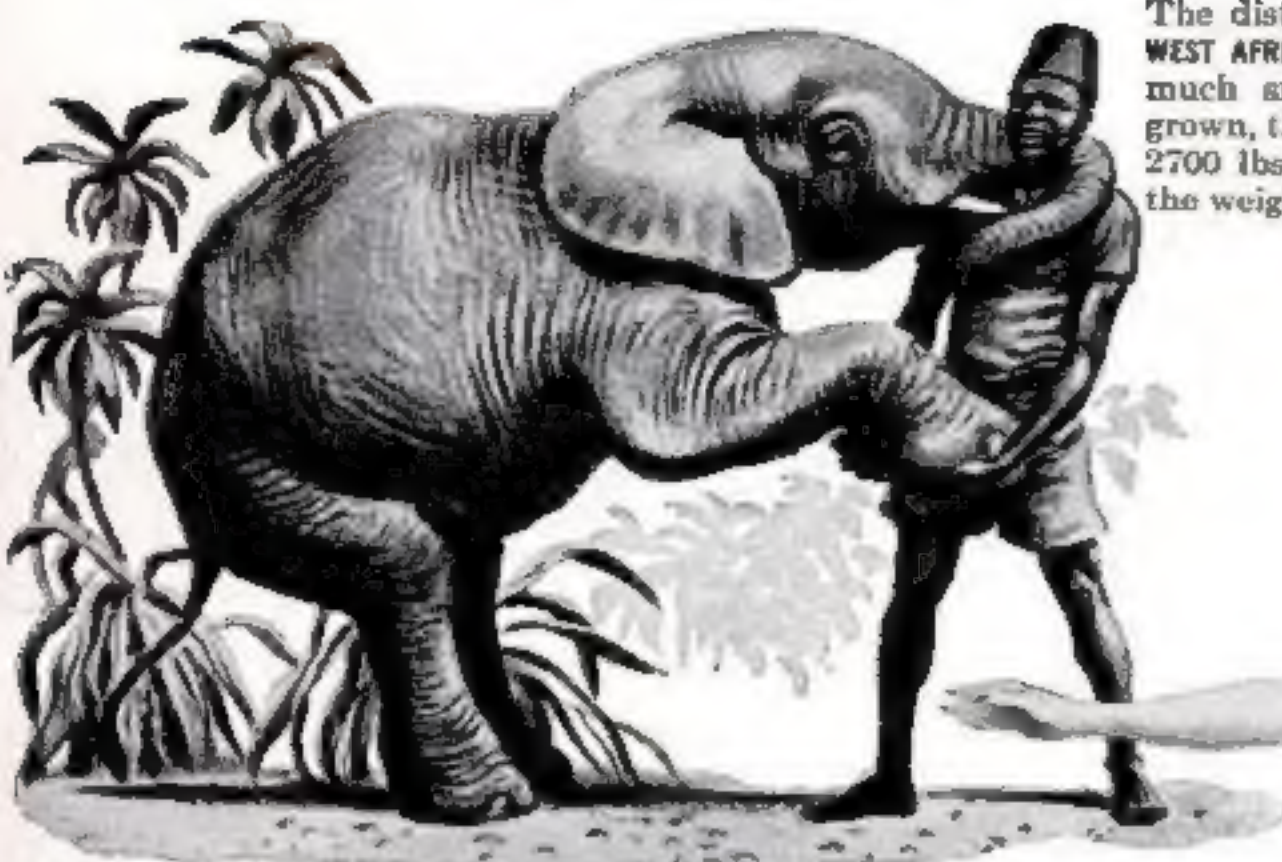
COSTUME BY JOHN FREDERICKS

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1847 ROGERS BROS.
for 102 years
America's Finest Silverplate



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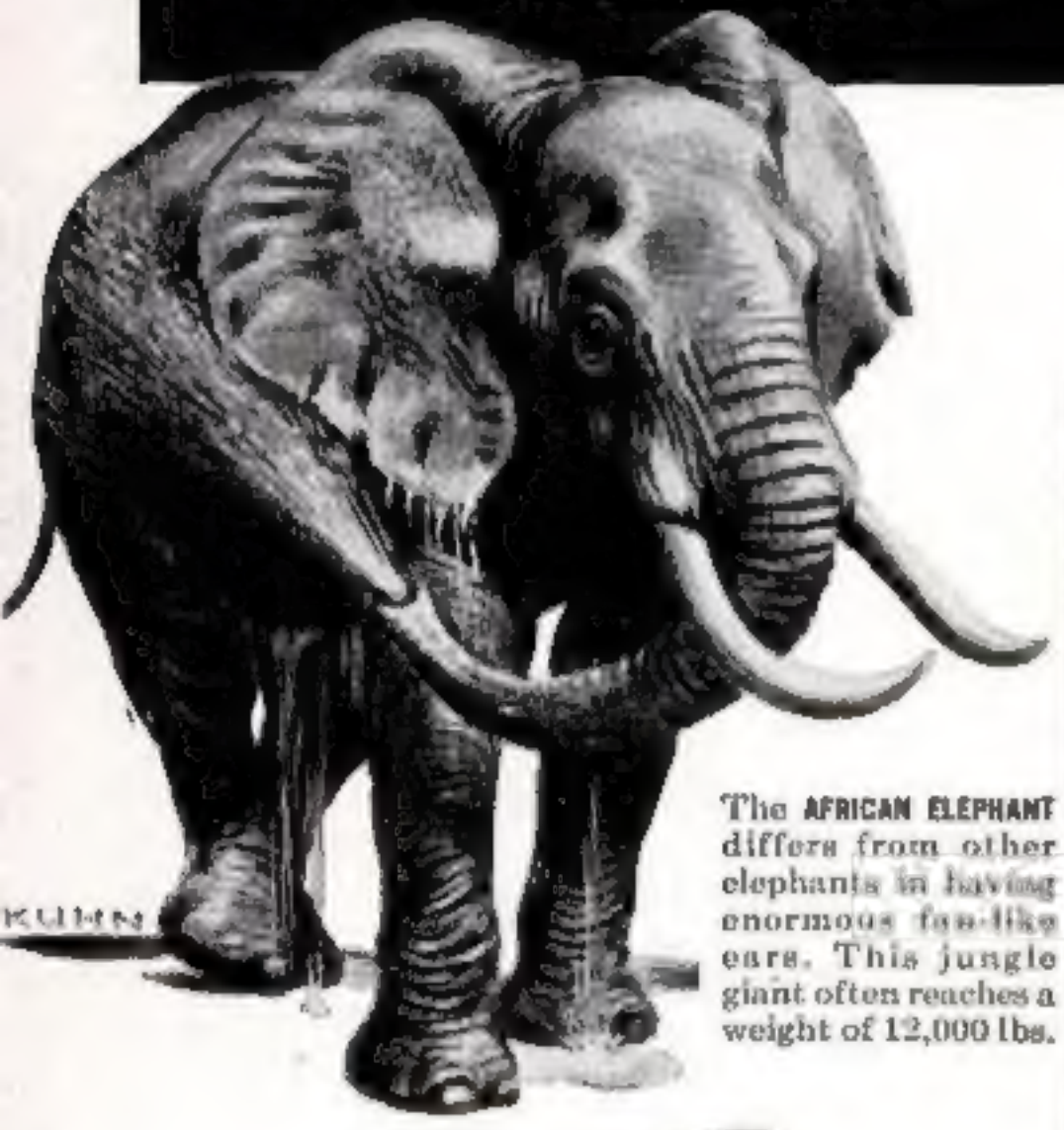


The distinguishing mark of the WEST AFRICAN FOREST ELEPHANT is its much smaller size. When full-grown, this "pigmy" weighs about 2700 lbs.—less than one-quarter the weight of his big cousins.

*Prepared in cooperation with specialists of American Museum of Natural History, N. Y.

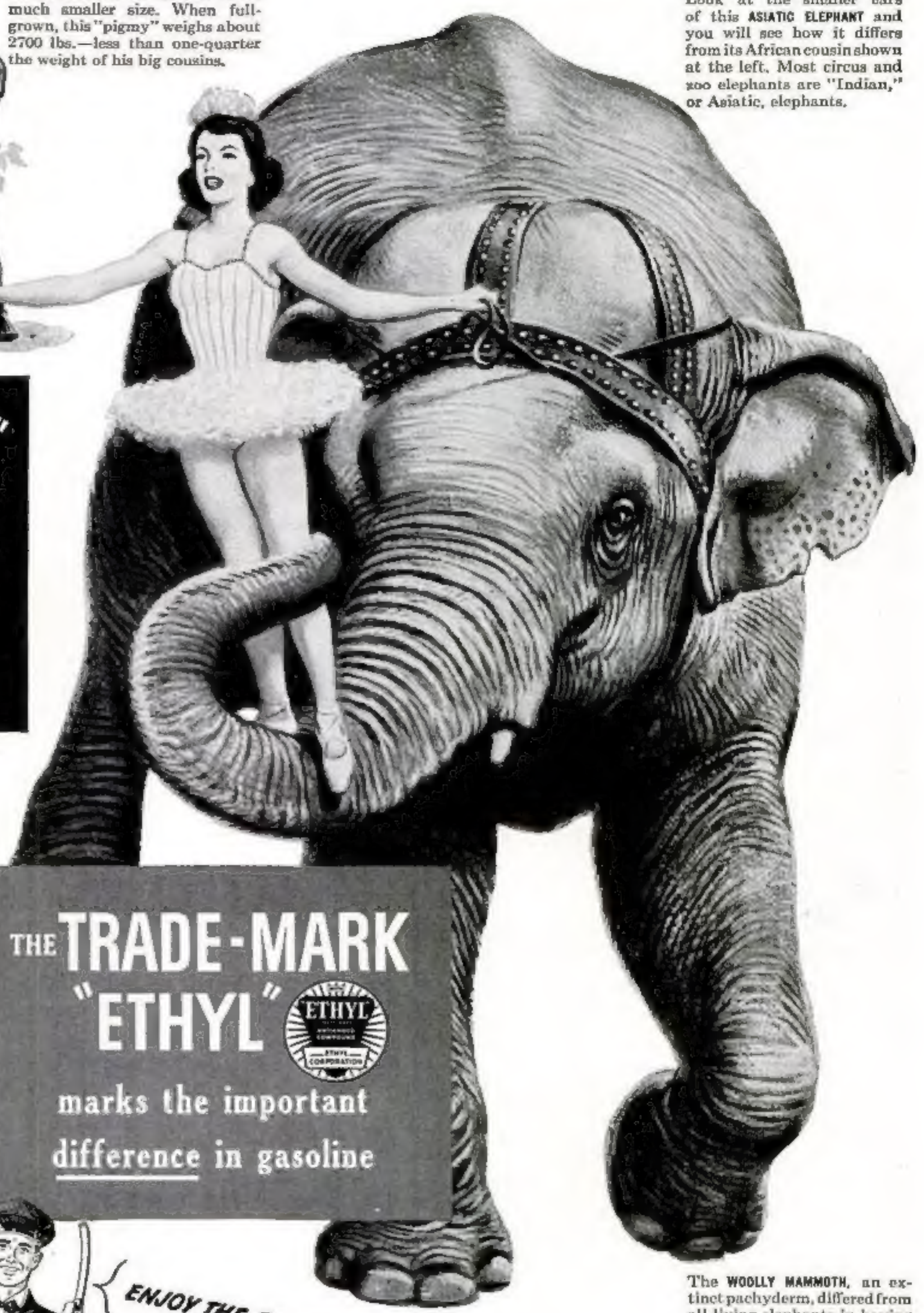
Look at the smaller ears of this ASIATIC ELEPHANT and you will see how it differs from its African cousin shown at the left. Most circus and zoo elephants are "Indian," or Asiatic, elephants.

"THE TRADE-MARKS"
OF NATURE *
mark the difference
in elephants . . .



The AFRICAN ELEPHANT differs from other elephants in having enormous fan-like ears. This jungle giant often reaches a weight of 12,000 lbs.

THE TRADE-MARK
"ETHYL" 
marks the important
difference in gasoline

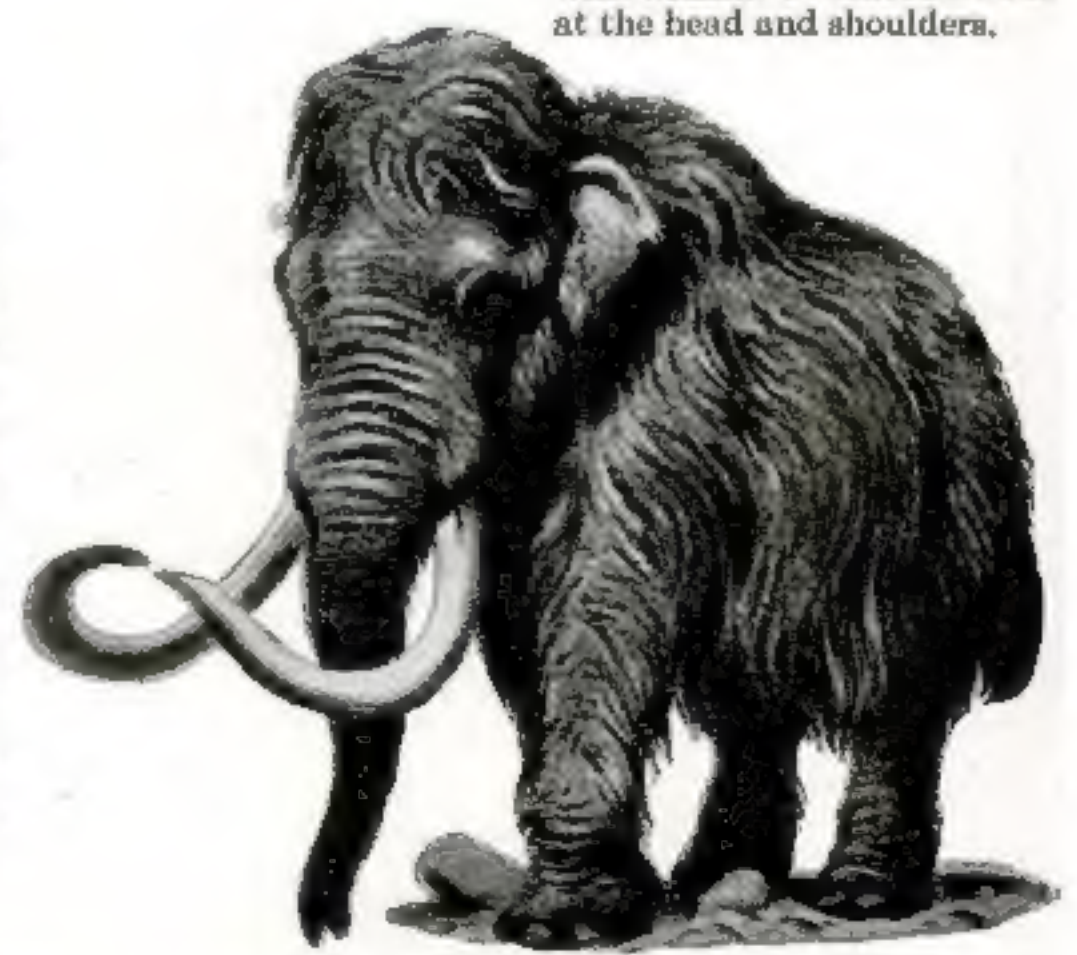


ENJOY THE DIFFERENCE!


Just fill your tank with gasoline from an "Ethyl" pump and feel the difference for yourself. Because "Ethyl" gasoline averages five full octane numbers higher than regular gasoline, it will bring out the full power and performance of your car. And because it has, on the average, a higher volatility, it will give you faster starting and warm-up.

When you see the familiar yellow-and-black "Ethyl" emblem on a pump, you know you are getting the best gasoline your service station offers—gasoline that is improved with "Ethyl" antiknock fluid, the famous ingredient that steps up power and performance.

The WOOLLY MAMMOTH, an extinct pachyderm, differed from all living elephants in having a thick coat of reddish hair with masses of matted wool at the head and shoulders.



"Ethyl" products are made by ETHYL CORPORATION, Chrysler Building, New York 17, N. Y.

This One

90A1-TWP-YHC6

In winter, too, you want all-over freshness

DIAL soap stops odor before it starts!

**DIAL removes skin bacteria
that cause perspiration odor!
Because DIAL alone contains AT-7**

In winter, too, Dial *guarantees* you freshness round the clock—guarantees it in spite of heavy clothes, steamy crowds, and overheated rooms. For Dial actually removes the skin bacteria that are the major *cause* of perspiration odor. Dial contains AT-7, the only antiseptic known to keep its power effective in soap. Dial does not stop healthful perspiration, but it *does* stop odor, so your clothes stay clean-smelling, too. And Dial smells *good*—not strong, not sissy.

Dial is mild! Perfect for complexions
Women love Dial's mild, gentle creaminess—it's perfect for complexions. And Dial's rich, protecting lather cleanses so thoroughly, it's the *one* soap for the whole family. Get several long-lasting bars today.

What Doctors Found!

Tests by eminent medical research authorities have proved that Dial's AT-7 gets the skin amazingly clean of bacteria. In fact, doctors who continually use AT-7 soap for their surgical scrub-ups report that it leaves the skin 10 times freer of bacteria than a conventional scrub-up with regular hospital soaps!



No other soap
in the world
like Dial!

- 1 The first really effective deodorant soap.
- 2 Dial with AT-7 removes major *causes* of odor.
- 3 Dial has a light, pleasant fragrance you'll like.
- 4 *Guarantees* freshness round the clock.
- 5 Mild, rich-lathering Dial protects complexions with its creamy gentleness.

Keeps you fresh round the clock

Tune in STARS OVER HOLLYWOOD, CBS, Saturday



© ARMOUR AND COMPANY

Profile of a Cultivated Person...

who has fallen into the habit of missing books

The self-portrait you have drawn may reveal a sobering fact: the *extreme degree* to which you have allowed the irritating busyness of your life to keep you from the books you promise yourself to read.

There is a simple way to break this bad habit, and many hundred thousand perspicacious readers over the country—like yourself—will vouch that it is effectual: membership in the Book-of-the-Month Club.

YOUR CHOICE IS WIDE: Your only obligation, as a member, is to buy four books a year—and it is inconceivable you won't find four you will be anxious not to miss. Every month the Club's distinguished Editorial Board chooses one outstanding work as the Book-of-the-Month. But in addition, the Club makes available Special Editions of widely discussed books. The list at the right is a good example of the wide range of books always available.

YOU BUY WHAT YOU PLEASE: As to the Book-of-the-Month, you buy it only when you want it. You receive a full and careful report about it in advance of its publication. If you judge it is a book you would enjoy, you let it come. If not, you send back a form (always provided) specifying some other book you may want. Or you may simply say: "Send me nothing."

YOU PAY MUCH LESS: When you do buy the Club selection, you usually pay less for it than you otherwise would. Last year the average was 23% less! But there is a still greater saving than this: *After your first purchase, for every two Club selections or Special Editions you buy, you receive, free, one of the Club's Book-Dividends.*

WHAT BOOK-DIVIDENDS ARE: This unique system is a form of member-profit-sharing, similar to what happens in any consumer co-operative. A fixed proportion of what you pay is set aside in a Book-Dividend Fund, which is used to manufacture enormous editions of other books; and these are the Book-Dividends you receive. Sometimes they are valuable reference books, sometimes fine library editions of classics. *In the past four years over \$50,000,000 worth of free books (retail value) have been received by members under this system.*

GOOD SENSE: Frequently you intend to buy Club selections, not knowing they are such. *Why not buy them from the Club?* You will usually pay less for them. You will share in the highly desirable Club's Book-Dividends. And, perhaps most important—in view of your self-portrait above—this whole system, once and for all, will really keep you from missing the new books you want to read.

DRAW IT YOURSELF... check the books you fully INTENDED to read and then FAILED to read

- ☐ THE EGYPTIAN by Mika Waltari
- ☐ THIS I REMEMBER by Eleanor Roosevelt
- ☐ THE MATURE MIND by H. A. Overstreet
- ☐ MODERN ARMS AND FREE MEN by Vannevar Bush
- ☐ CHEAPER BY THE DOZEN by Frank Gilbreth, Jr. & Ernestine Gilbreth Carey
- ☐ FATHER OF THE BRIDE by Edward Streeter
- ☐ THE GREATEST STORY EVER TOLD by Fulton Oursler
- ☐ THE WAY WEST by A. B. Guthrie, Jr.
- ☐ THE MAN FROM NAZARETH As His Contemporaries Saw Him by Harry E. Fosdick
- ☐ THE RUNNING OF THE TIDE by Esther Forbes
- ☐ THE PEABODY SISTERS OF SALEM by Louise Hall Tharp
- ☐ THE HORSE'S MOUTH by Joyce Cary
- ☐ THE NAKED AND THE DEAD by Norman Mailer
- ☐ CRY, THE BELOVED COUNTRY by Alan Paton
- ☐ THE MUDLARK by Theodore Bonnet
- ☐ CRUSADE IN EUROPE by Dwight D. Eisenhower
- ☐ ROOSEVELT AND HOPKINS by Robert E. Sherwood
- ☐ THE GATHERING STORM by Winston Churchill
- ☐ THEIR FINEST HOUR by Winston Churchill
- ☐ A STUDY OF HISTORY by Arnold J. Toynbee
- ☐ LEAD, KINDLY LIGHT By Vincent Sheean
- ☐ NINETEEN EIGHTY-FOUR by George Orwell
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- ☐ TOMORROW WILL BE BETTER by Betty Smith

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THE Reader's Encyclopedia

In Four Handy Volumes • Retail Price \$10.00
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Indispensable in the home of every reading family. It answers instantly the thousands of questions that arise in your reading and conversation. Ten years were spent in its preparation by a staff of experts under the direction of William Rose Benét.



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PLEASE SEND ME AS MY FIRST PURCHASE AT YOUR MEMBERS' PRICE:

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Look men... no buttons

on America's
newest, smartest business shirt



**zips on...zips off...fits smoother
...looks smarter...feels better!**

No buttons on this modern-design business-like business shirt... the greatest new shirt idea since the attached collar! No buttons to pop off... no buttonholes to fray! Airman Model Z zips up... snaps at the cuffs... snaps at the collar... lies smoother than any shirt you've ever worn... looks wonderful, feels wonderful, actually is wonderful. It's guaranteed laundry-proof... that goes for the zipper and the snaps as well... and it washes and irons easily! Have it in your favorite collar style, in finest Sanforized broadcloth, in white and smart pastels... at leading department and men's stores from coast to coast... it's only 3.95. Made by Shirtercraft Co., 350 Fifth Avenue, New York City... *leaders in men's fashions.*



a dream to launder! The Airman Model Z has been certified washable by the American Institute of Laundering. Irons easily. No long row of buttons to work around!



zips on! The smartly concealed, very light-weight Talon zipper makes this the most modern shirt in the world. It's not a pullover! This shirt goes on like any other, zipper separates at the bottom. No buttons to come off or break!



snaps shut! A wafer-thin snap at the collar keeps it in place, is correctly spaced for tie knot. The cuffs snap the same way, neatly, quickly, easily... no button bother! The zipper and snaps are guaranteed to be laundry-proof!

no bulging, no gaping... this very modern zippered shirt front lies flat, is smoother and smarter than any buttoned shirt. Try on an Airman Model Z, prove to yourself how much easier it is to get into, how much better it looks and feels!



*PATENT PENDING

*What's your dog's
cutest trick?*



Tell us about it and win one
of the many CASH PRIZES in

PARD'S

\$15,000

SMART PUP CONTEST

411 WINNERS!

GRAND PRIZE \$5000

**NEXT 5 PRIZES
\$1000 EACH**

Next twenty prizes—\$100 each

Next thirty-five prizes—\$20 each

Next fifty prizes \$10 each

Next three hundred prizes—Each a full
case of famous Pard from your favorite
dealer ... 48 complete one-dish-dinners
... worth \$6 retail.



Tricks like these may win
a valuable prize for you!



Smart-pup owners feed PARD

... the complete one-dish-dinner!

● It's *smart* to feed your dog properly. It's *smart* to give him regularly a food that supplies *all* his nutritional needs in one quick serving ... without mixing, fixing or supplementing. It's smart to feed Pard.

Pard is a complete, perfectly balanced diet in itself ... provides *all* the proteins, energy, minerals and vitamins your dog needs for an entire day. That's why when you feed Pard, *no additional meat is ever needed!*

Pard is as pure and wholesome as the foods your family eats ... always firm and fresh, with a clean, meaty aroma. If your dog is a "feeding problem", try Pard.

Pick up several cans of famous PARD—today!

Enter now! Hurry! Here's a contest that's new, different, a barrel of fun ... and worthwhile! Plenty of prizes and chances to win. Enter several times—once for every cute trick your dog can do. Better do it right now!

It's fun! No rhymes, no missing words to fill in, no struggling with "Why I like ...". Just do what a dog owner *loves* to do ... brag about your dog! Tell us how smart he is, how he's "almost human" sometimes! And win a prize doing it!

Easy—here's all you do! Don't try to be spectacular. Keep it simple. No "circus" tricks. It can be something cute your dog does all by himself—without your teaching him.

Here's how: Just write out the trick in 100 words or less. Use any sheet of paper—or, if you wish, use the official entry blank available at your dealer's. Sign your name and address, attach two PARD labels—and mail to:

PARD'S "SMART PUP" CONTEST
P. O. Box 5955, Dept. A, Chicago 77, Illinois

CONTEST RULES: Send as many entries as you wish, each single entry accompanied by two (2) Pard labels.

Entries judged by an independent judging firm on the basis of naturalness and clearness in telling, and general interest of your dog's trick. Judges' decision final. Duplicate prizes in case of ties. Winners notified by mail as soon as possible after close of contest. Complete list of winners sent on request, within a reasonable period after close of contest, to anyone sending a self-addressed stamped envelope with his entry.

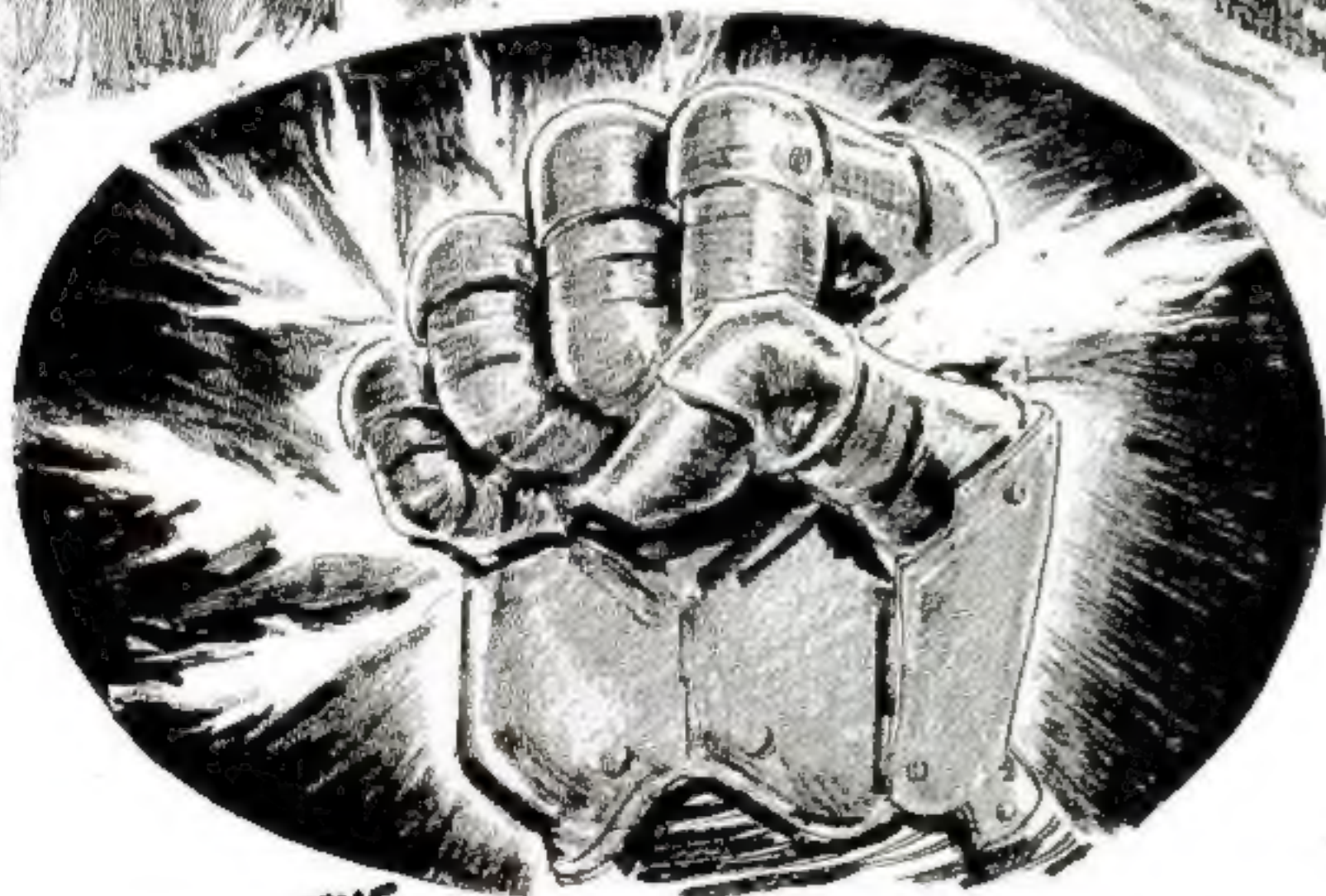
Entries must be postmarked before March 31, 1950 and received before April 15, 1950. Entries with insufficient postage will not be accepted. Entries must be the original work of the contestants and must be submitted in their own names. Only one prize to a contestant.

Open to anyone living in the United States, its territories and possessions, or in Canada, except employees of Swift, its advertising agencies, and members of their families. Subject to Federal, State and local regulations.

RIPLEY'S

UPSIDE-DOWN SNOWSTORM!

IT SNOWS IN REVERSE WHEN THIS POWERFUL PLOW CUTS THROUGH DRIFTS 3 TIMES ITS HEIGHT. ENGAGING A CLUTCH, SETS AUGER SCREWS TO SCOOPING IN SNOW. A HUGE FAN BLOWS IT HIGH OVERHEAD... PILES IT 200 FEET AWAY. THE CLUTCH, MADE BY B-W'S ROCKFORD CLUTCH, DOESN'T SLIP EVEN UNDER THE PRESSURE OF TONS OF SNOW.



SQUEEZE THE HEAT AND SPARE THE FUEL!

THE GREATEST KNOWN ECONOMY IN A HOME FURNACE IS ACHIEVED IN B-W'S NORGE HEAT UNIT. HOT GASES FROM THE BURNING FUEL, INSTEAD OF PASSING INTO A SINGLE CHAMBER, ARE SQUEEZED THROUGH SEVERAL CHAMBERS OF DIMINISHING SIZE. BY SUCH UNIQUE COMPRESSION, THE MAXIMUM HEAT IS EXTRACTED.



GETS 1400 MILES "FREE" DRIVING MONTHLY!

WALLACE ALLRED, MILLION-MILE DRIVER OF SAN FRANCISCO, PUTS 6000 MILES A MONTH ON HIS CAR. 1400 OF THOSE MILES ARE FREE OF ANY GAS COST THANKS TO B-W AUTOMATIC OVERDRIVE. THIS FAMOUS B-W WARNER GEAR TRANSMISSION, OFFERED ON 10 LEADING MAKES OF CARS, LETS THE ENGINE RUN 30% SLOWER. DRIVE 30, THE ENGINE DOES ONLY 21; DRIVE 60, IT DOES 42.

185 PRODUCTS
IN ALL ARE MADE BY

BORG-WARNER

Believe It or Not!



**TURNING FURNACES INTO "PENNY-PINCHERS"
... FUELING FIRE-TIPPED FLIERS...
HELPING MINING MONSTERS CHEW FASTER!**

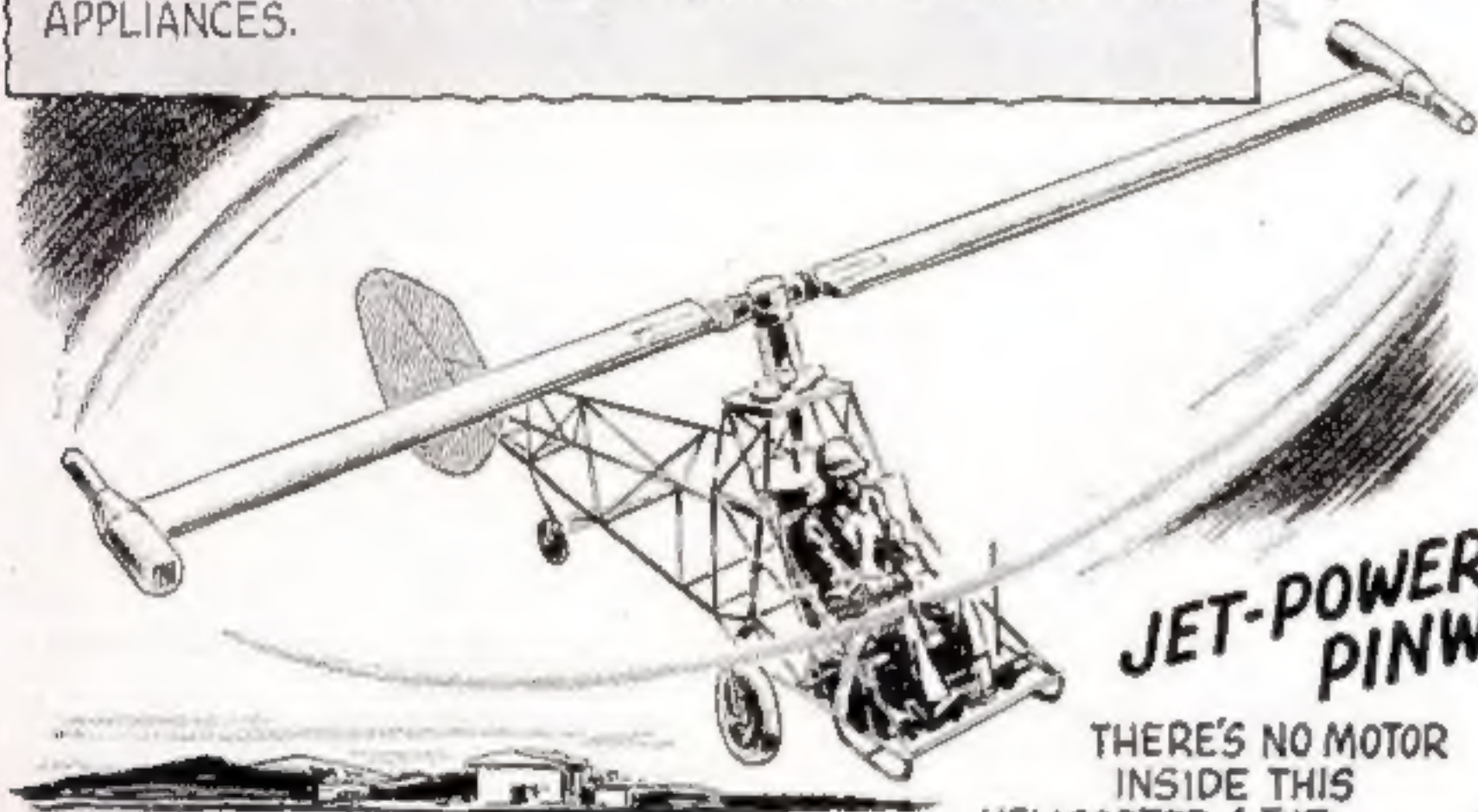
IN SO MANY WAYS, B-W INGENUITY AND SKILL TOUCH THE LIFE OF ALMOST EVERY AMERICAN EVERY DAY.*

*FOR EXAMPLE: 19 OUT OF THE 20 MAKES OF MOTORCARS CONTAIN ESSENTIAL PARTS BY BORG-WARNER. EVERY COMMERCIAL PLANE AND MANY SHIPS AFLOAT HAVE ABOARD VITAL B-W EQUIPMENT. 9 OUT OF 10 FARMS SPEED FOOD PRODUCTION WITH B-W EQUIPPED IMPLEMENTS. AND MILLIONS ENJOY THE OUTSTANDING ADVANTAGES OF B-W HOME EQUIPMENT AND APPLIANCES.



SHOE SOLE WEARS FOR 3000 MILES!

MAILMAN H.W. PALMER, GARY, INDIANA, HAS WORN OUT 7 LEATHER SOLES ON HIS RIGHT SHOE. BUT THE ORIGINAL, SUPER-DURABLE SOLE ON HIS LEFT SHOE IS STILL GOING STRONG. DEVELOPED BY B-W'S MARBON, THIS SOLE, MADE WITH "MARBON 8000 RESIN" IS WATERPROOF, NON-SLIP, WON'T MARK FLOORS.

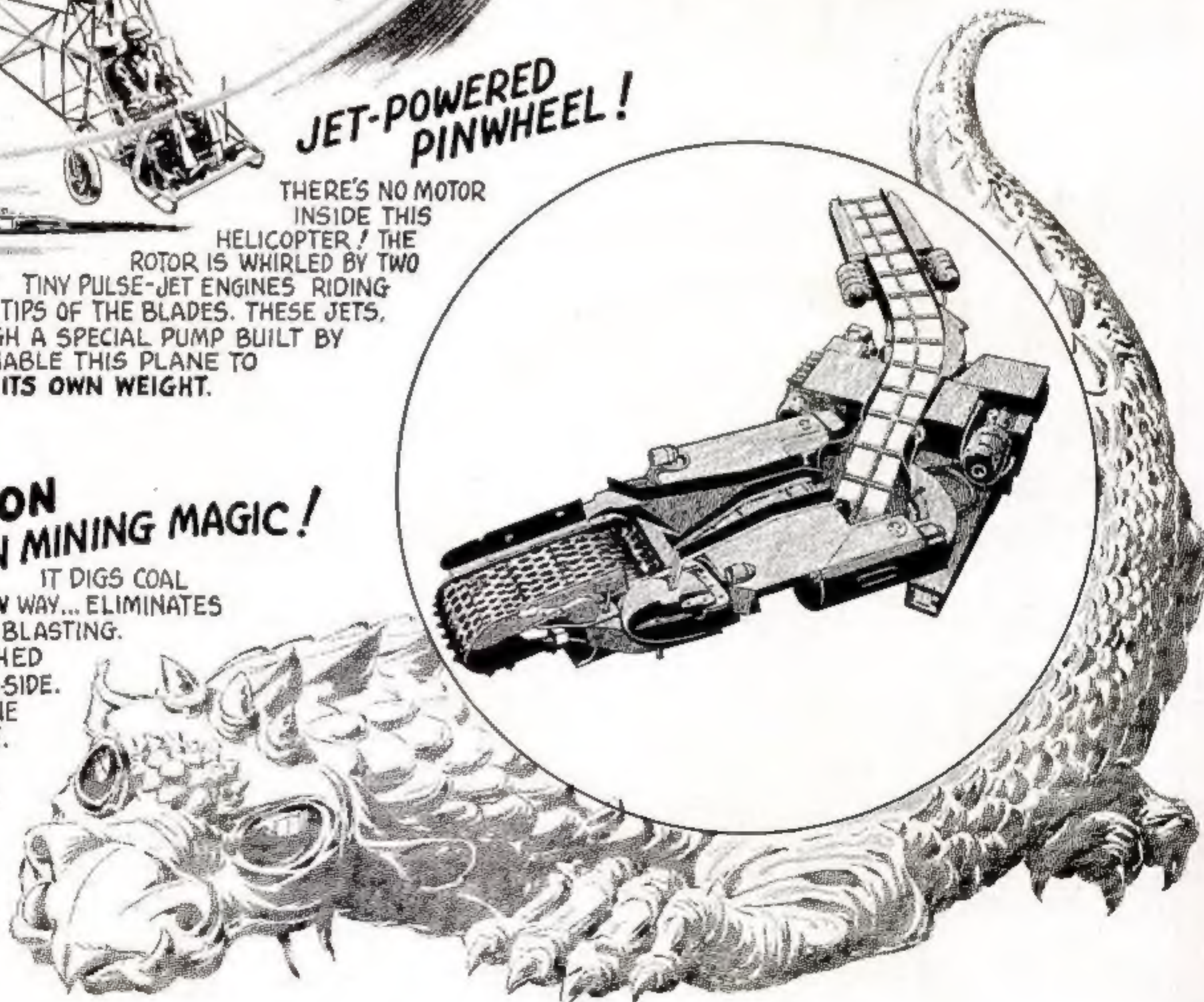


JET-POWERED PINWHEEL!

THERE'S NO MOTOR INSIDE THIS HELICOPTER! THE ROTOR IS WHIRLED BY TWO TINY PULSE-JET ENGINES RIDING THE VERY TIPS OF THE BLADES. THESE JETS, FUELED THROUGH A SPECIAL PUMP BUILT BY B-W'S PESCO, ENABLE THIS PLANE TO LIFT TWICE ITS OWN WEIGHT.

ROBOT DRAGON IS THE NEWEST IN MINING MAGIC!

IT DIGS COAL A NEW WAY... ELIMINATES DANGEROUS BLASTING. MOVING ITS RIP-TOOTHED HEAD... UP, DOWN, SIDE-TO-SIDE. THIS REVOLUTIONARY MACHINE CHEWS OUT 2 TONS A MINUTE. COAL SLITHERS DOWN ITS BACK ON REVOLVING CHAINS, POWERED THROUGH HEAVY-DUTY JOINTS FROM B-W'S MECHANICS UNIVERSAL JOINT DIVISION... IS GUIDED INTO CARS BY THE FLEXIBLE TAIL.



THESE UNITS FORM BORG-WARNER, Executive Offices, 310 S. Michigan Ave., Chicago: BORG & BECK • BORG-WARNER INTERNATIONAL • BORG WARNER SERVICE PARTS • CALUMET STEEL • DETROIT GEAR • DETROIT VAPOR STOVE • FRANKLIN STEEL • INGERSOLL STEEL • LONG MANUFACTURING • LONG MANUFACTURING CO., LTD. MARBON • MARVEL-SCHLEBLER CARBURETOR • MECHANICS UNIVERSAL JOINT • MORSE CHAIN • MORSE CHAIN, LTD. • NORGE • NORGE-HEAT • PESCO PRODUCTS • ROCKFORD CLUTCH SPRING DIVISION • WARNER AUTOMOTIVE PARTS • WARNER GEAR • WARNER GEAR CO., LTD.

Your GROCER has them - FREE!

3 Grand Prize-Winning Recipes

*from Pillsbury's \$100,000
GRAND NATIONAL RECIPE & BAKING CONTEST*

Adapted for your use by Ann Pillsbury

NOVELTY WANT TO TRY THEM AT ONCE!
The 3 Grand PRIZE-WINNING Recipes
from the Pillsbury
\$100,000 GRAND NATIONAL RECIPE & BAKING CONTEST



\$50,000 WINNER

PILLSBURY'S \$50,000 NO-KNEAD WATER-RISING TWISTS by Mrs. Ralph E. Senafeld, Detroit, Michigan

Unique in appearance, taste and texture. Require no kneading, and rise very quickly either by regular method . . . or in water, by a remarkable, simple process.



\$10,000 WINNER

STARLIGHT MINT SURPRISE COOKIES by Miss Laura Rott, Naperville, Illinois

There's a fascinating new idea here. Miss Rott has provided a hidden surprise in the heart of these cookies. They look much like any other cookie on the outside, but wait till you bite into them!

These and 97 other winners will soon be available

The first thing everybody asked when they heard the results of this contest was "Where can I get the recipes?"

Right now your grocer has the three top prize winners. Enjoy them now. And from time to time Pillsbury will continue to bring you the wealth of great baking ideas that this contest has brought to light.

P.S. If your grocer doesn't have these recipes, you can get them merely by writing to Ann Pillsbury, Prize Recipe Dept., Box 500, Minneapolis, Minn.



\$4,000 WINNER

AUNT CARRIE'S BONBON CAKE by Mrs. Richard W. Sprague, San Marino, California

Mrs. Sprague added her own touches to a western pioneer woman's recipe and brought it up to date. The most unusual feature is the delicate milk-chocolate flavor blended with creamy filling and rich fudge frosting.

Pillsbury's BEST

I'VE DECIDED TO PUT
A SET OF LOW-PRESSURE
TIRES ON MY CAR.
WHICH KIND SHOULD
I GET?



CAR MAKERS OUGHT
TO KNOW—AND
THEY USE MORE GOODYEAR
SUPER-CUSHIONS THAN
ANY OTHER KIND!



SURE, AND THE
PUBLIC BUYS MORE GOODYEAR
SUPER-CUSHIONS THAN
ANY OTHER LOW-PRESSURE TIRE.
THAT'S STRONG ENOUGH
EVIDENCE FOR ME!



Here's why leading car makers
and the public prefer this great
tire: It gives . . .

A SOFTER RIDE!
A SAFER RIDE!
FEWER CAR REPAIRS!
MORE MILEAGE!



Super cushion by

GOODYEAR

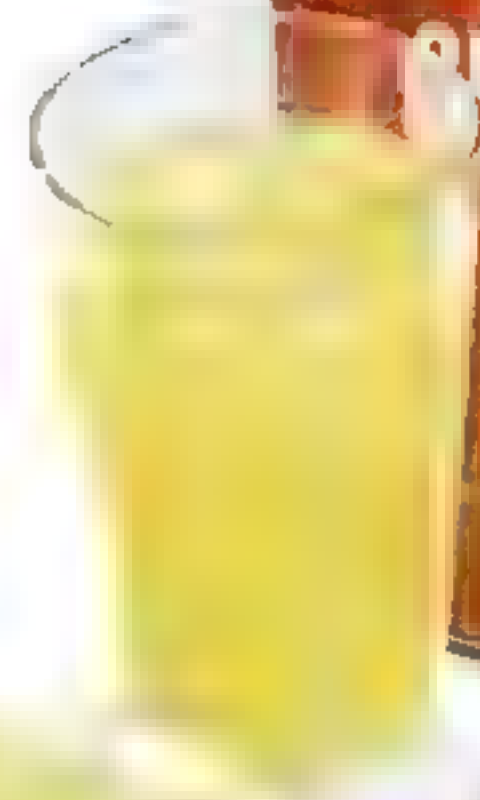
MORE PEOPLE RIDE ON GOODYEAR TIRES THAN ON ANY OTHER KIND

Plain or Iodized



More people
use Morton's
...it does so much for flavor!

At your grocer's now you'll probably find displays of Morton's Salt with grapefruit and grapefruit juice . . . because Morton's really brings out their tangy goodness. Use Morton's with your grapefruit . . . more people do!



When it rains it pours!

ALL THIS AND
CHEWING EXERCISE, TOO!



Yes, MILK-BONE DOG BISCUIT is not only tasty and nutritious—but, because it's hard and crunchy, it gives your dog the chewing exercise that helps promote strong teeth and gums! Baked for purity and digestibility... sealed in lined cartons to stay fresh! Let your pet enjoy this concentrated, economical food daily!

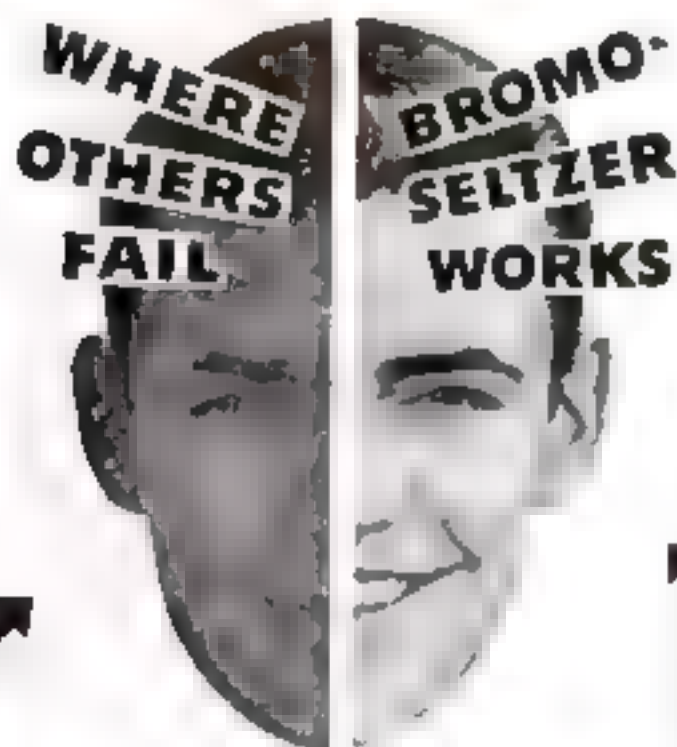


MILK-BONE DOG BISCUIT contains nutrients your dog needs: Vitamins A, B₁, B₂, D, and E... Meat Meal... Fish Liver Oil... Whole Wheat Flour... Minerals... Milk.

NATIONAL BISCUIT COMPANY

Fast help for HEADACHE

Upset Stomach • Jumpy Nerves



Today more people than ever before use Bromo-Seltzer. Because this time-proved product gives fast help. Not only for headache pain, but also for the upset stomach and jumpy nerves that often go with it.

Quick! Pleasant! Bromo-Seltzer effervesces with split-second action, ready to go to work at once. And it is so refreshing! You must be satisfied or your money back! Caution: Use only as directed.

Get Bromo-Seltzer at your drug store, fountain or counter today. It's a product of the Emerson Drug Co. since 1887.



LIFE

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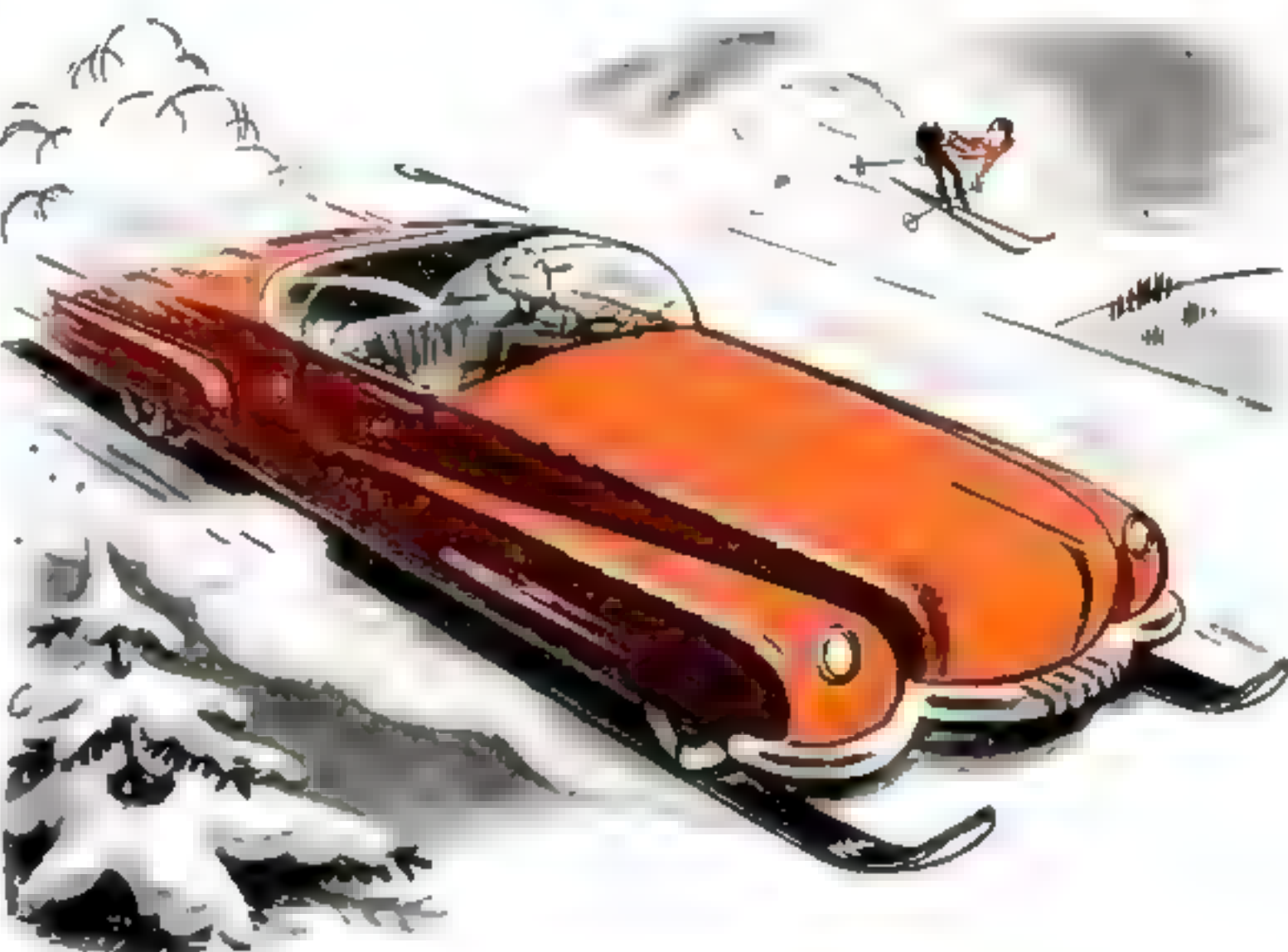
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MARFAK Chassis Lubrication



THAT CUSHIONY FEELING LASTS LONGER WITH MARFAK!

Winter driving means *smooth* riding when Marfak lubrication protects the chassis. This tough, stretchy lubricant guards bearings and wear points for 1,000 miles and more. Longer-lasting Marfak is specially compounded to resist road pounding and wash-out—in spite of slushy going. That's why that wonderful "cushiony" feeling lasts and lasts! Get Marfak lubrication today from your Texaco Dealer, the best friend your car ever had.



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*Styled for the young
and the young in heart!*

New ELGIN All-American

PRICED AT

\$39.75

INCLUDING
FED. TAX

FOR 45 DAYS ONLY!

PRICE AFTER APRIL 1ST: **\$45⁰⁰**

10 Brilliant new models styled by Henolee



LOOK AHEAD! WHAT AN OPPORTUNITY NOW TO BUY GIFTS . . . FOR BIRTHDAYS, ANNIVERSARIES, EASTER, GRADUATION!

• Whether you're sixteen or sixty and young in heart, these brilliantly styled new Elgins will thrill you. And to introduce them, they are now offered—for 45 days only—at the money-saving price of \$39.75!

These are regular \$45.00 watches—and they are a great value at *that* price. Each is an Elgin DeLuxe with 17 jewels! Each has the skilled Elgin craftsmanship! And each has Elgin's famous timed-to-the-stars accuracy!

Youth Series

And, like all Elgin Watches, each has the amazing DuraPower Mainspring that eliminates 99% of all watch repairs due to steel mainspring failures. This DuraPower Mainspring is the most dependable power for accurate timekeeping ever put into a watch.

So hurry to your jeweler's for the exceptional buys in this new Elgin All-American-Youth Series. There are 10 beautiful models. Choose one for yourself and others as gifts.

ELGIN DELUXE, 17 JEWELS! AND WITH THE DURAPOWER MAINSPRING*

It eliminates 99% of all repairs due to steel mainspring failures!

*Made of "Elgiloy" metal. Patent pending



YOUTH PANEL LAUDS ELGIN STYLING. (L. to R.) ISABEL DOBSON, brilliant specialist in sportswear designs; SALLY HARDESTY, talented designer and 1948 winner of Glamour magazine's contest; C. EDWARD DICK, designer of interiors and instructor at the Carson School of Design in New York; EDWARD PATTERSON, free-lance designer, formerly with Design Associates. Their consensus: "Elgin's All-American-Youth Series is beautifully styled."



When you're at your jeweler's, see also the beautiful new models in Lord and Lady Elgins (\$67.50 to \$5,000) and Elgin DeLuxe Watches (\$45.00 to \$67.50). Prices include Fed. tax.

ELGIN

Timed to the Stars

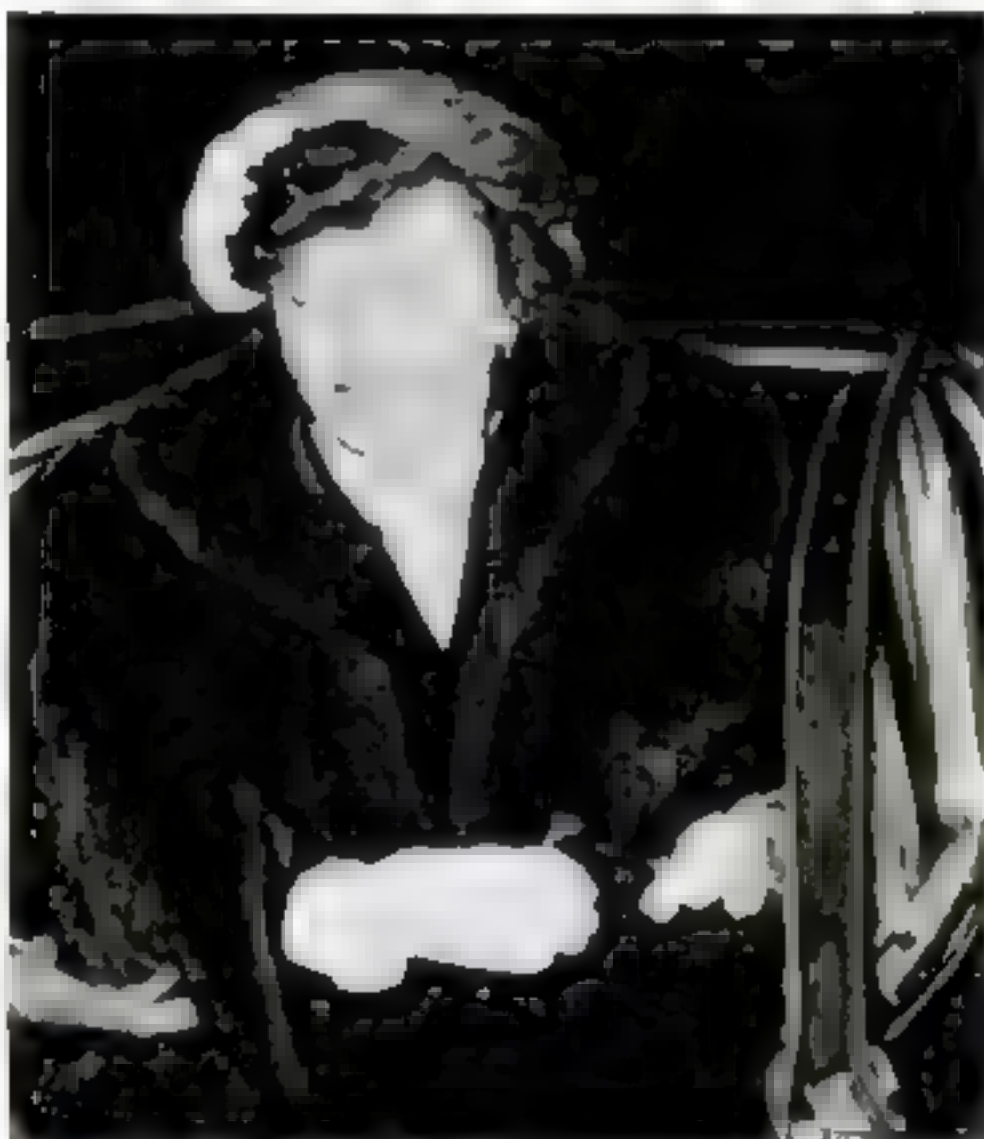




SPEAKING OF PICTURES . . .

...This is the case of Bess Truman
Who invited 1,000 ladies to tea
Her house there wasn't room in
So she poured in shifts from A to Z

SECTION OF TEA DRINKERS, MOSTLY A'S, B'S AND C'S, LEAVE PARTY



C is for Connally, Senator Tom,
Chairman, Foreign Relations Comm.,
A post so high some skip the bread
And butter Mrs. C instead.



D is for Darby, Kansas' rich Harry.
A Sen. who considers a Dem. a fair quarry.
Mrs. D aims with weapons much sweeter
And conquers the hearts of all those who meet her.



E is for Ellsworth, Mrs. Congressman H.,
Whose husband's less sharp than a thistle.
When Flying Disks were current, he said they weren't
Mere rumor but Red-guided missiles.



I is for Irwin, General S. LeRoy,
The Army's Intelligence Director.
Intelligence it took to win such employ
And the lady who picked him protector.



J is for Rep. Walter Judd, Minnesota;
Of honors he's won a commendable quota;
A Congressman he, an eminent M.D.,
He roots for his wife and the heathen Chinese.



K is for Kelly, E.F., of N.Y.,
A (D) for whom the tea is
Served specially hot. Most women are not
Representatives, but she is.

January was Bess Truman's busy month. According to custom, it was time for her to entertain at tea the wives of the 81st Congress' senators and representatives, plus the wives of assorted Army, Navy and Air Force big shots, plus various private citizenesses of high social or economic rank. Her problem was complicated by the fact that the Trumans are not even living in the White House now but have taken up residence in nearby Blair House while the presidential home is closed for repairs.

To accommodate all her 1,000-odd guests, Mrs. Truman resorted to a system developed by preceding first ladies. She divided the list into eight parts and served eight teas, summoning most of the guests in alphabetical order to simplify her problem. A photographer stationed at Blair House caught 25 of the letters of the alphabet arriving (there was no Madame X). The gallery, particularly in regard to the ladies' furs and feathers, is somehow reminiscent of a child's alphabet book. This was an invitation LIFE's caption writers found too great to resist, although some readers will wish they had had the strength.



A is for Mrs. Abernethy,
Whose husband is all out of breath; he
is hoarse from assailing the margarine tax:
To spite the Butter Lobby he'd rather eat wax.



B is for Congressman Lloyd Millard Bentsen
Who often enough can see far less sense in
Listening to all of the Washington twaddle
Than eyeing his wife, once a Conover model.



F is for Flanders, Ralph from Vermont,
Whom all good thrifty Republicans want.
He lets his wife sip Democrat's tea—
Maybe it's tainted, but at least it's quite free.



G is the wife of an M.D. and Admiral
Whose name is Bertram Groesbeck.
He returns all salutes from officers and boots
And conducts a nautical nosecheck.



H is the wife of an arch Republican
Congressman from Iowa named Hoeven.
If the President shows up, she will see if the Man
Has hooves, and if they are cloven.



L is for pretty Mrs. Marx Leva,
Whose status need not make her nervous.
Her husband was voted for his endeavor
"Outstanding young man in government service."



M is for Mrs. Irving McQuiston,
An Admiral's wife who works like a piston
Replying to Air Forces ladies who say
"Has the Mo gone aground again, dear, today?"



N is for Norstad, first name Lauris,
A great big wheel in the U.S. Air Foris.
But even the ladies of Lieutenant Gen's.
Must wait until Bess gets down to the Ns.

**THE AMAZING
ORANGE JUICE—
TOO MARVELOUS
TO MISS!**



FLORIDA FRESH-FROZEN CONCENTRATED ORANGE JUICE

Talk about fresh flavor! Talk about convenience! Talk about economy! Talk about health! Now you get them ALL in a tiny can from Florida that makes 1½ PINTS of the most delicious orange juice in less

than 60 seconds! Yes, you get ALL the vitamins, minerals and nourishment of 8 to 12 fresh-picked Florida oranges . . . and hardly a stroke of work to do! Buy a can at your frozen food counter today.



PREPARED IN AN INSTANT!
Here's all you do. Add 3 cans
of cold water. Stir vigorously.
So easy! So quick!

FLORIDA CITRUS COMMISSION • LAKELAND, FLORIDA

TEA PARTY CONTINUED



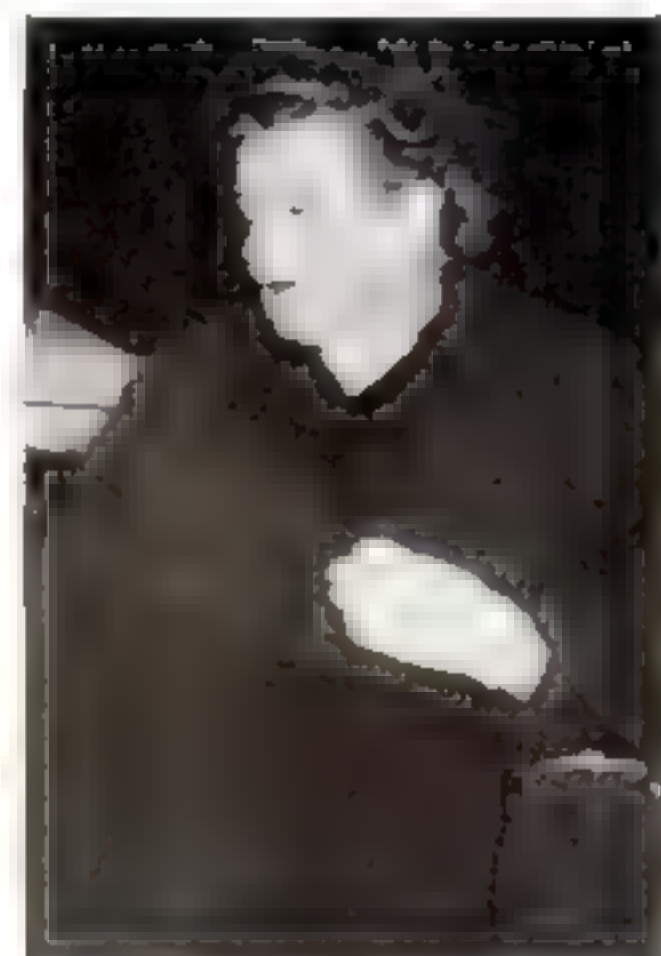
O is for O'Hara, Mrs. Congress-
man J. of Minn.,
Daylight Saving sets her husband
ashudder.
He represents the dairyman; and is a
very wary man
Of changing milking hour to anudder.



P is for Vice Admiral Price.
A glance at his record will suffice
To account for his getting himself a
-pouse
Who can ornament Boss Truman's
house.



S is for Congressman Sid Simpson.
What a fortunate man he is.
His wife has feathers in her hat,
And she's the feather in his



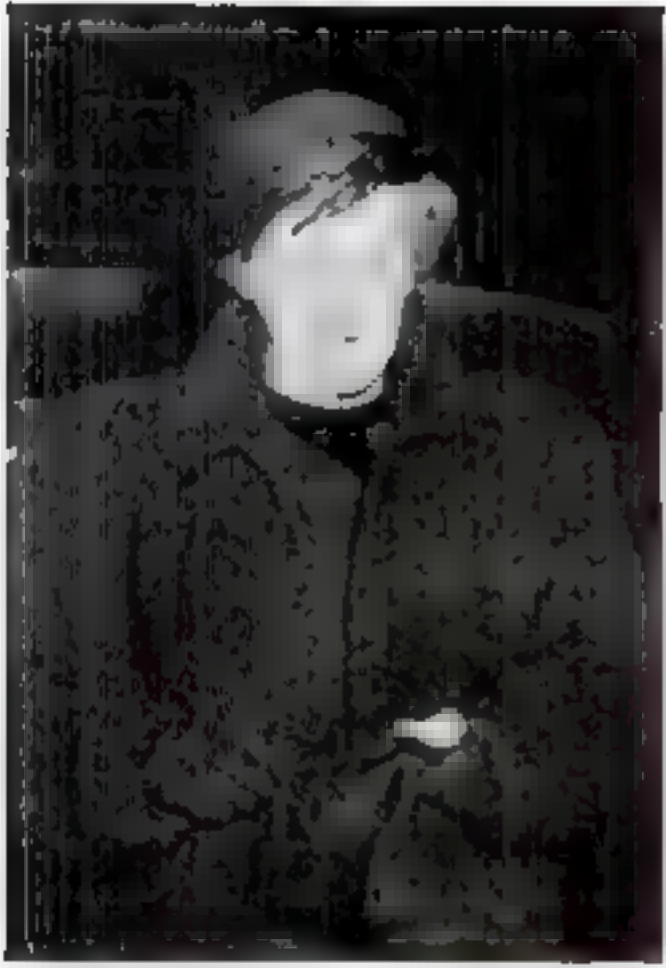
T is for Thomas, Senators Elbert
and Elmer,
Their names almost as like as
proverbial peas.
The Mrs. T (shown above) knows
which one is her love—
That's Elbert, the one who can speak
Japanese.



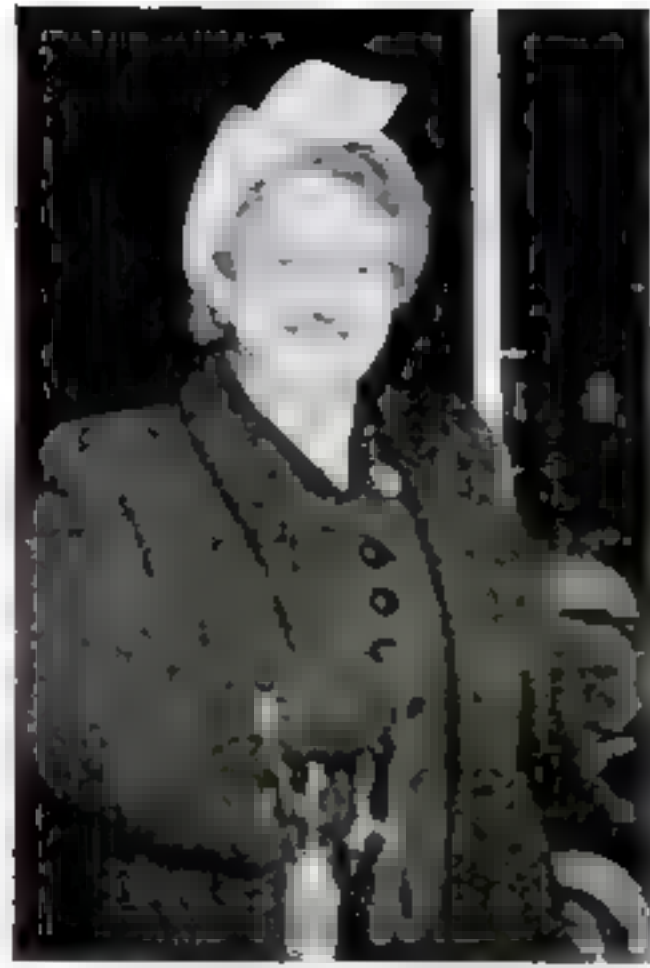
W is for Wadsworth, rich Mrs.
Juhus,
Whose leanings are cultured and arty.
Democrats woo her with sweet
hallelujahs,
But she still hasn't come in to the
Party.



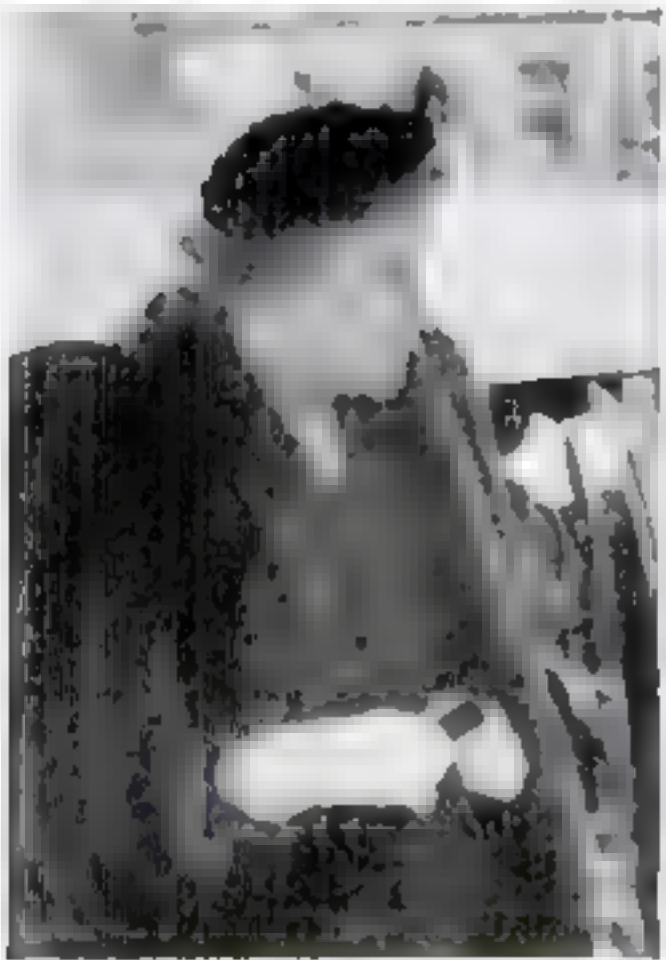
X is for Mrs. Anonymous,
Of virtue a pure Paragonness.
She wasn't invited, but here's a blank
space—
She can write verses in it and draw her
own face.



Q is for Gen. Alfred B. Quinton,
Whose wife will not flinch at the sound
Of the tea conversations; her husband's station
Was the Aberdeen Proving Ground



R is for Riehlman, not a Fair Dealman,
But a New York Congressman (R),
Whose wife goes to see if Bess serves
her tea
From a Communist samovar.



U is for Underwood, Tom's wife,
of Ky.,
Whose Congressman husband is not very shy.
"Henry Clay," he has said, "and Man O' War
are both dead,
But Ky. still has Citation and I."



V is for Vandenberg, Air Force Chief of Staff.
Got a string of medals long as the neck
of a giraffe.
With B-36s parked in her hair,
The general's wife gets in anywhere



Y is for Mrs. Seaton Yates
Whose husband's a (D) from Chicago,
A man whom nobody really hates
For whom both the poor and bourgeois go.



Z is for Mrs. Clement Zablocki.
A Congressman's wife who lives in Milwaukee,
She must smile sweet at hunger and laugh loud at thirst
And wait for the day when the last shall be first.

NOW! PROOF that brushing teeth right after eating with **COLGATE DENTAL CREAM HELPS STOP TOOTH DECAY!**

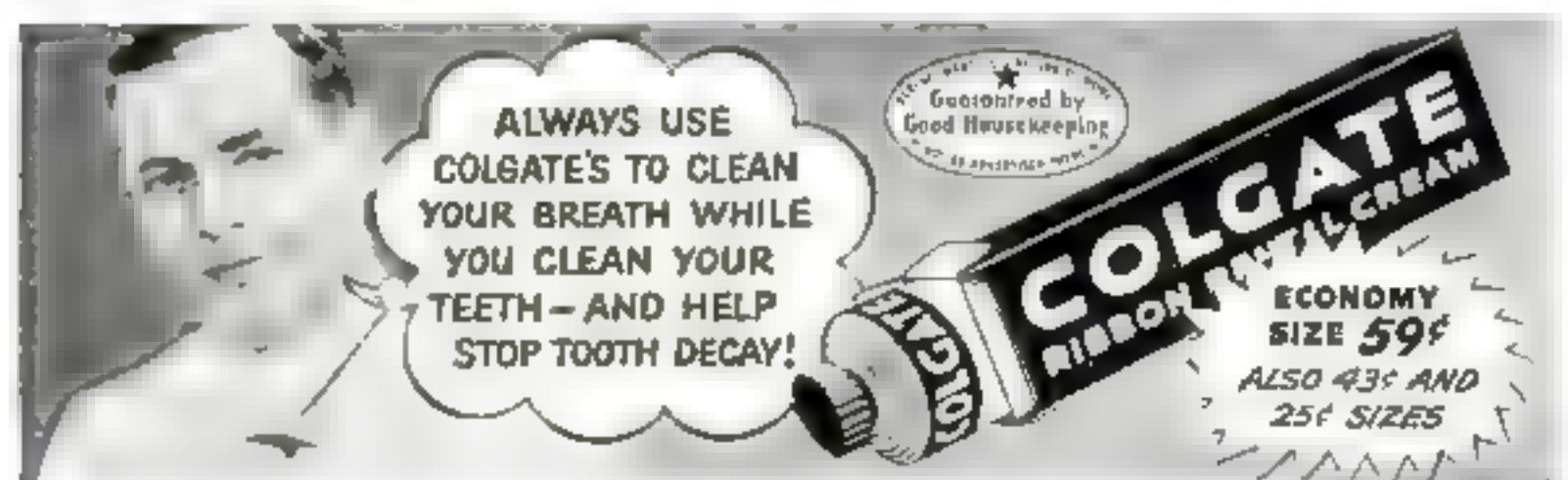


**Exhaustive Research By Eminent Dental Authorities Proves
How Using Colgate's Helps Stop Tooth Decay Before It Starts!**



THE MOST CONCLUSIVE PROOF IN ALL DENTIFRICE RESEARCH ON TOOTH DECAY! Now, the toothpaste you use to clean your breath while you clean your teeth, offers a *proved* way to help stop tooth decay before it starts! Proof based on 2 years' continuous research at leading universities—hundreds of case histories! Colgate's contains all the necessary ingredients, including an exclusive *patented* ingredient, for effective daily dental care. And no change in flavor, foam, or cleaning action!

NO OTHER DENTIFRICE OFFERS PROOF OF SUCH RESULTS! Modern research shows decay is caused by acids which are at their worst right after eating. Brushing teeth with Colgate's as directed helps remove acid before they harm enamel. And Colgate's penetrating foam reaches crevices between teeth where food particles often lodge. No dentifrice can stop *all* tooth decay, or help cavities already started. But brushing teeth with Colgate Dental Cream as directed is a safe *proved* way to help stop tooth decay.



"I GOT
PROBLEMS,
POP!"



That son of yours is a smart boy. He knows where to turn for help when he's stumped.

But do you always know where to turn when you have a problem? Like most fathers, chances are you've been trying to figure out a way to keep your family financially secure in the years ahead—a way you can afford.

Why not take a tip from the rising generation—turn to someone who can help you find the answer?

The Mutual Life Field Underwriter in your neighborhood is a professionally-trained specialist. It's his full-time job to show family men how to

provide security for themselves and their families . . . and provide it with an eye to economy.

Let him explain how—with Mutual Life's INSURED INCOME—you can be sure your wife will have the protection of a regular monthly check, just in case anything ever happens to you. Let him show you how Mutual Life's Insured Income can also mean a steady income when you're ready to retire.

Here's a method of life insurance planning you can afford—because Insured Income builds on such present assets as Social Security and pension rights.

The Mutual Life Field Underwriter near you will be glad to explain how your family and you can enjoy the benefits of Insured Income.



THE MUTUAL LIFE

INSURANCE COMPANY OF NEW YORK

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NEW YORK 5, N. Y.

Your Social Security—WORTH \$5,000 OR \$15,000?

SEND FOR FREE BOOKLET — Learn the facts of Social Security . . . how it teams with your life insurance. If you live in the U. S., mail the coupon below. You'll also receive a handy filing envelope to keep official records you, or your wife, may need later to collect benefits without costly delay.

Yes, I would like your **FREE** Social Security Booklet—L-63.

NAME DATE OF BIRTH

HOME ADDRESS

CITY COUNTY

STATE OCCUPATION



OFFICES THROUGHOUT THE UNITED STATES AND IN CANADA

LETTERS TO THE EDITORS

NATURAL CHILDBIRTH

Sirs:

Since I had our baby the natural way, I have wanted to influence at least one person to have a baby the way God intended. Now, thanks to LIFE ("Childbirth Without Fear," Jan. 30), thousands will think twice before gulping the ether that causes them to miss the most wonderful event a woman can experience in her lifetime.

MARIAN L. STEPHENS
Haddonfield, N.J.

Sirs:

Three years ago I read Dr. Read's book, *Childbirth Without Fear*, and decided I would try it. We then had two children, both delivered in the usual way, with unbearable pain, anesthesia and 10 days in the hospital. Although I couldn't find a doctor interested in the new method, I studied the book diligently. Our third baby was born nine months ago while the nurses looked on in awe and the doctor arrived in time to fix up the baby. I was up the same day and home in the country (22 miles from town) three days later. I can truthfully say I never felt better in my life and I enjoyed every minute of it.

While I was in the hospital three nurses borrowed Dr. Read's book from me and literally "ate it up."

DORIS ECHOLS
Chino Valley, Ariz.

Sirs:

I had to write of my experience. Everything at the hospital was rush, rush! After my baby was born, I waited 15 hours for a glimpse of her. Hope every woman will soon experience childbirth as LIFE tells it.

MRS. FRANK SOURS
Tatamy, Pa.

Sirs:

This photograph was taken by my wife in the hospital delivery room just after the birth of her second child. She



kept a camera around her neck during labor, and as soon as the baby was born began taking pictures.

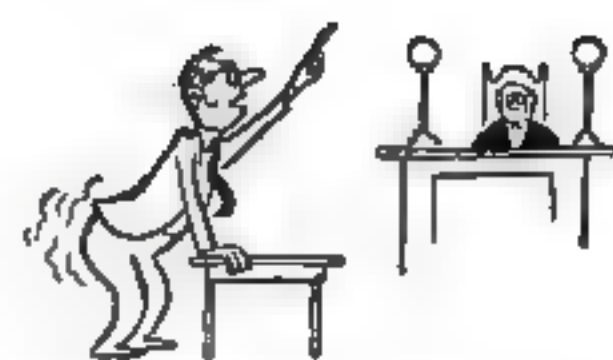
This was her second natural childbirth experience after reading the Read book. There was no severe pain, no anesthesia, no sedatives.

DON BOOTH
Glen Mills, Pa.

Sirs:

It scared me to death! I'm about to have my third child and the pictures of Mrs. Barnes's face were pitiful. My doctor puts me to sleep before I feel my first severe pain. That's what I call "without fear"—to know nothing!

MRS. IRVING J. GIEBER
Baltimore, Md.



A lawyer well known
in the land,



Would squirm although not
on the stand.



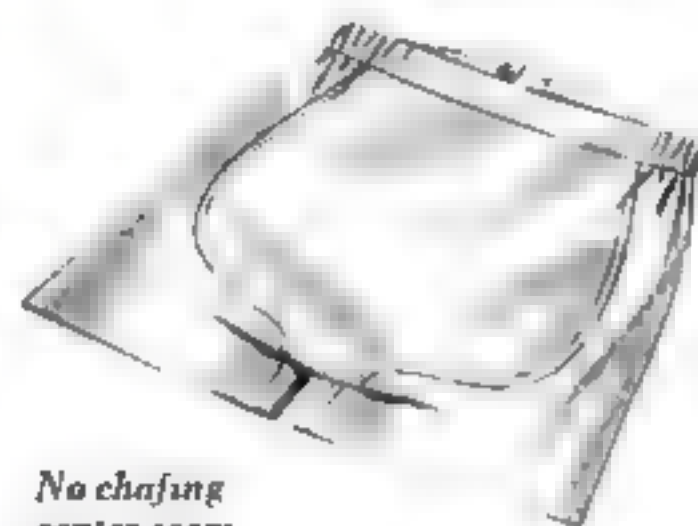
"Arrow Shorts," said a juror,



"Will quiet that furor—



Free your arms for the
business at hand!"



No chafing
center seam

Sanforized-labeled • Gripper fasteners elastic or tie side • SPRINTER (all-elastic waistband) • adjustable back. Look for the ARROW Trade-mark. Cluett, Peabody & Co., Inc. Makers of Shirts • Ties • Handkerchiefs • Underwear • Sports Shirts.

**ARROW
SHORTS**





\$1.25 \$1.50 \$1.65 • Arrow Undershirts, 85¢ up

CONTINUED ON PAGE 21



GA. MAN. 4-10-39



- | | | | |
|--|---|---|---|
|  |  |  |  |
| Double-Convex
"Regular" | Two-Row
"Professional" | Straight-Top
"Ora" | Three-Row
"Powder" |

NEW FACTS ON MIRACLE-TUFT

50c

Each the finest of its kind !

If you are one who appreciates a masterpiece, you will admire the perfection of the Dr. West's Miracle-Tuft toothbrush. Here in this superb product, made for everyday use, is true precision craftsmanship. For example, its brushhead is scientifically curved *two ways* to sweep every tooth sur-

face sparkling clean. Its correct-to-the-thousandths-of-an-inch "Exton" bristles are *waterproofed* for long life. It comes in a laboratory-quality glass tube, *sealed* for extra protection. Truly the finest brush money can buy! Four brushhead designs shown at left . . . each 50¢.

Rocket Ahead with Oldsmobile!

Rocket ahead ⚡ for a ride you'll always remember!

Rocket ahead in Oldsmobile's brilliant new Futuramics—the glamorous performance stars of America's highways!

Rocket ahead with the smoothest surge of action you've ever known! ⚡

Rocket ahead with the winging power of Oldsmobile's "Rocket" engine—smoothed to a velvet flow of motion ⚡ by Whirlaway Hydra-Matic Drive, Oldsmobile's unique new automatic transmission!

Rocket ahead in the superb beauty of Oldsmobile's free-flowing Futuramic lines . . . in the luxurious comfort of Oldsmobile's superlative new interiors . . .

Rocket ahead ⚡ for the ride of your life!

Rocket ahead . . . with Oldsmobile!



New "Rocket" Engine "98" 4-Door Sedan. New Whirlaway Hydra-Matic Drive optional at extra cost.

FUTURAMIC OLD SMOBILE

OLDSMOBILE OFFERS TWO BRILLIANT "ROCKET" ENGINE CARS FOR 1950: THE GLAMOROUS "98" AND THE FLASHING "88."

In perfect tune
...he has P.A.*



P.A.* means
Pipe Appeal and
Prince Albert

● Yes! They're in perfect tune. You can tell by her admiring glance that he has Pipe Appeal. And you can tell by his happy look that he has a pipeful of mild, rich-tasting Prince Albert.

Get P.A.! Find out why it's America's largest-selling smoking tobacco! The choice, crimp cut tobacco used in Prince Albert is specially treated to insure against tongue bite.

B. J. Reynolds Tobacco Co., Winston-Salem, N. C.



THE NATIONAL JOY SMOKE

LETTERS TO THE EDITORS

—CONTINUED—

THE COAL PROBLEM

Sirs:

The interview giving my views of the coal industry's problems ("Union and Operators Debate Coal Problem," LIFE, Jan. 30) erroneously quotes me as saying "we need higher wages to attract the type of miner needed . . ." What I did say was: "The operators want high wages to attract the best men to operate the new machinery which will revitalize coal. . . ." Since our present wage rate is far higher than that paid in any other major industry, we do not want the public to get the mistaken idea that it is possible to pay still higher wages. Accordingly, I request that you publish the earliest possible correction.

GEORGE R. LOVE

Pittsburgh, Pa.

● LIFE's reporter took down Mr. Love's words as he heard them. They were cleared by Mr. Love's authorized representative.—ED.

PICTURE OF THE WEEK

Sirs:

You're all wet about the wonderful sauna—Finnish steam bath (LIFE, Jan. 30). Does His Excellency look tortured? Does he look suffocated? Not on your life! He has just had one of the most exhilarating experiences of a lifetime, and the beatific expression on his face proves it. . . .

CECIL ELLIS

Middlefield, Conn.

Sirs:

This reader, born in a Finnish sauna, suggests His Excellency shows courage beyond the call of duty by posing after one of the washerwomen of a public



sauna in Helsinki is through with him. The drawing shows a self-portrait of an unknown French artist after such an occasion.

PILTI HEISKANEN

New York, N.Y.

A SMALL CAR FOR U.S.?

Sirs:

If you mean that hunk of fenders and grilles (LIFE, Jan. 30)—I say no! There never was a car like the 1930 "A" Ford I drove for seven years. I put one battery in it, and the tires lasted 35,000 miles.

Give us back the old Model A. America needs it.

ALMON T. MCKAY

Akron, Ohio

● For the latest small car, see pages 61, 62.—ED.

HISS DID LIE

Sirs:

In your story on the conviction of Alger Hiss (LIFE, Jan. 30) you said, in the caption on your last picture, that Prosecutor Thomas Murphy was standing beside the typewriter which "he claimed Hiss used to copy state documents." It is my recollection that

CONTINUED ON NEXT PAGE

GREAT NEWS
FOR ALL HOME MOVIE
8 M PROJECTOR OWNERS! 16 M

THRILLS!
ACTION!
FUN!

NOW IN CASTLE
HOME MOVIES—

HOPALONG CASSIDY

IN
THREE THRILLING
ACTION MOVIES
YOU CAN OWN!

"HEART OF THE WEST" Hopalong risks life to plant dynamite charges in path of stolen cattle stampeded by rustlers. The blasts turn the fear-crazed animals back to trample the outlaws in a spectacular climax!

"THREE ON A TRAIL" Hopalong discovers secret leader of outlaw gang and organizes ranchers to capture him. The gang defies them until Hopalong ventures a daring stunt that stuns the outlaws into submission!

"BAR 20 RIDES AGAIN" Hopalong volunteers to find hidden mountain camp of cattle thieves, ruining small ranchers. An ingenious trick ignites a signal fire that brings ranchers to the secret hideout with guns blazing!

LAUGHS AND THRILLS! ABBOTT & COSTELLO



IN THEIR MOST
HYSTERICAL COMEDY
"HIGH FLYERS"

Bud and Lou in hilarious plane antics, 10,000 feet up, making the "wild blue" wilder! You'll be limp with laughs every time you show it!

EXCITING! SPECTACULAR! "SPORT THRILLS of the YEAR"

OWN ALL THIS IN ONE GREAT FILM!

Army-Navy Game • Clown Princes of Diving • High-Jumping Horses
Summer Ski Thrills • Motorcycle Madcaps • Stanley Cup Hockey
Outboard Boat Rodeo • 75th Kentucky Derby

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PRODUCED BY UNITED WORLD FILMS INC.

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SAN FRANCISCO 11

FREE!

To all projector owners. Send for Castle Films' new 1950 de luxe catalog describing a wide variety of home movies.

SEE YOUR PHOTO DEALER
OR SEND HIM YOUR ORDER
TODAY!

ORDER FORM

All Castle Films are available at your local photographic dealer in five editions at these low prices.	8 mm.		16 mm.		Sound
	50 Feet	Complete	100 Feet	Complete	
"Heart of the West"	\$175	\$550	\$275	\$875	\$1750
"Three on a Trail"					
"Bar 20 Rides Again"					
"High Flyers"					
"Sport Thrills of the Year"					

Name _____
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City _____ Zone _____ State _____
Remittance Enclosed ☐ Send me Castle Films' FREE De Luxe Catalog ☐

Artcarved

DIAMOND AND WEDDING RINGS



VERSAILLES SET, an Artcarved
Centennial value in yellow gold.
Engagement ring, \$250. Also
from \$150 to \$1,100 with other
size diamonds. Bride's circle,
\$100. Groom's ring, \$24.50.
Please ask Fed. tax.

Gown by THE TAILORED WOMAN

*The right ring...
for the right girl*

She deserves the world's most beautiful diamond, the world's loveliest setting, the world's most honored name in rings—You can give her all these things—at a price you can pay—if you look for the name *Artcarved* inside her ring.

For 100 years J. R. Wood & Sons, the creator of *Artcarved* rings, has been honored in world diamond markets. Today, *Artcarved* diamonds—never before worn—are selected by experts for fine color and true clarity, as well as carat weight... then cut to perfect in by *Artcarved* craftsmen.

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100 YEARS AGO—the first ring made by J. R. Wood found its way onto the finger of a happy bride. Since 1850, this house has won an honored reputation among diamond merchants, among jewelers, and among the countless brides who have worn rings known today by the famous name *Artcarved*.

FREE "How to Select Your Diamond Ring" a booklet packed with helpful facts and pictures. Write to J. R. Wood & Sons, Inc., Dept. L-6, 246 East 46th St., N.Y. 17. Rings enlarged to show detail.



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NEW YORK LONDON AMSTERDAM ANTWERP
creator of
Artcarved and **WOODCREST**
Diamond Rings

*TRADE MARKS REG.

BELOVED BY BRIDES FOR A HUNDRED YEARS (1850-1950)

LETTERS TO THE EDITORS

CONTINUED

he presented evidence that Mrs. Hiss, not Mr. Hiss, used the typewriter

MARY Q. COBB

Falmouth, Mass.

●LIFE erred. Evidence indicated Mrs. Hiss used the machine.—ED.

"L'OEIL DE BICHE"

Sirs:

I wouldn't be seen on the streets with any woman who had *L'oeil de biche* ("1950 Eyes," LIFE, Jan. 30)

GARY WILLIAMS

Dallas, Texas

Sirs:

Something else to rub off on a shirt.

JIM MACKEY

Inglewood, Calif.

Sirs:

I approve. Nothing could better stiffen the backbone of woman. Until now tears have been our delightful weakness. Without tears we'll have a woman president in no time! Who would risk wiping tears from doe eyes? One tear, a black smear, two tears, two black smears. More than two tears, a black face. Then into drydock for repairs.

MRS. A. M. BLAMPHIN

Ardmore, Pa.

SPEAKING OF PICTURES

Sirs:

Concerning "Picasso Tries New Art Form" (LIFE, Jan. 30), from the subtitle to the ridiculous—Michelangelo to the pastimes of a childish old man doodling in diapers with a flashlight!

H. M. UTLEY

Esccondido, Calif.

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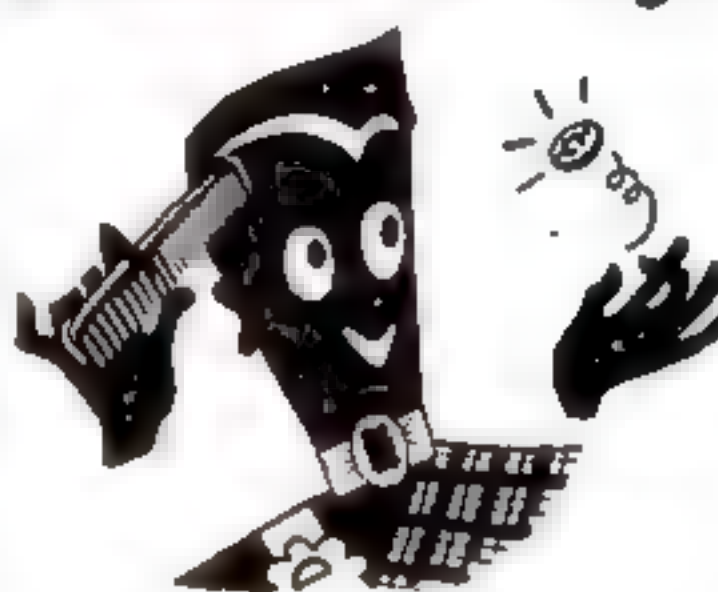
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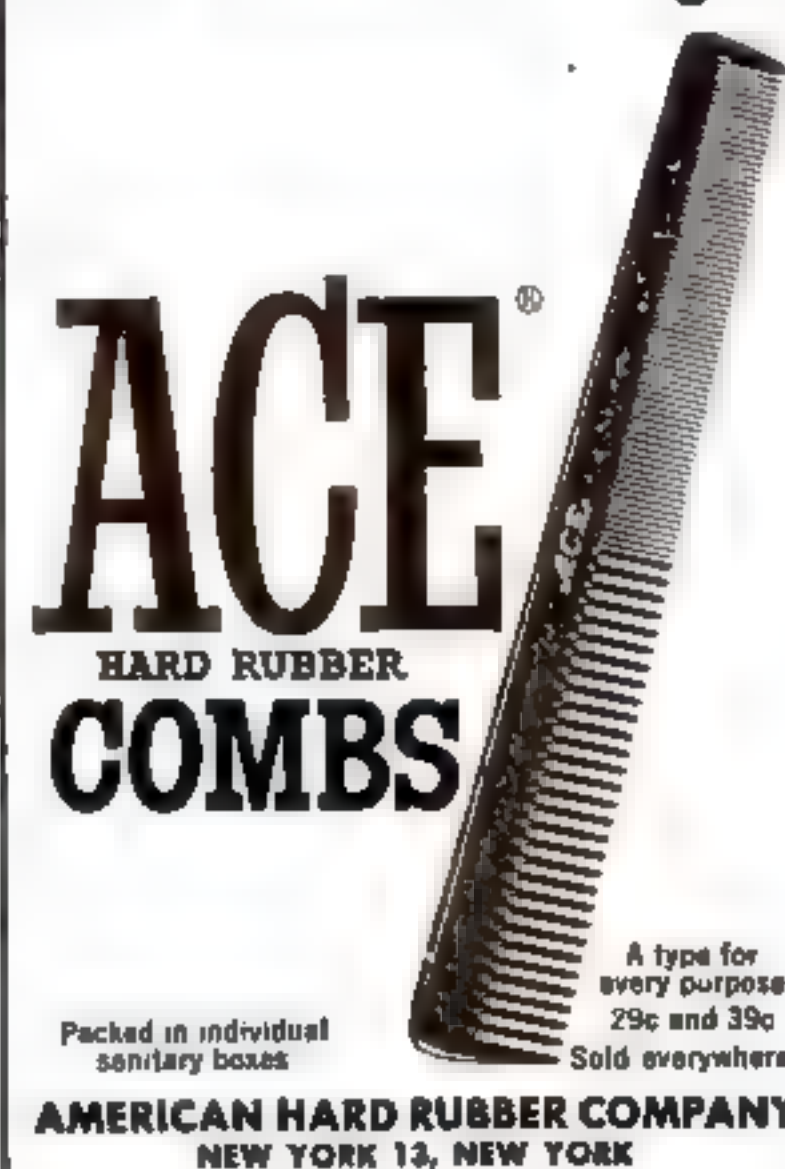
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LETTERS TO THE EDITORS

CONTINUED

Sirs:

What is so wonderful about Picas-
so's new art form? When we were 6 we
used to do the same thing on July 4
with lighted punks. The only exalta-
ment it created was the neighbors'
clamoring we'd set fire to their bushes!

ISRAEL WOROGEFF

Ann Arbor, Mich.

UPSIDE-DOWN BABY

Sirs:

The little "bottom up" girl (LIFE,
Jan. 30) brought to mind a picture I
took of my niece.

WALTER R. HUNDLEY

Suffolk, Va.



Sirs:

This is Nicki. He used to spend most
of the time standing on his head.

MRS. L. K. LAURITZEN

Tekoa, Wash.



Sirs:

Here is my daughter Cindy.

MURIEL DOSCH MACLEOD

New Kensington, Pa.



Sirs:

LIFE says "right side up or upside
down, the name of the baby is Mary
Lou Hogue." It seems to me that up-
side down it's n't Mary Lou Hogue.

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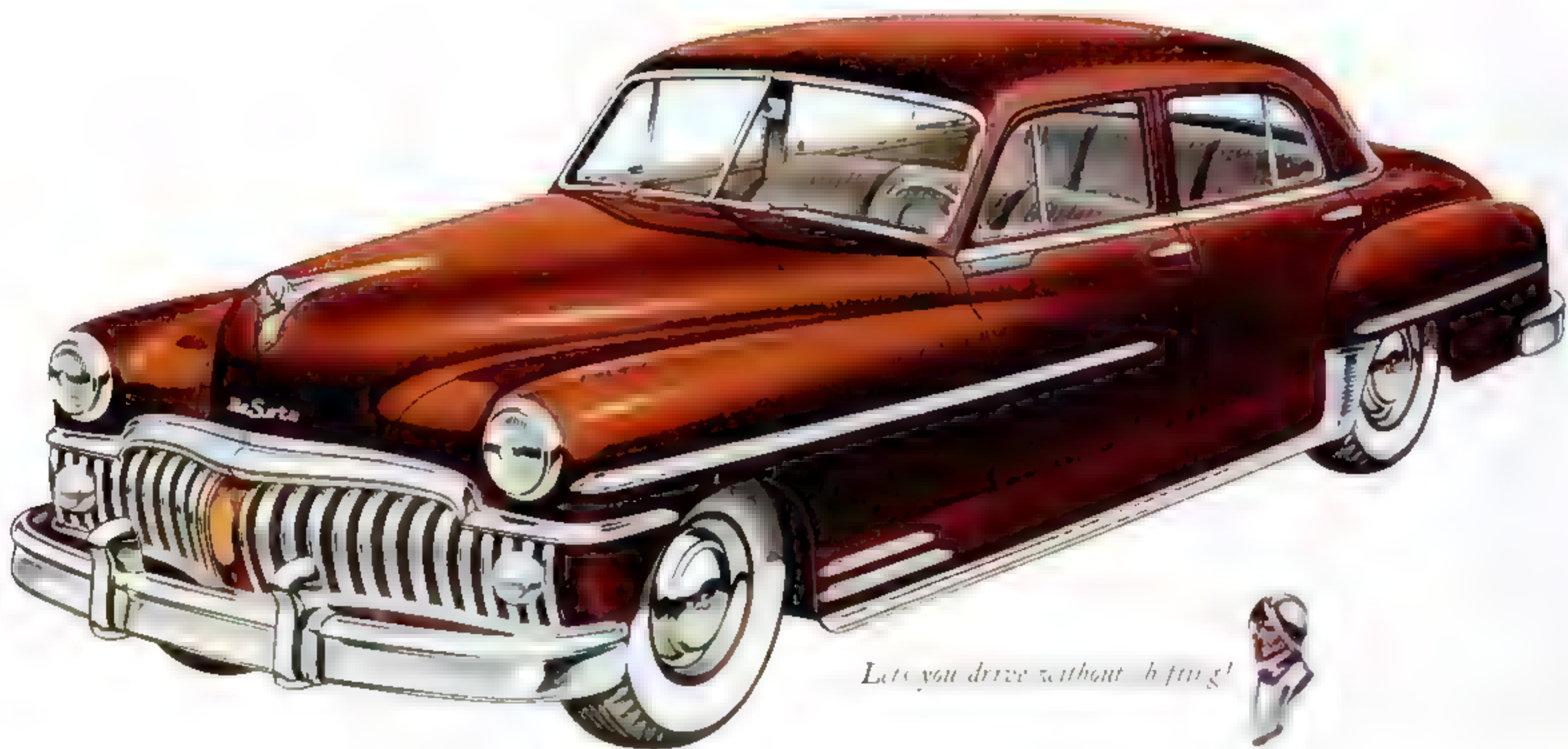
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LIFE'S COVER

Gregory Peck's lean frame and manly bearing have been Hollywood landmarks since 1943. With a versatility unusual in his salary bracket, he has played in an imposing variety of movie roles, including an amnesiac psychiatrist (*Spellbound*), a saintly priest (*The Keys of the Kingdom*), the over-sexed son of a cattle king (*Duel in the Sun*). His career now seems to have taken a turn to the military. After appearing as an American Air Forces officer in *Twelve O'Clock High* (pp. 55-58), he will put on the cocked hat and gold-handled sword of the Royal Navy's intrepid Captain Horatio Hornblower, the hero of C. S. Forester's famous novel.

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NOTE HOW LISTERINE REDUCED GERMS! The two drawings above illustrate height of range in germ reductions on mouth and throat surfaces in test cases before and after gargling Listerine Antiseptic. Fifteen minutes after gargling, germ reductions up to 96% were noted, and even one hour after, germs were still reduced as much as 80%.

AT THE FIRST SYMPTOM OF A COLD OR SORE THROAT— LISTERINE ANTISEPTIC—Quick!

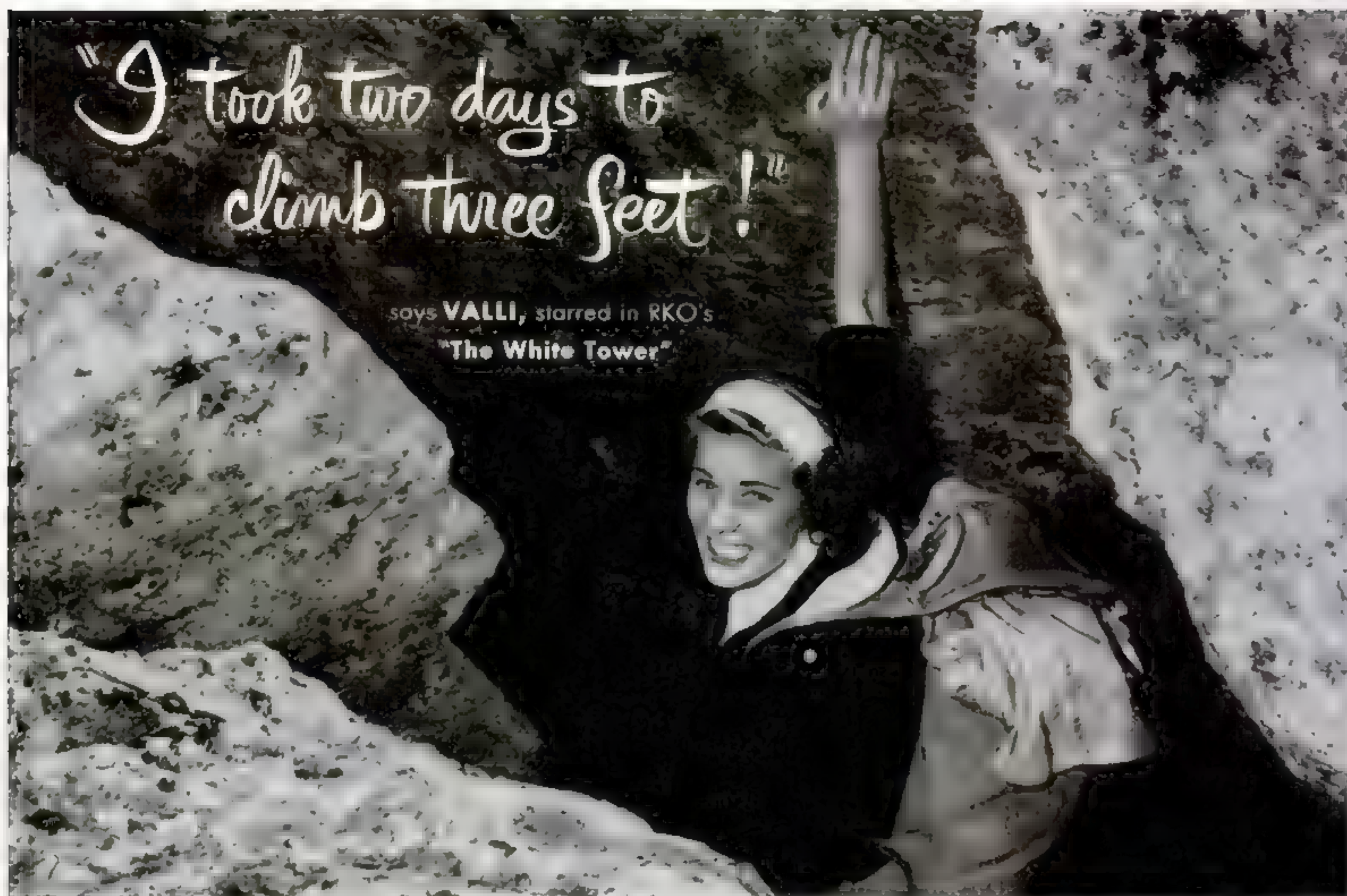
Listerine Antiseptic reaches way back on the throat surfaces to kill "secondary invaders" ... the very types of germs that make a cold more troublesome.

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ties say, for the bothersome aspects of a cold.

Tests conducted over a 12-year period definitely established that test subjects who gargled Listerine Antiseptic twice daily had fewer colds and fewer sore throats due to colds than non-garglers.

No matter what else you do, gargle with Listerine Antiseptic systematically twice a day and oftener when you feel a cold getting started! Lambert Pharmacal Company.



WE MADE "THE WHITE TOWER" IN THE FRENCH ALPS. TO GET ONE SCENE RIGHT, I SPENT TWO WHOLE DAYS CLIMBING THE SAME THREE FEET!



LATER, I had to claw my way up a "chimney" barehanded...



EVEN WHEN I RESTED, my hands were burned by the hot Alpine sun...



I WAS GRATEFUL for the way Jergens Lotion kept my hands soft...



FOR BEAUTIFUL HANDS are so important in romantic close-ups...



BEING A LIQUID, Jergens Lotion is quickly absorbed by thirsty skin...

CAN YOUR LOTION OR HAND CREAM PASS THIS "FILM TEST"?

To soften, a lotion or cream should be absorbed by upper layers of the skin. Jergens Lotion contains quickly-absorbed ingredients that doctors recommend — no heavy oils that merely coat the skin. Proof? Water won't "bead" on hand smoothed with Jergens Lotion (left hand) as with a lotion or cream that leaves a heavy, oily film (right hand).

YOU CAN PROVE it yourself with the simple test described above...

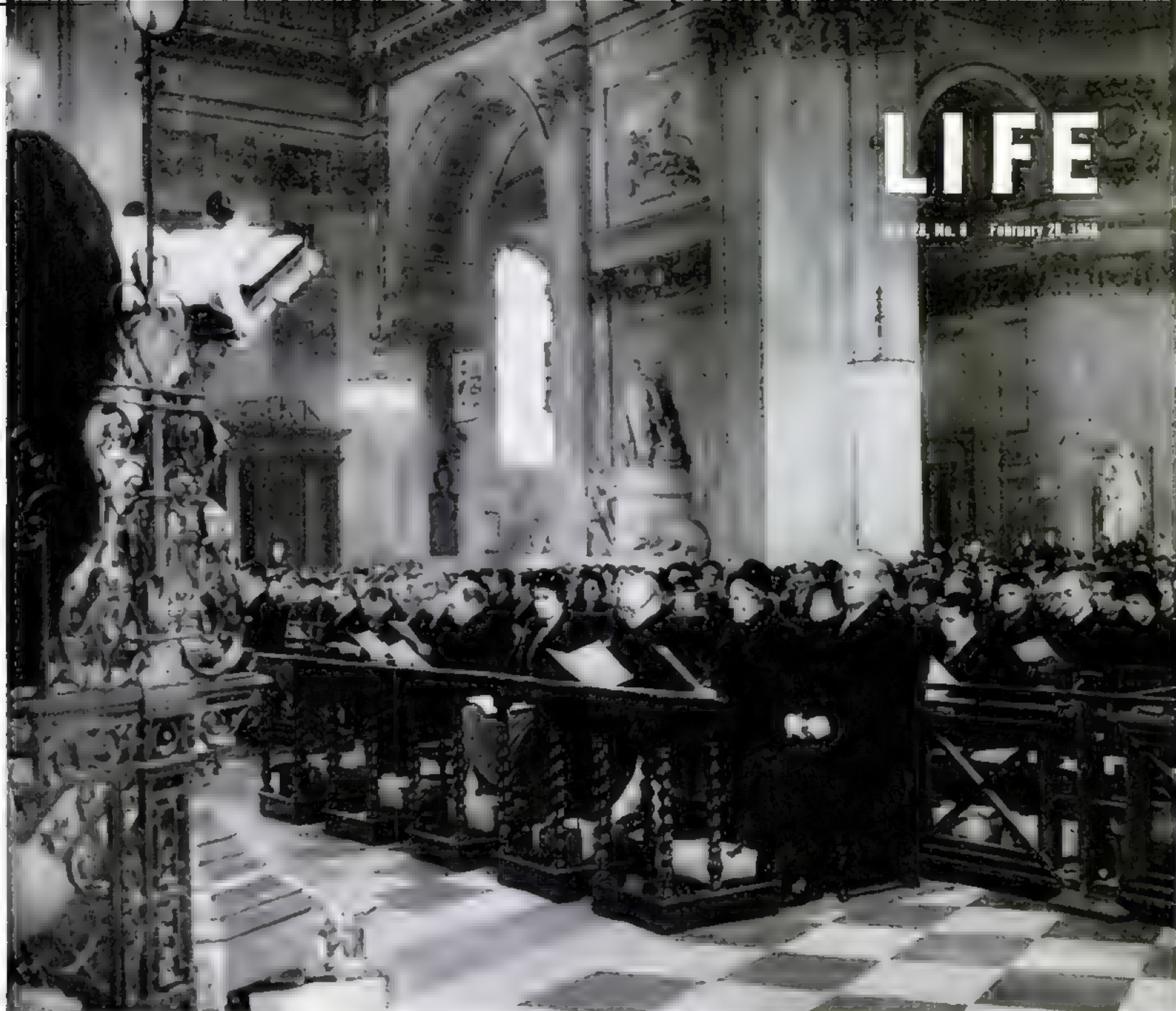


YOU'LL DISCOVER why Jergens Lotion is my beauty secret...

Jergens Lotion

used by more women
than any other hand care
in the world
still 10¢ to \$1 plus tax

AND IS USED by Hollywood stars 7 to 1 over other hand cares!



PRE-ELECTION SERVICE in St. Paul's Cathedral was attended by leaders of three major parties. Liber-

als' Clement Davies (front row, right) sits stiffly erect beside Tories' Winston Churchill and wife, with Labor's

Mr. and Mrs. Clement Attlee beyond. Archbishop of Canterbury led service, which may become traditional.

BRITAIN'S FUTURE IS PUT UP TO VOTERS

By order of the King, Britain's Parliament had been dissolved and a new general election set for Feb. 23. A solemn service in St. Paul's had brought the leaders of the Conservative, Labor and Liberal parties peacefully together on the campaign's eve (above). But then the campaign began in a fury of oratory. By week's end Tory Leader Churchill was attacking Labor for "an extraordinary propaganda of falsehood." In reply Labor's Attlee accused him of "wild, whirling words." The campaign would be only three weeks long, but they would be weeks of high political pressure.

On two fundamentals the parties were almost agreed. Foreign policy was scarcely an issue, nor was the Welfare State as it now exists—the Conservatives even claimed some credit for having

launched "cradle to the grave" social and health insurance. But beyond that, differences grew.

Labor would continue to nationalize, pressing for public ownership of even more industries and distribution services. The Tories would halt further nationalization, repeal the act nationalizing steel, perhaps even backtrack on some consumer services. Labor would broaden state ownership of marginal land; a Tory government would end this. Labor would continue to ration and subsidize food; the Tories would end subsidies, offset higher prices by increasing social benefits, reducing taxes. Labor proposed to end the dollar shortage by continued control of foreign exchange and capital investment; Tories promised an end to austerity by more efficient administration and letting free enterprise

streamline production of more and cheaper goods.

On these issues some 1,800 candidates were fighting for 625 seats, wooing some 33,000,000 Britons who for five years had felt socialism in action. On the record Labor had held its own through ups and downs of popularity. Of 393 seats won in 1945, not one had been lost in by-elections. Much progress had been made toward the avowed aim of "the establishment of the socialist commonwealth." But much hardship had been endured by Britons, too; and on that theme the Tories hammered hard. In their largest sense, however, the elections went far beyond Britain's borders. After five years of trial the free people of a major world power would make a free choice between continued socialism and a return to a progressive capitalist system.

IN THE NEXT ISSUE HOW WE FACE THE DANGER OF WAR, NUCLEAR FISSION AND THE ATOMIC BOMB



GOOD CAMPAIGN ORGANIZATION is shown in this picture of assistants, grouped behind the candidate they support — Conservative Enoch Powell of Southwest Wolverhampton in Staffordshire. His chief of staff, Election Agent Violet E. Norrington, and the two secretaries, the file clerk and two organizers behind him are all paid workers.

The third organizer (extreme left) and all other workers are volunteers. The 21 automobiles (background) make up Powell's private fleet and besides being used for canvassing will also carry voters to polls on election day. The law allows each candidate to provide one car for every 2,500 voters, and there are 30,451 in Powell's constituency.

STRICT RULES LIMIT THE CANDIDATES WHO CAN'T EVEN BUY VOTER A DRINK

By U.S. standards, a British election is a complicated affair. The electors vote not for the prime minister but for the members of Parliament. Seats in Parliament are contested in 625 constituencies, grouped in county areas (map below) with each allotted one seat. The majority in Parliament picks the prime minister—this time Attlee or Churchill—and forms the government which, unless it loses its support in Parliament or is extended by extraordinary powers, rules for five years.

Since British candidates are by no means all professional politicians (next page), their campaigns have a very special flavor. This year a new election law enacted by the Labor government in 1949 has severely circumscribed their efforts. A candidate's expenses are limited to £450 (\$1,260), plus a minute stipend for each voter in his district. The number of cars for canvassing or rounding up voters is sternly curtailed. Brass bands, flags and torches are forbidden, but an earlier ban on buttons, ribbons or "other favors" has happily been lifted. Entertainment of prospective voters is strictly forbidden—as Sagittarius, poet of the *New Statesman and Nation*, put it:

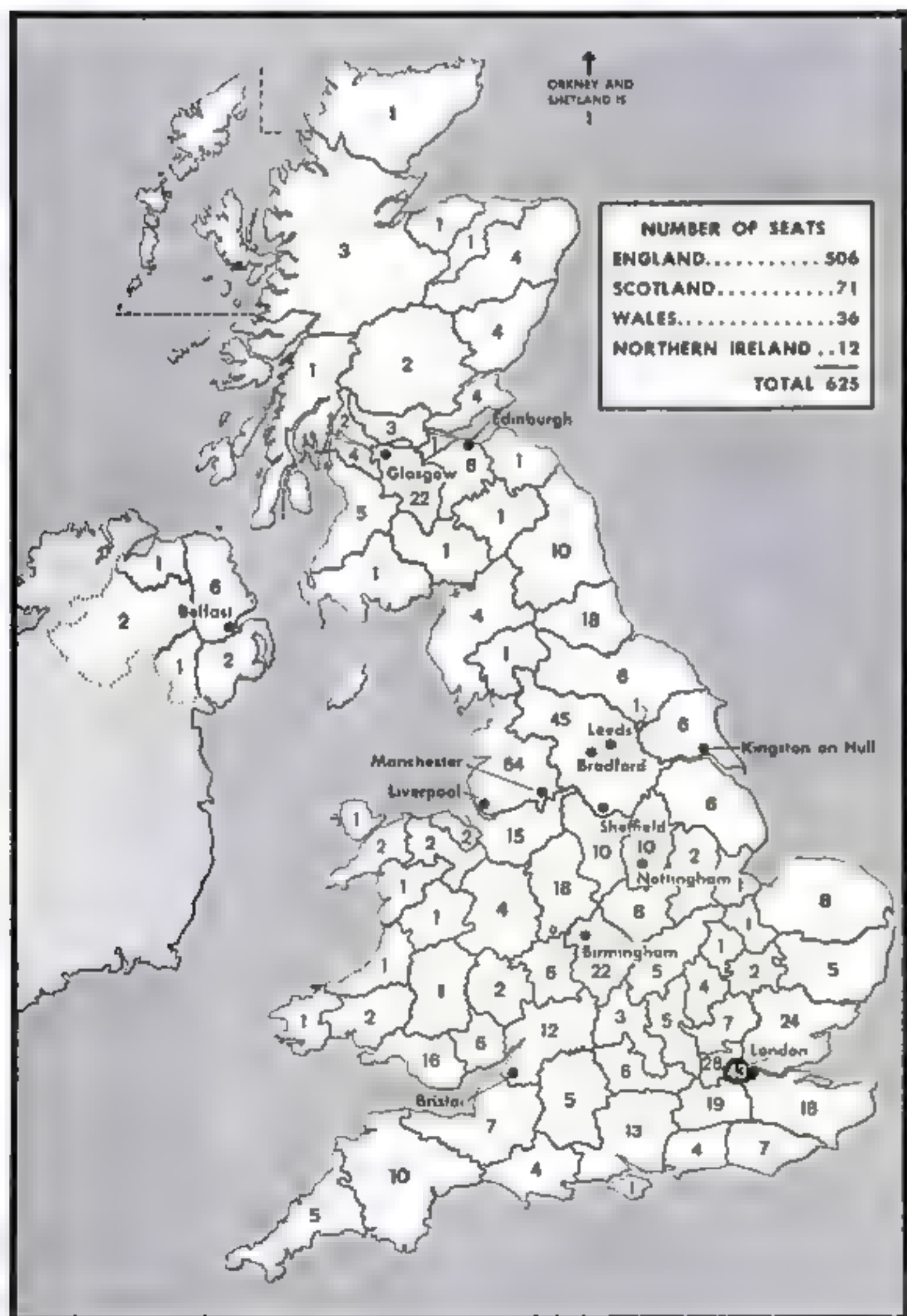
A person commits an election offence

If he gives (or provides) any liquid (or meat)

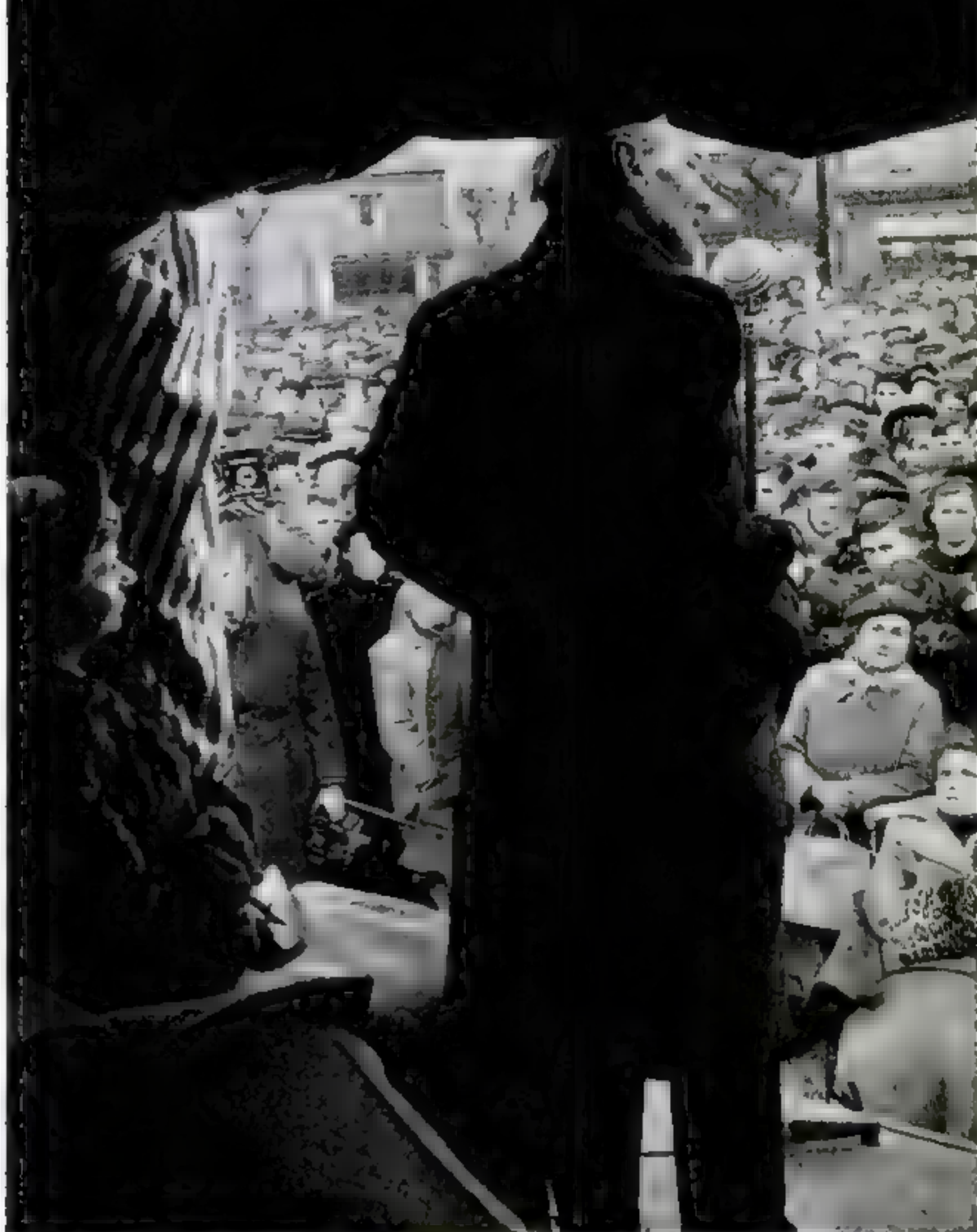
Paying wholly (or partly) the cost (or expense)

Of standing a treat. . . .

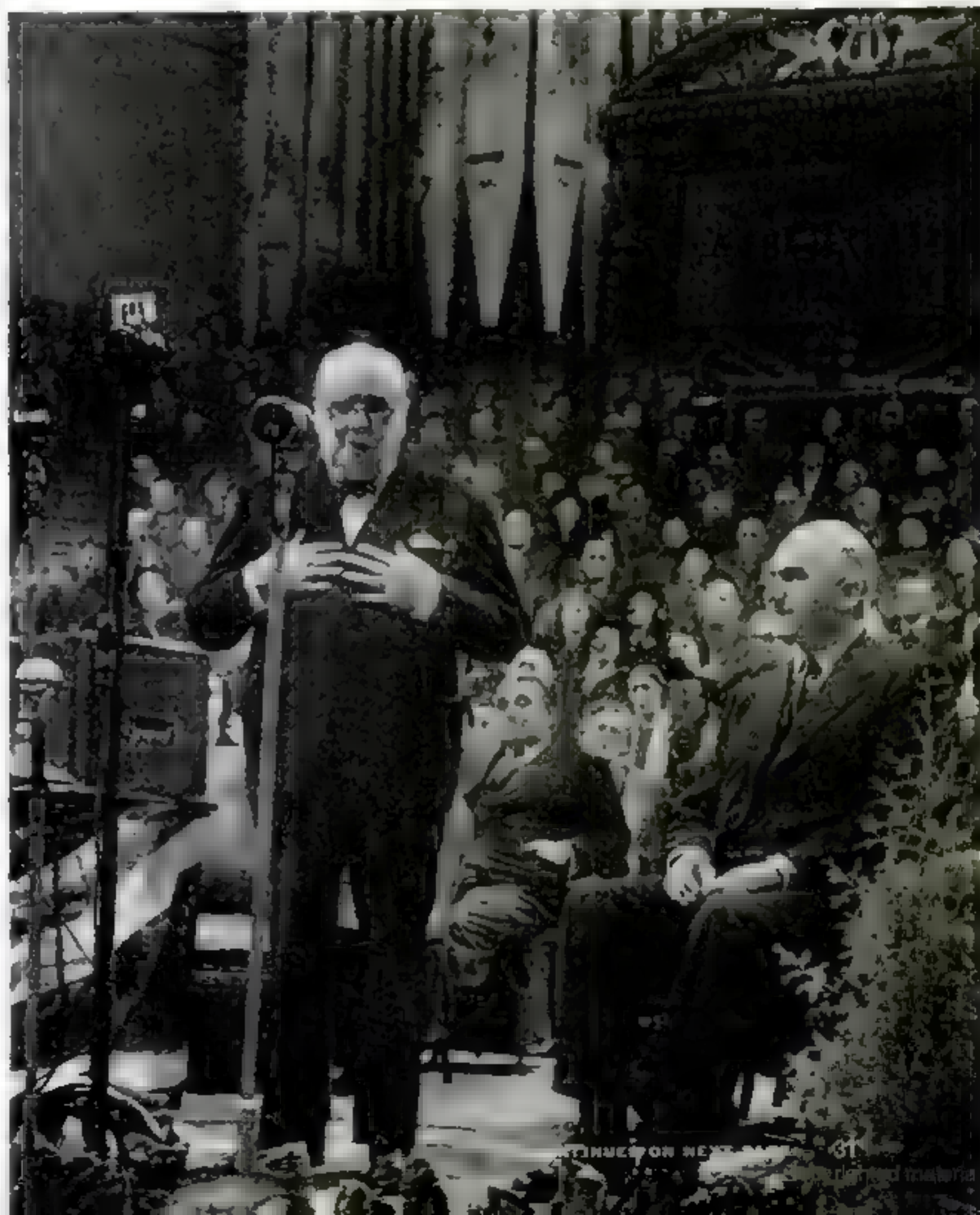
Each candidate's machine is carefully mapped out and controlled (opposite page), and his agent takes full responsibility for seeing that rules are obeyed, leaving him free for a grinding tour of oratory. In this field no holds are barred.



PARLIAMENTARY SEATS are distributed among districts (constituencies). Each constituency, of which there may be one or several in a city, county or borough, represents about 60,000 voters. The outline map above shows the distribution of seats by counties. Cities entitled to four or more seats are named. London is a county in itself.



THE ANTAGONISTS make the most of the short campaign period. Above, Attlee speaks from truck at Wolverton. With Mrs. Attlee (left) driving their car, he covered 1,000 miles, made 34 speeches in nine days. Below, Churchill opens campaign at Leeds with local Tory candidate at one side (right), and U.S. recording microphone on other.





NEOPHYTE Ian Nicholson, 21, is youngest candidate ever to run. A Laborite from Argyll, Scotland, he cannot vote because he was only 20 when the lists were drawn up.



MINER Sam Midgley is Conservative candidate from Leicester coal district. A lifelong Tory and leading trade unionist, he is still employed at mine where he started.

VARIETY OF CANDIDATES



LABOR'S PRIZE LADY is Lady Pakenham, shown here with six of her eight children, who give her strong appeal to women voters. In politics since 1930, she ran on



COMMUNIST Willie Gallacher is fiery and witty Scotsman. M.P. for West Fife, he is noted for his deadly heckling tactics.



SPEAKER of the House, Tories' Clifton Brown is surefire winner because by tradition Speaker's seat remains uncontested.



GLAMOUR GIRL, Labor's Dodo Lees, 29, is a Red Cross veteran of D-Day, the *magas*, the French army, Indo-China war.



TORY STUDENT Philip Goodhart is U.S. Senator Herbert Lehman's nephew, fiancé of late Ambassador Winant's niece.



THE ASTOR DYNASTY, long a potent force in British politics, is represented by William and Michael (left) sons of Lady Astor, and John Jacob Astor, their cousin (right). All are Conservatives, as is Lady Astor who became Britain's first woman M.P. in 1919.



"THE FEET," as the sons of onetime great Liberal Leader Isaac Foot are sometimes irreverently known, are another political dynasty. John (right) and Dingie (center) are true to the family's Liberal tradition, but Michael (left) is running on Labor's ticket.

SPICES UP THE CAMPAIGN



Labor's ticket once before, in 1935, is also a member of the Fabian Society, the early socialist movement. Her husband (*background*) is the Minister of Civil Aviation.



TORIES' PRIZE LADY is Lady Tweedsmuir, young mother of three. An unsuccessful candidate in the 1945 elections, she won by-election in 1946 for South Aberdeen.



TWIN, the Liberal party's Peter Crafton, grew a beard to distinguish himself from his identical brother who is a Tory politician. He recently broke his foot playing rugby.



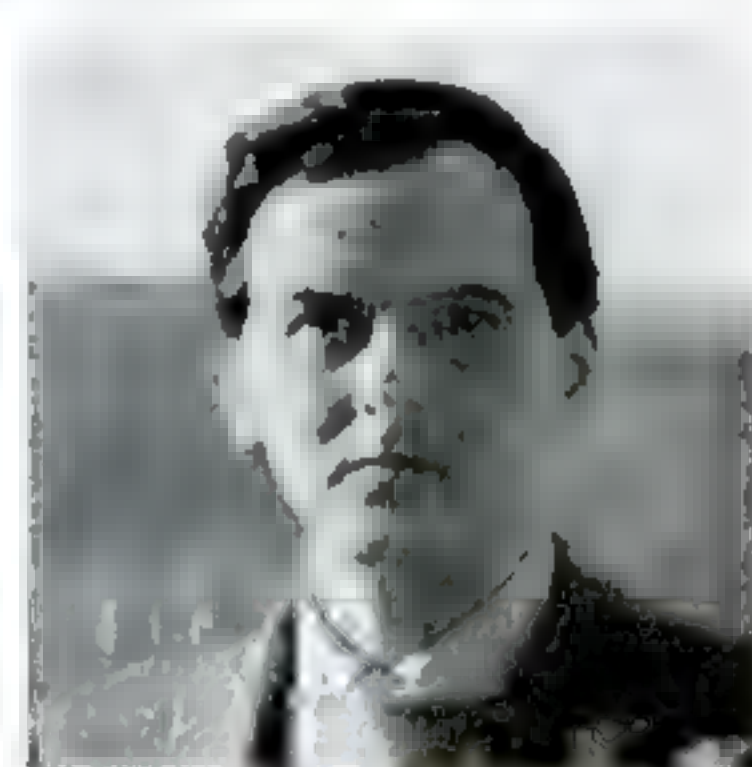
WEALTHY LABORITE is Kenneth Younger, the scion of an old Conservative family but a Labor M.P. since 1945.



CONSERVATIVE CRIPPS is Anthony Cripps, the Tory candidate for Bosworth, whose uncle is Labor's famous Sir Stafford.



YOUNGEST WOMAN candidate is the Tories' Margaret Roberts, 23, for Dartford. She is Oxford alumna and chemist.



NOBILITY is represented by A. R. B. Cavendish, Marquess of Hartington, the son of the Duke of Devonshire, a Tory candidate.



LLOYD-GEORGE'S DAUGHTER, Lady Megan, discusses issues with her fellow Liberal candidates, Sirdar K. S. B. Ahluwalia and Robin Carey-Evans, her nephew.



FATHER AND SON CANDIDATES include Arthur Greenwood, wartime cabinet member, and son Anthony. Father has been in Parliament since 1922, son since 1946.



PRIZE MARRIED COUPLE are Labor's fiery Aneurin Bevan and his wife Jennie Lee, both candidates. He is Minister of Health; she has been in politics over 20 years.



LABOR'S BACKBONE is the workers, like these three Welsh miners just up from coal pits. Exploited for years,

the miners originally were one of Labor's great sources of power and their plight one of Labor's best talking points.



TORIES' ANSWER to socialism is expressed on cement truck inching past herd of fat Welsh cows. Labor's pro-

posal to nationalize cement industry is bitterly opposed by Conservatives, who have made it hot campaign issue.

British Elections CONTINUED



LIBERAL SIDNEY PROTHEROE EXPLAINS PARTY VIEWS

THE FATE OF ALL PARTIES LIES WITH THE FLOATER

The wellspring of Labor's power still lies in such grimy workmen as those pictured at left. Labor embraced the miners and the working class; it nursed their hatreds and cried aloud the desperation of their cause. Today it has gone far beyond the boundaries of the mining towns and slums to woo the whole of Britain on the prospect of a Welfare State.

The Conservatives have by now lost many of the implications of their name. They themselves, during their years in office, had started many of the reforms which have become part of the Welfare State. In a sense, their program crystallizes on the issue proclaimed by the sign on the truck at left: without losing all of socialism's benefits, free enterprise can still produce more, sell more and lift the weary curtain of austerity from the people's lives.

One of the sudden and crucial fears of both great parties on election eve is shown by the Liberal supporter above. His hands outspread, pointing in either direction, he sums up the hope of a once great party whose cause seemed almost lost. But today, standing midway between the Labor and Conservative positions, the Liberals hope for enough votes to swing a balance of power in Parliament.

Adrift between left, right and center is the "floating voter" represented on the opposite page.

Albert Sewell, a wheelwright's son who teaches in a secondary school, was brought up in the Labor party. In 1945 he voted Labor as usual. Labor, he thought, had "just the kind of drive we needed to get this poor country on its feet." But five years of socialism have disillusioned him. Labor has failed, he complains, to make "ordinary working people realize that unless we get down to producing hell-for-leather, this country will go bankrupt." Labor's welfare services, he adds, have been accomplished "at enormous costs just when the country can least afford it. It's all very fine but it seems likely to ruin us." But the floater is an unpredictable quantity. Early polls showed that the Tories had picked up great strength. Later Labor again inched into the lead, and most predictions were for a Labor victory. But no one will really know how the Britisher feels about socialism until after next Thursday's election.



A "FLOATING VOTER," ALBERT SEWELL, PONDERES THE SOCIALISM HE AND WIFE SUPPORTED IN 1945 AND WEIGHS ITS PERFORMANCE AGAINST THE PROGRAM OFFERED BY TORIES (SEE OPPOSITE PAGE)

THE SOCIALIST MIND

The British election campaign reported on pages 29 through 35 is almost over, and here is what we think about it. We hope that the Socialists lose; their defeat would be a good thing for Britain and a good thing for the U.S. Our opinion has little or nothing to do with the merits of British Conservatives as compared to British Socialists. The primary American concern is not with who governs Britain but with the British people and their state of mind. Socialism is, among other things, the symptom of an unhealthy and underproductive state of mind.

In Britain this state of mind is best summed up in that seductive Socialist phrase, "fair shares for all," which has been proved to mean full shares for none and full effort from almost none. When and if the British people shake themselves out of this state of mind, they will be of a mind to turn out the Socialists who personify it. By the same token they will then be on the road to the recovery and fiscal independence that they so far have failed to attain. The sooner this happens, the better for them and for their intimately involved friend and supporter, the U.S.



YACHTSMAN McDONALD AT WORK

NEW AGE A-COMING?

Commander McDonald, the president of the Zenith Radio Corp., has broken through in his campaign to put first-run movies into the American home on a "pay-as-you-see" television basis. After two years of arguing he has finally got the Federal Communications Commission to let him televise new pictures to 300 picked families in the Chicago area on a three-month trial basis.

The essence of the McDonald system is that movies televised in a blurred form over normal channels are clarified by a subauditory deblurring impulse which is transmitted over the telephone wire. Normal phone service is not interrupted. The cost of the movie service—\$1 a picture—will be added to the monthly telephone bill. If the Zenith experiment takes hold, we predict that Commander McDonald will go down in history not as a canny businessman or as a famous amateur yachtsman (he is both), but as a great social innovator. His system promises to complete the process, already stimulated by television itself, whereby the rolling, wandering American of the motor age is being returned to the home. With a new movie every night to keep the children from their books and piano lessons, it may not be the kind of home a reflective parent wants to live in. Nevertheless a new age may be just now a-borning. Sociologists take note.

THE POTATO'S EYE

The tree, he has his limbs,
They stare up in the sky.
Pity the poor patat,
He can't see with his eye.

So runs a touching ballad about the poor, dumb, earthbound potato. But dumb or not, blind or not, the lowly potato has recently been staring the whole U.S. out of countenance. The U.S. Department of Agriculture has 40 million bushels of unwanted potatoes on its hands and doesn't know a decent way to get rid of them. The potatoes were acquired last year in the course of spending \$224 million to support the potato market. With a base price assured by the government, potato growers poured on the fertilizer and narrowed the space between the rows. When the Good Lord added his blessing in the shape of extra rainfall, the potato abundance per acre burst all bounds.

Faced with the problem of a mountain of spoiling potatoes, neither Secretary of Agriculture Charles Brannan nor the Senate Agriculture Committee can look at a potato without blinking. "We are not at all anxious to point public attention to this problem again," said Mr. Brannan to the senators with a sigh. Said Senator George Aiken of Vermont, "I do not like the idea of dramatizing the imaginary sins of the potato here. Everything that is said about potatoes and the increase in yields and the refusal of the growers to keep within their acreage allotments can also be said about wheat and cot-

ton and peanuts and corn, and any other crops which come under the acreage allotments. . . . We should not point our fingers at potatoes alone. . . ."

There you have it. Of course there is a difference between potatoes and products like wheat and cotton, which can be safely stored for long periods. And of course, circumstances being what they are, some kind and degree of federal support for some crops will continue to be thought necessary. But the potato problem is a perfect caricature of a general problem. The whole difficulty with the policy of high-level farm supports as now practiced is that it creates its own breakdown—or leads to a solution through tyranny. High-subsidy payments bring into being surpluses that hang over the market and lower the prices. The surpluses create the necessity for acreage control. But in the long run this type of control is footless in itself. To control the yield, the planner must control everything—the amount of fertilizer applied per acre, the distance between the crop rows, the type of seed that the hybrid experts are developing, even the amount of rain that falls on the fields. He must control nature—and, behind nature, God.

That is a tall order for Secretary Brannan and for the U.S. Senate Agriculture Committee. No wonder they fear to look a potato in the eye. No wonder they have a fear lest wheat, cotton, corn and peanuts develop their own accusing eyes.

SECURITY-POOR

A Brookings Institution report on *The Cost and Financing of Social Security* deserves national attention. Projecting current commitments and trends into the future, the Brookings economists come up with the statement that by 1970 the cost of present and intended social security and veterans' programs will range toward \$25 billion per year. This is exclusive of compulsory health insurance and private pensions. Ability to finance the whopping costs will de-

pend on the national income in 1970. The Brookings people doubt that incentives in 1970 will be enough to create the national income needed to finance such a burden with social safety; they foresee that all incentives may be depressed by a government cost approaching \$140 billion a year. If the Brookings study is right, the U.S. people are gaily hanging a millstone around their necks; they are voting programs which will make the U.S. of 1970 "social-security poor."



DEER FIGHT FOR HAY IN A MANLY FASHION

These dignified adversaries, boxing in the erect style of the London Prize Ring, are hungry white-tailed deer who have come to blows over possession of a pile of hay. The fight was photographed one night last week near Hope, Idaho, where Farmer A. S. Shields had scattered hay for deer driven down from the hills by the bitter winter weather. Eleven

deer turned up to share in Shields's supper, and the trouble started when two bucks claimed the same pile of hay. While a young deer munched and watched apprehensively, the bucks, who had shed their antlers last month, stood up to slug it out with their hoofs. From a nearby barn Photographer Ross Hall made this picture of the battle.



RESCUE IN THE SURF

A heavy winter gale swept the rocky Northumberland coast of Britain during late January and early February. Off Berwick-on-Tweed, near the Scottish border, the little 630-ton Norwegian coaster *Rask*, carrying a cargo of herring from Bergen to Newcastle, was overwhelmed by the crashing seas.

WET SAMARITAN

In Wisconsin, the driver of a towing truck learned an old lesson: a Samaritan's fate is likely to be sad. The truck was summoned by a fisherman whose shiny new sedan plunged through the ice of Lake Como (left) near Elkhorn. The driver edged up to the car and was about to haul it to safety when the treacherous ice broke beneath the truck (below) and it went in too. A second towing truck came later and, with more caution, extricated both vehicles.





She went aground and for some time no one saw her desperate signals. Then she was sighted and an exciting rescue operation began. Crews ashore got a line aboard the *Rask* by rocket (left), and in the darkness the ship's crew began making their way through the surf in breeches buoys (center). Once the



line snapped and a sailor was dunked in the water, but he was quickly saved and another line was put aboard. When the rescue was completed the *Rask's* entire complement of 16 had been brought to safety. The ship did not fare so well. Before long she broke (right), spreading boxes of herring over the shore.

WET CAMERAMAN

In London, a photographer learned that one man's misfortune isn't necessarily another man's opportunity. A young couple skating on a frozen pond at Wimbledon Common suddenly sank through a soft spot in the ice (right). The photographer approached quickly and was aiming his camera when the ice collapsed under him (below). The three unfortunates were soon rescued, but meanwhile a less venturesome man had taken the pictures shown here.





BEFORE CROWD OF 1,400 IN THE WHEATON CHAPEL A STUDENT STANDS AT PULPIT AND MAKES CONFESSION. STUDENTS ON STAGE ARE WAITING THEIR TURN TO SPEAK

COLLEGE REVIVAL BECOMES CONFESSION MARATHON

One night last week the student body of Wheaton College, a nondenominational liberal arts school near Chicago, gathered in the chapel to take part in a week-long religious program Wheaton holds at the start of each semester. Wheaton's president rose to introduce a visiting speaker but first, as is the custom, he asked if there were any students who wished to give a word of testimony. He was prepared for the usual few devout students to get up and explain their shortcomings, but not for the mass revival which

developed after the first hour of services. From all over the campus, students who had heard what was going on trooped into the chapel and up to its pulpit to unburden their consciences. Before it was over more than half of Wheaton's 1,500 students had their say. Most of them had only minor faults to confess; they had cheated on exams, been too proud of their athletic prowess, criticized their teachers and fellow students or violated the strict college rule against smoking, dancing, card playing, drinking

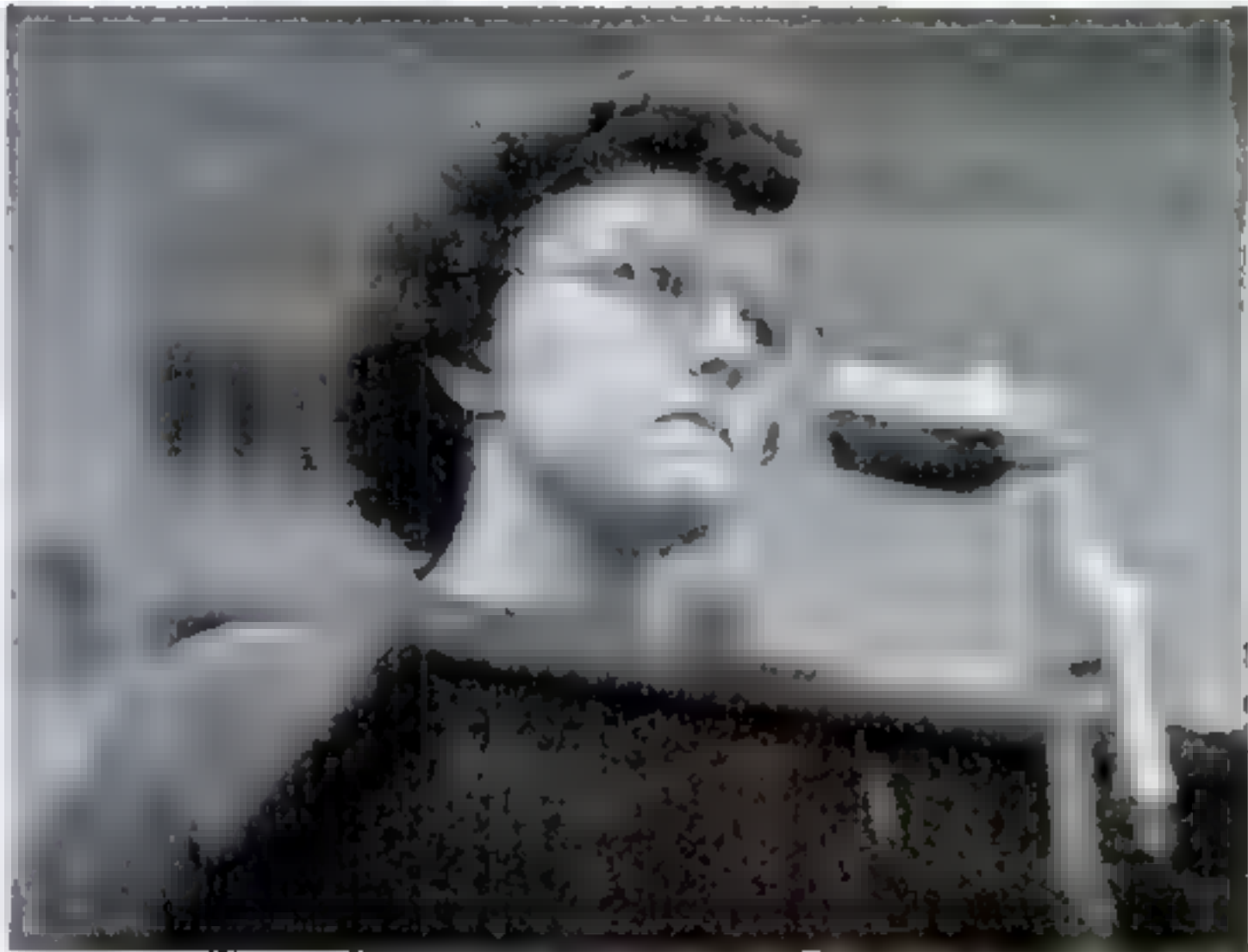
or going to the movies. One girl got up to say she thought the confessing students were "silly" and "insincere," then asked forgiveness for what she had just said. When he finally got the floor the visiting speaker was brief. "A reporter this morning asked me if all this was planned," he said. "I told him 'Only as God has planned it.'" Then, after more confessions, Wheaton's President Edman called a halt. 38 hours after the session started. Outsiders, he said, might think the revival had become "too showy."



WITH BOWED HEADS students pray as they listen to confessions on second night of the revival. Many in the audience were visitors from neighboring towns and colleges.



VISITING SPEAKER, Rev. Edwin Johnson of Seattle (right), postponed a talk for 25½ hours and waited patiently on the chapel platform while the students held forth.



A PHYSICS STUDENT nervously bites her lip and confesses: "I know it's mostly the fellows who say this. But we girls harbor impure thoughts, too. And I want to apologize if I have tempted any of the fellows. I know I tried to forgive them."



AN EDUCATION MAJOR who wants to be an elementary teacher had a sudden realization: "I have found it too easy to blame the faculty for my own faults. I didn't realize how much I was criticizing people until the Lord revealed it to me."



A FACULTY MEMBER grasps pulpit as he says: "I was once a missionary in China. After the war started I came back. I told people it was because of the war. But it was because I wanted to go my way and not God's way. I ask forgiveness."



A MARRIED STUDENT praises and prays for his father: "My father is traveling 2,000 miles to go to school for a position he is about to take. What a wonderful opportunity this is for my wife and I to give testimony to him. Pray for us."



A PHYSICAL EDUCATION MAJOR, wetting her lip, apologizes to her roommate sitting in the balcony: "I may have been a stumbling block to you last term, bothering you when you wanted to be talking with the Lord. I'm sorry for it, kid."



A SOCIAL SCIENCE STUDENT, this blind girl was grateful: "I can't help expressing my thankfulness to God for the cooperation and love I've had from the students and the faculty. . . . I have taken positions of responsibility too lightly."



ON STEPS OF BOMBAY'S BIGGEST ISMAILI MOSQUE SANDALS AND OXFORDS OF THE FAITHFUL ARE GUARDED BY SQUATTING SERVANT AT AGA KHAN BIRTHDAY PARTY

AGA KHAN'S FOLLOWERS SHED THEIR SHOES

The Aga Khan had tarried long in the sunlight of the Riviera and the shadow of his scene-stealing new daughter-in-law, Rita Hayworth. Last month he said farewell to Rita and Aly, took his French wife, the beauteous begum, and flew off to India. It was his first trip home since 1946, when devotees weighed him (243½ pounds) in diamonds

and gave him the whole \$2.2 million worth—most of which he turned back for charitable uses.

At Bombay, the 73-year-old Aga told newsmen he was aghast at Indian poverty and henceforth would spend his own riches on good works instead of race horses and jewelry. Then 30,000 Ismaili gave him a durbar (reception) for his birthday,

which had come in November. They took off shoes (above), swarmed into Jamat Khana mosque and deposited peppermint candy and cash gifts limited by the Aga's wish to less than \$5. Unfortunately the Aga himself had a cold and could not attend, but the begum bespoke his blessing. Then well-wishers sorted out their shoes and went home happy.

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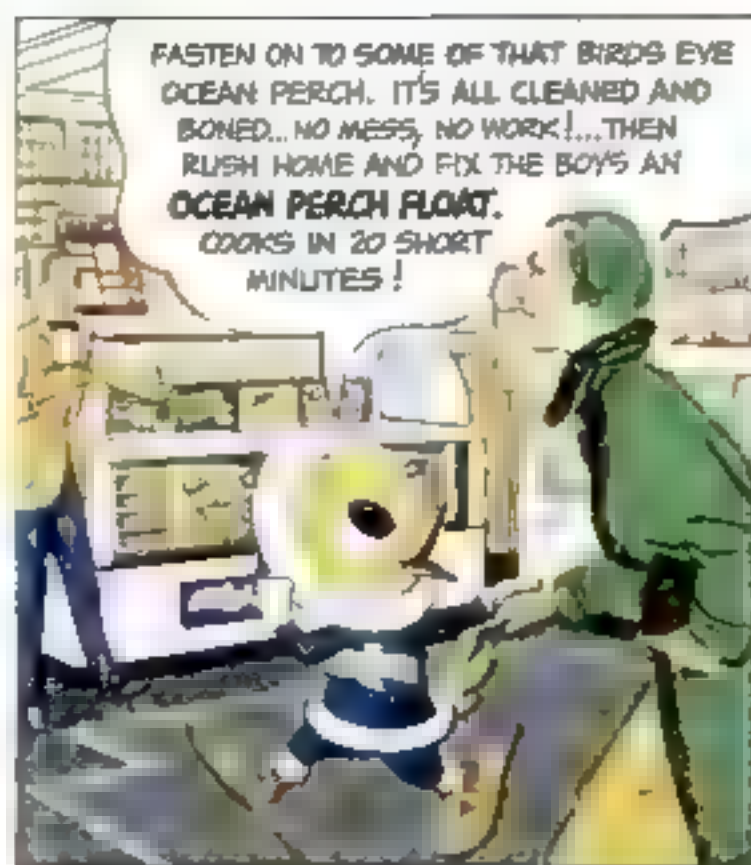
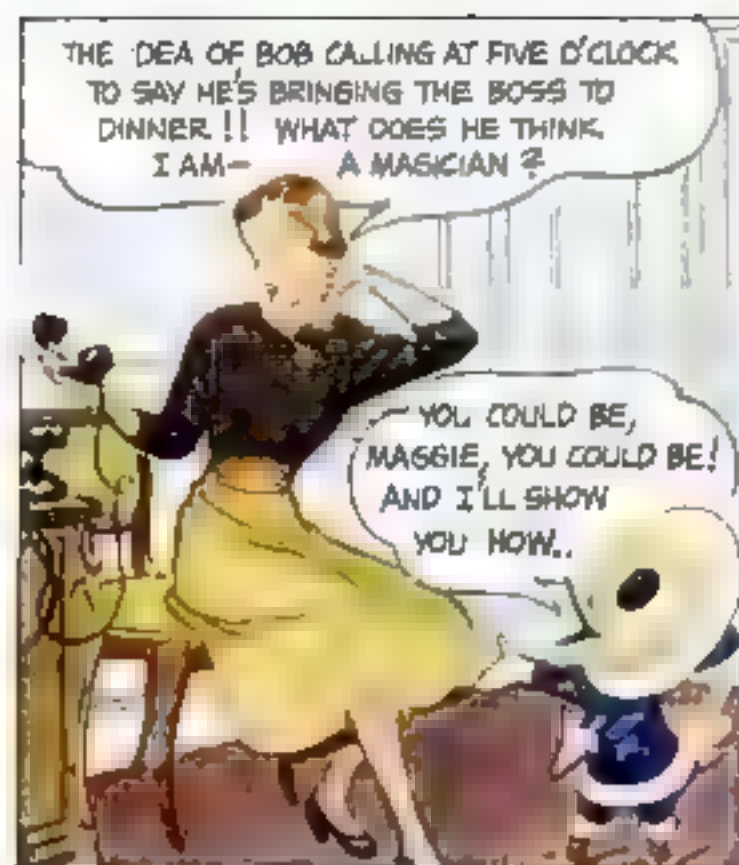
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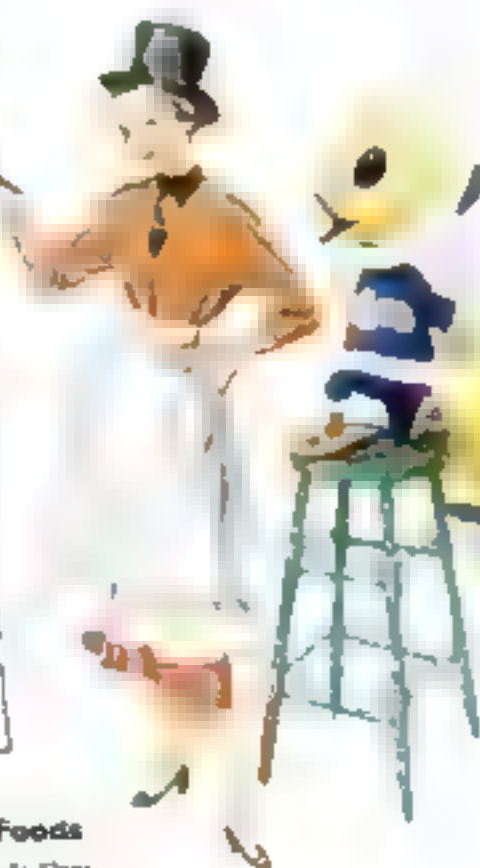
20-MINUTE WONDER DISH
BIRDS EYE OCEAN PERCH FLOAT

1 package Birds Eye Ocean Perch Fillets 4 tablespoons melted butter
 2 teaspoons lemon juice
 1/2 cup Snyder's Catsup
 Salt, pepper, and paprika

Thaw ocean-fresh Birds Eye Fillets just enough to separate (they're all cleaned and boned, no work for you.) Combine butter, catsup, and lemon juice and pour into shallow baking dish. Arrange fillets on top. Sprinkle with salt, pepper, and paprika. Bake in hot oven (400°F.) 20 minutes, or until done. Serve with crisp coleslaw. Makes 3 or 4 servings.

Suggestion: For vegetable, Birds Eye Peas and Carrots. For dessert, Birds Eye Peaches.

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LIFE CONGRATULATES...

HEPBURN AND HER GAMS

After seven years away from Broadway, Katharine Hepburn returned last month to recite poetry in Shakespeare's *As You Like It* and disclosed, to everybody's surprise, that her gams are as good as her iambs. Hepburn, of course, plays the part of Rosalind, who disguises herself as a boy. From the moment she stepped out on stage wearing a pair of tights, Broadway critics began to ogle the Hepburn legs and have eulogized them steadily in their newspaper columns. Typical eulogy from Critic John Chapman: "... These legs are eloquent." Only George Jean Nathan disagreed: "How [Orlando] could recognize Miss Hepburn's Rosalind as Rosalind, even in skirts, I'll never be able to figure out."



GENERAL CLAY ANSWERS SOME TOUGH QUESTIONS

He gives outspoken opinions on a German army, nationalism and what Germans think of the U.S.

Last week, while headlines reported that blockades were back in Berlin, General Lucius D. Clay presented his own report on experience as U.S. military governor in Germany in a book published by Doubleday entitled *Decision in Germany* (\$4.50). Also last week, in the light of the latest developments in Germany, General Clay summarized in an exclusive interview with *LIFE* his views on the country's present and future. Judiciously, yet musing no words, General Clay gives herewith his forthright answers to some of the most hotly debated questions affecting U.S. foreign policy.

Reports from Germany of late frequently charge that the Western powers have failed in one of their major objectives—democratization. Do you believe we have failed?

Only the naive could have believed that Germany would be democratized in less than five years. There is no excuse for such naivety. For anyone who seriously believes in democracy knows that it is not a commodity that can be neatly packaged, distributed along with food rations and digested with magical effects. Nor is there—to put it negatively—any wondrous political serum whose injection can immunize the patient against the disease of militarism.

With that understood, I can say I am hopeful because there is in Germany now all we had a reasonable right to hope for—a will for democracy. I believe the great majority of the German people want to evolve a decent, democratic government. There are already evidences that this will is effective. There is West Germany's constitution, which safeguards the rights of the individual. There is the popularly elected parliament at Bonn, whose very divisions, though painful to witness, faithfully reflect the divisions of German popular opinion. Perhaps the most eloquent expression of this will of the German people is in their firm rejection of all the appeals of Communism. After all, the Germans of Berlin displayed a strength of will in their resistance which has been matched at no time in any place where Soviet Russia has applied its full pressure. That itself was a pretty good measure of what the German people want.

You do not then believe, General, as some do, that the German people are so peculiarly constituted that they are incapable of democracy—that they are, in effect, a kind of unredeemable exception to the whole Western tradition?

No, I do not believe in such a doctrine of inverted racism. I found that the German individual differed very little from the individual human being anywhere—in what he wants and what he fears. It is true that years and years of propaganda have nourished a remarkable self-pity among Germans, who strangely feel they have been treated unfairly in world affairs. But this feeling is not the same as a desire for vengeance. Many Americans fail to understand the enormity of the destruction wrought on Germany—a destruction so shattering that it alone, without the aid of any more decent impulses, deadens all desire to enter the arena of war again.

As for the Germans' capacity for democracy, time alone can demonstrate that. Obviously, the will for democracy is not the same as the full understanding of democracy, much less the perfect practice of it. Only the slow maturing of tradition can convert the wish into the understanding.

How would you characterize the attitude of the German people toward the U.S.?

No people's whole outlook toward another country can be simply summarized. But I know that during my four years in Germany I saw little outward show of hostility and many signs of respect and

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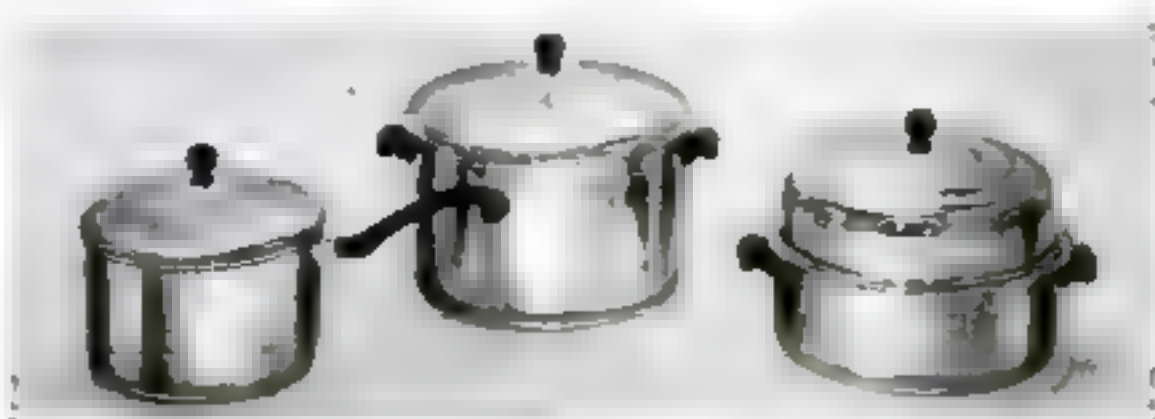
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IN HIS CIVVIES, CLAY DISCUSSES THE HOT SPOT HE ONCE OCCUPIED

appreciation for American assistance. This applies as much to the German people as to their official leaders. Obviously, no people like foreign occupation; but German feeling even on this point is seriously affected by their fear that our departure would only be a signal for Communist entry.

How seriously do you view evidences of resurgent German nationalism among extreme right-wing parties?

I believe its seriousness has been exaggerated, and the problem itself misunderstood. Before the last German elections, there were many lurid predictions in some sectors of the press of the gains which ultra-nationalist parties would show at the polls. These extremists were supposed to draw their strength from the conservative Christian Democrats, who would suffer grave defections. The German voters made those forecasts slightly ridiculous: the extreme nationalists made a poor showing, and the Christian Democrats won their highest victory.

Of course there are periodic displays of ugly nationalism from small groups. These are to be deplored—but does a democrat believe they are to be *suppressed*? To do so would be to drive them underground, convert them into quiet conspiracies that could parade as oppressed patriotic organizations rallying to them anyone with any grievance. It makes better sense to let them in the full light of day betray themselves as self-seeking chauvinists.

The vicious vestiges of German nationalism certainly must be met today and not tomorrow. From the point of view of the Western powers it is safer to meet these forces out in the open while the high commissioner is on the scene. Still more important, Germany's new democracy can never develop strong muscles and steady nerves if it is artificially shielded from every challenge. The democratic parties have to learn right now to face these challenges, beat them back and grow strong in their victories. This is the training in democracy that Germany so sorely needs.

Do you think Germany should again have a standing army?

Such an event can only be examined in terms of the whole defense pattern of Western Europe. It cannot be considered in a vacuum. But two facts seem plain enough. One: the West German people are entitled to some security against aggression. Two: the military occupation that now provides that security cannot be expected to endure for all time.

How, then, do you envision Germany fitting into a workable defense plan for Western Europe?

It is regrettable but, I think, true that peace can be secured in Europe only when power between east and west is balanced again. Today no one of the free countries of Western Europe is economically able to provide all-round defense. Yet each is trying to—wasting vast sums of money and manpower in an effort that ends in ineffective air forces or ineffective ground armies or ineffective navies. It is a case of a little of all—and a lot of nothing.

CONTINUED ON NEXT PAGE

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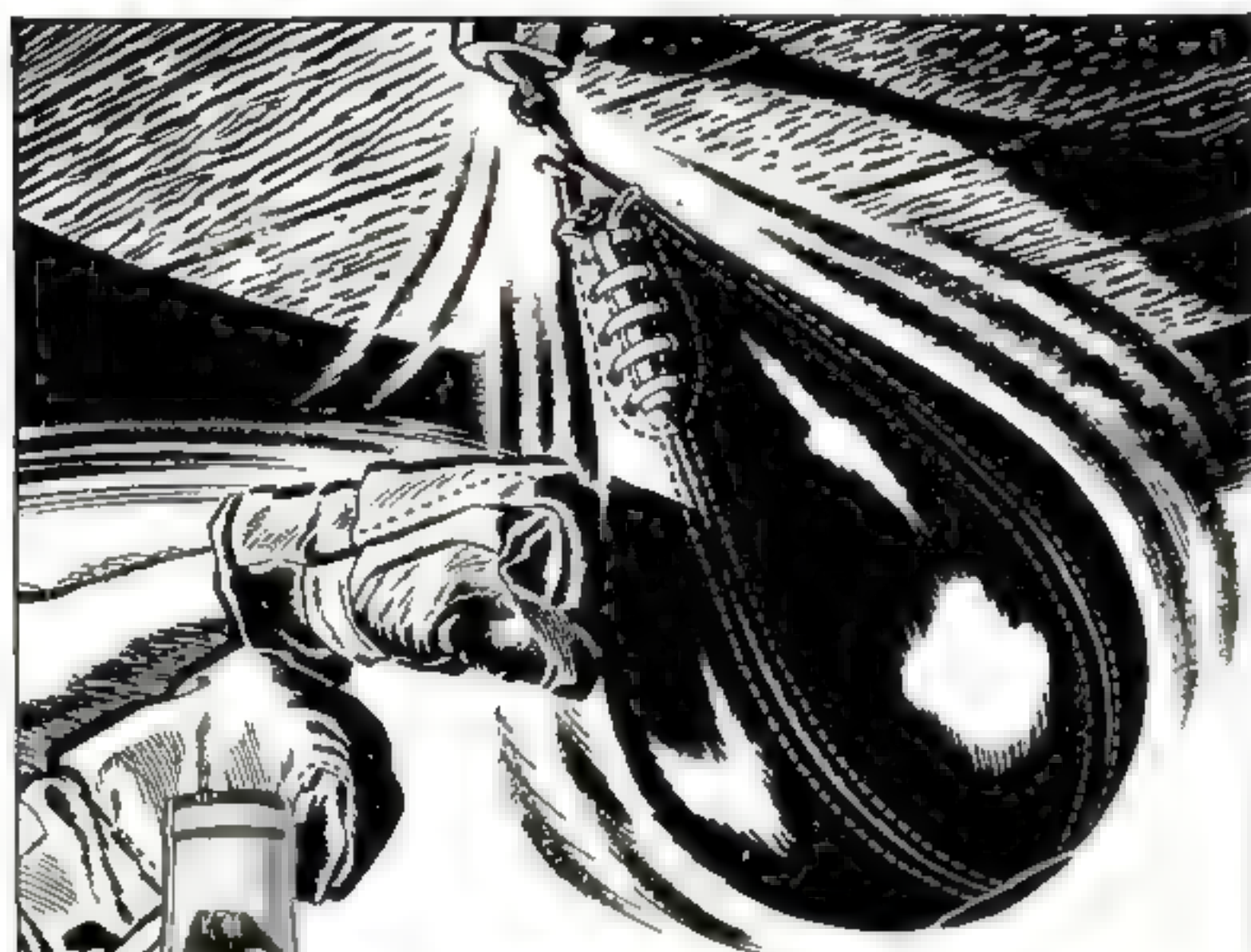
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Interview with Clay CONTINUED

Yet, united in defense, these same countries command sufficient total resources and manpower to provide adequate defense forces for all Western Europe. In such a composite force, each country would concentrate on using the resources and talents which it can best exploit. The United Kingdom, for example, has a majestic naval tradition and a great shipbuilding industry. It has also proved successful in turning out fine fighter-aircraft. It might well concentrate on these two fields to make its contribution to Europe's composite defense force. France, with its military tradition of *l'attaque*, might well develop armored forces and so gear its military production. And the same applies to all the other countries. From all of them, young officers destined for staff or command would be sent for training to the countries appropriate for their specialized work. Staff and command would be exercised by representatives of all the countries. An over-all budget would govern each nation's contribution. And in this kind of composite defense force, German manpower and technical skills could find their logical place.

This is the only way I know by which Western Europe can win its own security. It would end the waste—and the futility—of the various national defense efforts as conducted today. It would be a kind of automatic guarantee that none of the member nations would turn aggressor, for none would be self-sufficient. It would be a military scheme in which Germany's resources would no longer be left in a senseless vacuum in the center of Europe. And it would be a kind of effective, compulsive joining of forces which alone could convert "Western Union" from a hopeful phrase into a thing of life and meaning.

What broad line of policy do you believe holds greatest promise of bringing Germany into the Western community of nations?

I believe our policy must be to continue to increase the power of the elected government in Germany, as it demonstrates its capacity to govern democratically. To withhold the power and prestige that government needs can be of no service to democracy—for it would only mean holding before the German people a puppet, without mind or will or character of its own, and saying: This is democracy. That would be a fraud, and a fatal one. It would prove the German Communists right in their charges that the political leaders of West Germany were nothing but "occupation agents." It would be selling democracy itself short.

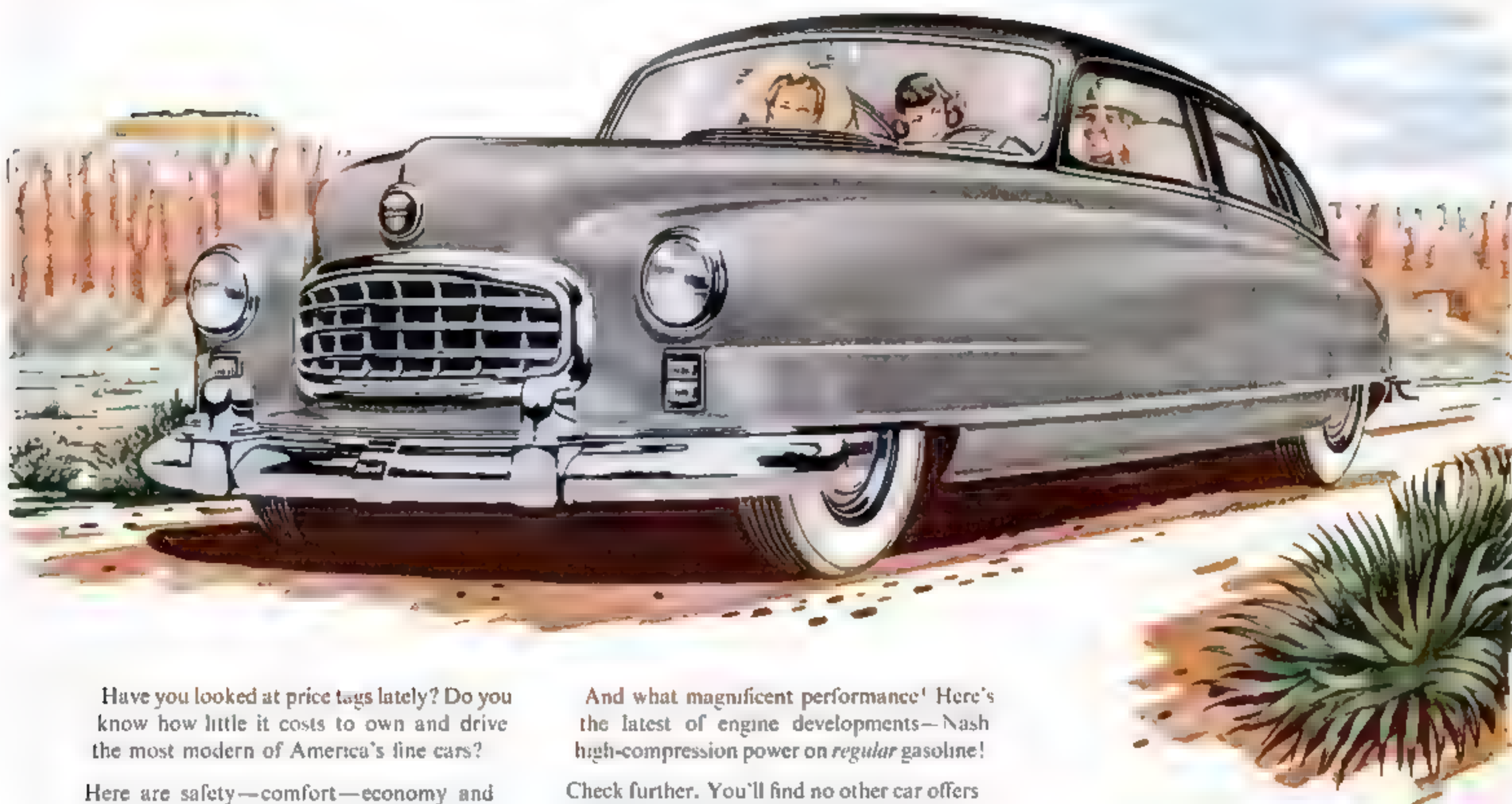
Are the Germans, however, likely to turn east to Russia? The answer to that is obvious: the danger increases to the extent that they are ever forced to feel exiled, beyond recall, from the Western community. I believe it would even take a lot of exiling to drive them in a direction which so many of them despise today. But there is always an ultimate danger there. No nation, no people will voluntarily live in a vacuum—any more than a normal individual will live isolated from all fellow men. If we create a vacuum in Central Europe, we may be sure the Germans will—as would any other people—seek to escape it, in one direction or another.

Of course, there is risk in this line of policy. So one might say there is risk in letting German democracy face the challenge of vicious nationalism in the open. But a policy of avoiding all risks is a policy of surrender-on-the-installment-plan. I doubt if, in this age particularly, democracy can live simply by "playing it safe." I rather think that democracy lives by risk—and faith in itself.



A HEALTHY SIGN OF GERMAN DEMOCRACY: THE BONN PARLIAMENT

THIS CAR IS BUILT TO STAY NEW



Have you looked at price tags lately? Do you know how little it costs to own and drive the most modern of America's fine cars?

Here are safety—comfort—economy and *long life* you will find *only* in Nash, the car of Airflyte Construction.

In beauty alone it is so efficient that you speed along with 20.7% less air drag than the average of all other cars tested. Drive it. Hear and feel the difference.

More Miles per Gallon

Then compare economy. These are *big* cars, with utmost room—but Airflyte Construction means better than 25 miles to the gallon at average highway speed in the Nash Statesman.

And what magnificent performance! Here's the latest of engine developments—Nash high-compression power on *regular* gasoline!

Check further. You'll find no other car offers a Weather Eye Conditioned Air System . . . or Twin Beds . . . or the Airliner Reclining Seat . . . or the riding smoothness of Nash.

And Hydra-Matic Drive!

In the 1950 Nash Ambassador you may have Hydra-Matic drive, with Nash exclusive Selecto-Lift Starting—nothing to do but lift a lever and *go!*

Yes—compare Nash with *any* car at *any* price. Drive the car that's built to *stay new*. Let your Nash dealer show you the many features which assure you better motoring today, higher resale value tomorrow.

Nash AIRFLYTE

The Statesman • The Ambassador

Great Cars Since 1902

STAYS NEW YEARS LONGER



Airflyte Construction, in Nash alone. The entire frame and body, floor, roof, pillars, are built as a single, rigid, welded unit—squeak-free, rattle-proof. Twice as rigid as ordinary construction, it gives new economy, new safety, makes possible a softer, smoother ride—stays new years longer, adds to resale value.

**There's Much of Tomorrow
In All Nash Does Today.**

Nash Motors, Division Nash-Kelvinator Corporation, Detroit, Mich.

10 5'11" 1'10" 1'11" 1'12" 1'13" 1'14" 1'15" 1'16" 1'17" 1'18" 1'19" 1'20" 1'21" 1'22" 1'23" 1'24" 1'25" 1'26" 1'27" 1'28" 1'29" 1'30" 1'31" 1'32" 1'33" 1'34" 1'35" 1'36" 1'37" 1'38" 1'39" 1'40" 1'41" 1'42" 1'43" 1'44" 1'45" 1'46" 1'47" 1'48" 1'49" 1'50" 1'51" 1'52" 1'53" 1'54" 1'55" 1'56" 1'57" 1'58" 1'59" 2'00" 2'01" 2'02" 2'03" 2'04" 2'05" 2'06" 2'07" 2'08" 2'09" 2'10" 2'11" 2'12" 2'13" 2'14" 2'15" 2'16" 2'17" 2'18" 2'19" 2'20" 2'21" 2'22" 2'23" 2'24" 2'25" 2'26" 2'27" 2'28" 2'29" 2'30" 2'31" 2'32" 2'33" 2'34" 2'35" 2'36" 2'37" 2'38" 2'39" 2'40" 2'41" 2'42" 2'43" 2'44" 2'45" 2'46" 2'47" 2'48" 2'49" 2'50" 2'51" 2'52" 2'53" 2'54" 2'55" 2'56" 2'57" 2'58" 2'59" 3'00" 3'01" 3'02" 3'03" 3'04" 3'05" 3'06" 3'07" 3'08" 3'09" 3'10" 3'11" 3'12" 3'13" 3'14" 3'15" 3'16" 3'17" 3'18" 3'19" 3'20" 3'21" 3'22" 3'23" 3'24" 3'25" 3'26" 3'27" 3'28" 3'29" 3'30" 3'31" 3'32" 3'33" 3'34" 3'35" 3'36" 3'37" 3'38" 3'39" 3'40" 3'41" 3'42" 3'43" 3'44" 3'45" 3'46" 3'47" 3'48" 3'49" 3'50" 3'51" 3'52" 3'53" 3'54" 3'55" 3'56" 3'57" 3'58" 3'59" 4'00" 4'01" 4'02" 4'03" 4'04" 4'05" 4'06" 4'07" 4'08" 4'09" 4'10" 4'11" 4'12" 4'13" 4'14" 4'15" 4'16" 4'17" 4'18" 4'19" 4'20" 4'21" 4'22" 4'23" 4'24" 4'25" 4'26" 4'27" 4'28" 4'29" 4'30" 4'31" 4'32" 4'33" 4'34" 4'35" 4'36" 4'37" 4'38" 4'39" 4'40" 4'41" 4'42" 4'43" 4'44" 4'45" 4'46" 4'47" 4'48" 4'49" 4'50" 4'51" 4'52" 4'53" 4'54" 4'55" 4'56" 4'57" 4'58" 4'59" 5'00" 5'01" 5'02" 5'03" 5'04" 5'05" 5'06" 5'07" 5'08" 5'09" 5'10" 5'11" 5'12" 5'13" 5'14" 5'15" 5'16" 5'17" 5'18" 5'19" 5'20" 5'21" 5'22" 5'23" 5'24" 5'25" 5'26" 5'27" 5'28" 5'29" 5'30" 5'31" 5'32" 5'33" 5'34" 5'35" 5'36" 5'37" 5'38" 5'39" 5'40" 5'41" 5'42" 5'43" 5'44" 5'45" 5'46" 5'47" 5'48" 5'49" 5'50" 5'51" 5'52" 5'53" 5'54" 5'55" 5'56" 5'57" 5'58" 5'59" 6'00" 6'01" 6'02" 6'03" 6'04" 6'05" 6'06" 6'07" 6'08" 6'09" 6'10" 6'11" 6'12" 6'13" 6'14" 6'15" 6'16" 6'17" 6'18" 6'19" 6'20" 6'21" 6'22" 6'23" 6'24" 6'25" 6'26" 6'27" 6'28" 6'29" 6'30" 6'31" 6'32" 6'33" 6'34" 6'35" 6'36" 6'37" 6'38" 6'39" 6'40" 6'41" 6'42" 6'43" 6'44" 6'45" 6'46" 6'47" 6'48" 6'49" 6'50" 6'51" 6'52" 6'53" 6'54" 6'55" 6'56" 6'57" 6'58" 6'59" 7'00" 7'01" 7'02" 7'03" 7'04" 7'05" 7'06" 7'07" 7'08" 7'09" 7'10" 7'11" 7'12" 7'13" 7'14" 7'15" 7'16" 7'17" 7'18" 7'19" 7'20" 7'21" 7'22" 7'23" 7'24" 7'25" 7'26" 7'27" 7'28" 7'29" 7'30" 7'31" 7'32" 7'33" 7'34" 7'35" 7'36" 7'37" 7'38" 7'39" 7'40" 7'41" 7'42" 7'43" 7'44" 7'45" 7'46" 7'47" 7'48" 7'49" 7'50" 7'51" 7'52" 7'53" 7'54" 7'55" 7'56" 7'57" 7'58" 7'59" 8'00" 8'01" 8'02" 8'03" 8'04" 8'05" 8'06" 8'07" 8'08" 8'09" 8'10" 8'11" 8'12" 8'13" 8'14" 8'15" 8'16" 8'17" 8'18" 8'19" 8'20" 8'21" 8'22" 8'23" 8'24" 8'25" 8'26" 8'27" 8'28" 8'29" 8'30" 8'31" 8'32" 8'33" 8'34" 8'35" 8'36" 8'37" 8'38" 8'39" 8'40" 8'41" 8'42" 8'43" 8'44" 8'45" 8'46" 8'47" 8'48" 8'49" 8'50" 8'51" 8'52" 8'53" 8'54" 8'55" 8'56" 8'57" 8'58" 8'59" 9'00" 9'01" 9'02" 9'03" 9'04" 9'05" 9'06" 9'07" 9'08" 9'09" 9'10" 9'11" 9'12" 9'13" 9'14" 9'15" 9'16" 9'17" 9'18" 9'19" 9'20" 9'21" 9'22" 9'23" 9'24" 9'25" 9'26" 9'27" 9'28" 9'29" 9'30" 9'31" 9'32" 9'33" 9'34" 9'35" 9'36" 9'37" 9'38" 9'39" 9'40" 9'41" 9'42" 9'43" 9'44" 9'45" 9'46" 9'47" 9'48" 9'49" 9'50" 9'51" 9'52" 9'53" 9'54" 9'55" 9'56" 9'57" 9'58" 9'59" 10'00" 10'01" 10'02" 10'03" 10'04" 10'05" 10'06" 10'07" 10'08" 10'09" 10'10" 10'11" 10'12" 10'13" 10'14" 10'15" 10'16" 10'17" 10'18" 10'19" 10'20" 10'21" 10'22" 10'23" 10'24" 10'25" 10'26" 10'27" 10'28" 10'29" 10'30" 10'31" 10'32" 10'33" 10'34" 10'35" 10'36" 10'37" 10'38" 10'39" 10'40" 10'41" 10'42" 10'43" 10'44" 10'45" 10'46" 10'47" 10'48" 10'49" 10'50" 10'51" 10'52" 10'53" 10'54" 10'55" 10'56" 10'57" 10'58" 10'59" 11'00" 11'01" 11'02" 11'03" 11'04" 11'05" 11'06" 11'07" 11'08" 11'09" 11'10" 11'11" 11'12" 11'13" 11'14" 11'15" 11'16" 11'17" 11'18" 11'19" 11'20" 11'21" 11'22" 11'23" 11'24" 11'25" 11'26" 11'27" 11'28" 11'29" 11'30" 11'31" 11'32" 11'33" 11'34" 11'35" 11'36" 11'37" 11'38" 11'39" 11'40" 11'41" 11'42" 11'43" 11'44" 11'45" 11'46" 11'47" 11'48" 11'49" 11'50" 11'51" 11'52" 11'53" 11'54" 11'55" 11'56" 11'57" 11'58" 11'59" 12'00" 12'01" 12'02" 12'03" 12'04" 12'05" 12'06" 12'07" 12'08" 12

TALON SLIDE FASTENERS
PRESENT THE WORLD'S
THINNEST ZIPPER *

delicate fabrics

In the great Talon fastener tradition

lengths from 4' through 36'



*The NEW
Seam-thin
Talon
zipper*



Talon



LOW-COST STEW with a High Hat Flavor

THANKS TO—



BEEF STEW—Hunt Style

Hunt's Tomato Sauce makes a stew more delicious than any other tomato product you can imagine.

Because the cooking sauce is different, Hunt's also gives your recipes this Kettle-simmered blend of sun-ripened tomatoes and fine spices.

Best of all, a can of Hunt's costs you only a few cents. Get some and make this delicious stew!...

2 lbs. lean beef
2 tbsp. flour 2 tbsp. fat

Cut meat in pieces, roll in flour, brown in fat in heavy skillet or saucepan. Then add the following (and here's where Hunt's rich, all-tomato flavor really goes to work):

1 can Hunt's Tomato Sauce

2 tsp. salt 1/2 tsp. thyme 1/2 a bay leaf
2 cups water 1/4 tsp. pepper

Cover tightly and cook over low flame until almost tender about 1 1/2 hours. Then prepare and add.

6 onions 6 carrots 6 potatoes

Cook about 30 to 45 minutes longer, till vegetables are tender. If desired, add a cup of green peas just before vegetables are tender, and mix.

Get 6 lucky people together for generous servings of the best stew they've ever tasted — thanks to Hunt's rich flavor.

And forever after — give your everyday recipes a flavor boost with Hunt's Tomato Sauce. Meat loaf, casseroles, spaghetti, vegetables, gravies. Get Hunt's for a few cents a can!

The
KETTLE-SIMMERED
Cooking Sauce



Hunt Foods, Inc., Los Angeles

Hunt-for the best



For Breakfast or Dessert...

HUNT'S HEAVENLY PEACHES



HIS MIND BREAKING UNDER THE STRAIN OF COMMAND, GENERAL SAVAGE (GREGORY PECK) STRUGGLES TO GET BACK TO HIS BOMBER TAKING OFF FOR GERMANY

MOVIE OF THE WEEK:

Twelve O'Clock High

In the most forceful of recent war movies Gregory Peck is an airman who cracks up doing a tough job

The conventional heroics and the conventional jokes were left out of *Twelve O'Clock High*. The characters and their problems both look real.

At the start the problems seem fairly clear-cut: how to bomb Germany without crippling losses in planes and men. A young, hard-bitten general (Gregory Peck) comes in to re-establish morale and discipline in a shattered bombardment group. He does it brutally and decisively, in a way that

at first makes every one of his subordinates hate him. But the general's private problem becomes terribly complex: how can he send out to daily death men whom he has grown to love? He cracks under the strain, but not before he has welded his men into an efficient, enthusiastic fighting unit.

Gregory Peck (cover) gives a forthright performance at the head of a strong cast of male actors (a single woman makes a brief appearance) who

re-create all the urgency and strain of men face to face with the grim business of air warfare. Best of all is middle-aged Dean Jagger, playing the "retread"—a flier from the last war who could not keep out of this one. Under the steady hand of Director Henry King, the movie never loses the sense of immediate, undistorted reality that makes it the most honest and powerful of the crop of war pictures currently sprouting in Hollywood.



YOUR NEW SCHICK ELECTRIC MUST OUTSHAVE BLADE RAZORS

OR YOUR MONEY BACK!

No strings to this startling "no risk" offer. Buy a Schick Electric Shaver today. Try it for ten full days. If you are not convinced that it can outshave your blade razor—give you a shave that's *faster*, more *comfortable* and just as *close* as you want—you can return it and get your money back. It's just as easy as that.

READ WHAT USERS SAY

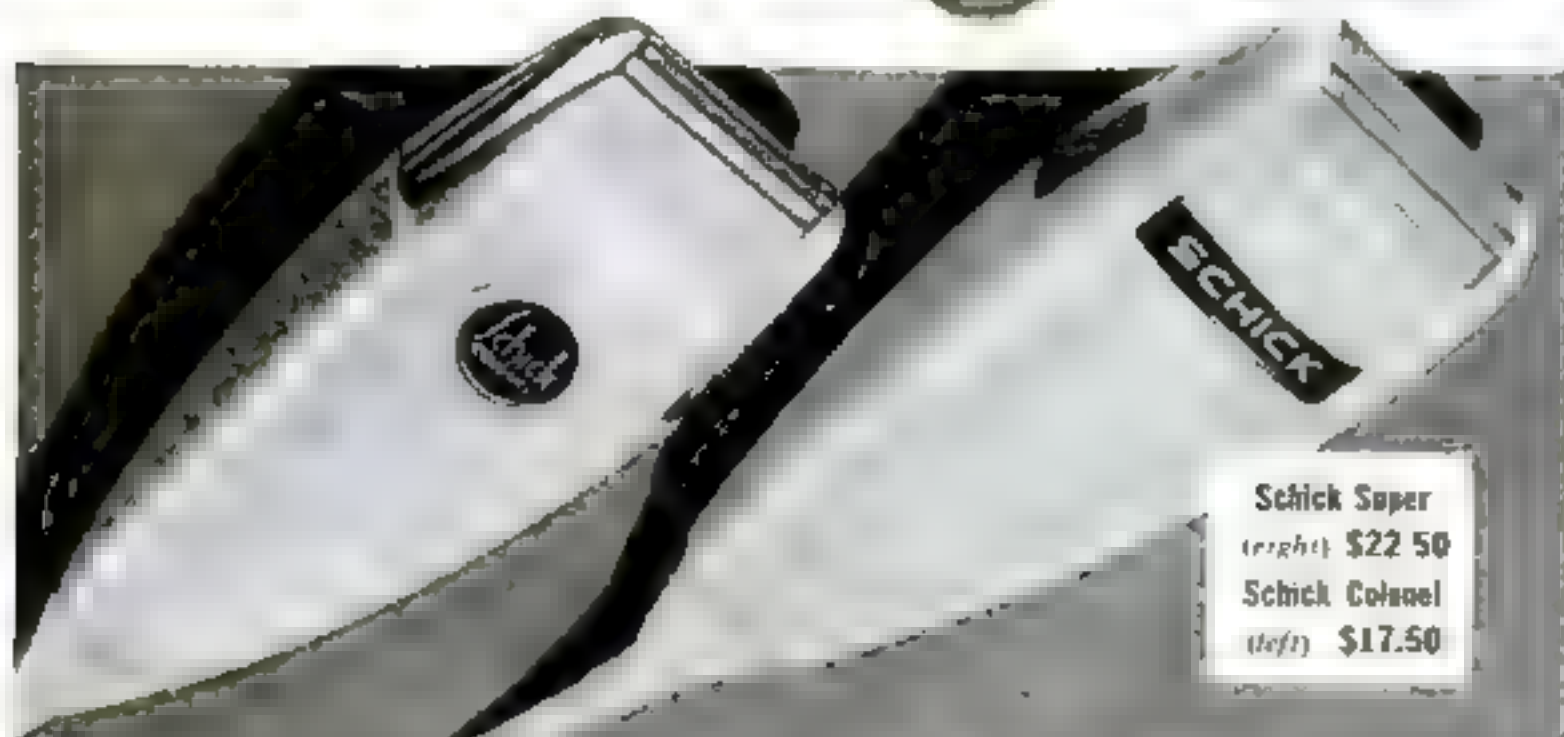


"No money back for me—money can't buy better shaves than I get from my Schick."
says Alex Cooper, sales engineer,
New York, N. Y.

"My Schick beats a blade every time—gives me a close, fast, comfortable shave."
says L. R. Loper, student,
Shreveport, La.



"My Schick can't be compared with old-fashioned shaving methods."
says James Seiley, clerk,
Birmingham, N. Y.



Schick Super
(right) \$22.50
Schick Colonel
(left) \$17.50

SCHICK ELECTRIC SHAVER

More men use a Schick Shaver than any other make.

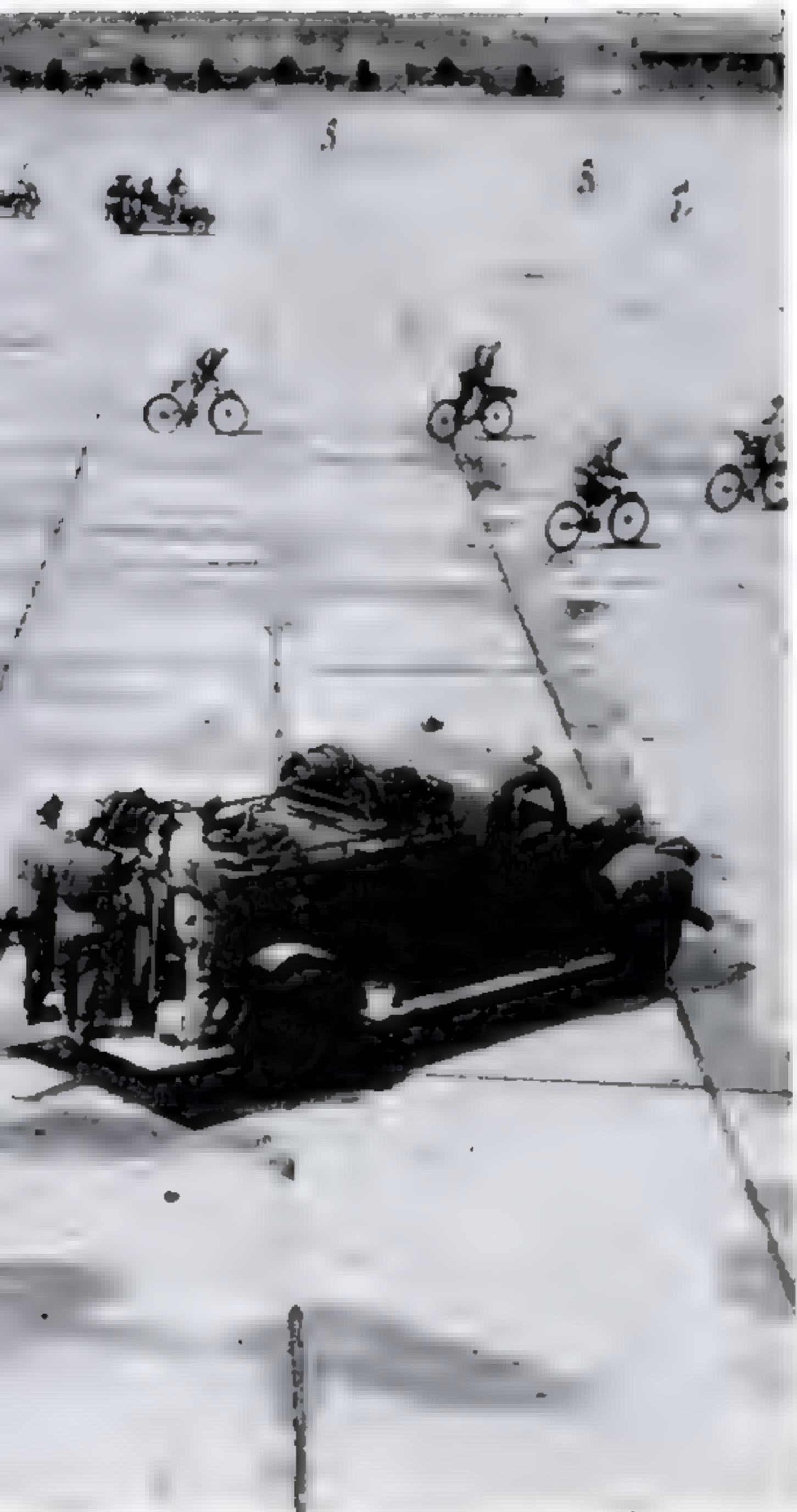
"Twelve O'Clock High" CONTINUED



GROUND CREWS race across the paved runways of a heavy bomber base in England to assist damaged planes coming back from a raid. 20th Century-



MOVIE B-17 spurts flames as it gets a direct hit in combat. Shots like this alternate with genuine combat shots like the one at right to heighten realism.



Fox bought 370 bombers and fighters from the War Assets Administration for use in the film. Most of the film was shot on location at Eglin Field, Fla.



REAL B-17 goes out of control as a piece of its tail section is shot away. This shot is taken from film made during combat by the U.S. Army Air Forces.

CONTINUED ON NEXT PAGE

Stay on the light side

with

William Penn



definitely light!

• You're sure to remember the smooth, mellow flavor of delightfully light William Penn! Blended Whiskey—86 Proof. The straight whiskeys in this product are 4 years or more old. 35% straight Whiskey, 65% Grain Neutral Spirits. Goederham & Worts Ltd., Peoria, Ill.

light on your tongue
light on your pocketbook



Wonder lotion promises new beauty for your **WHOLE HAND!**

1 BEAUTIFIES SKIN.

New Hinds is enriched with lanolin to make your hands feel softer instantly—protect them longer. Works wonders on rough, dry skin!

2 SATINIZES PALMS.

Even rough palms are soothed and smoothed. New Hinds' "skin-affinity" ingredients actually help to soften calluses.

3 SMOOTHS KNUCKLES.

Dry knuckles yield to the smoothing action of New Hinds. Effective emollients "sink in." Hinds dries fast—never feels sticky!

4 SOFTENS CUTICLE.

Nails look neater with New Hinds helping to keep cuticle pliable. No ragged edges to "catch." Your manicures stay lovely longer!



WORKS WONDERS! Lanolin-enriched for extra effectiveness, New Hinds Honey and Almond Fragrance Cream keeps your whole hand feeling soft in spite of ravages of work and water. Use it to smooth elbows, arms and legs... try it as a powder base. Use Hinds to help protect babies' and children's tender skin from chapping! 4 sizes, 10¢ to \$1.00.



Hinds Honey and Almond Fragrance Cream

PRODUCT OF LEHN & FINE

NOW IN NEW LARGER BEAUTY BOTTLE

"Twelve O'Clock High" CONTINUED

GENERAL CHEWS OUT EVERYBODY



A PRIVATE doing sentry duty is "chewed out" (told off) by newly arrived general for letting him through gate without asking for his identification card.



A SERGEANT gets a bawling out when the general finds him lackadaisically lounging at his desk out of uniform and is promptly told to take off his stripes.



A MAJOR, the general's adjutant (Dean Jagger), turns up drunk and gets a heroic dressing down. He later becomes the general's most devoted friend.



A COLONEL (Hugh Marlowe), former air executive officer, gets disciplined for finching his duty, is demoted to command of a plane with a crew of misfits.

Which would happen in your refrigerator?



This egg was kept uncovered for 7 days in an Admiral Dual-Temp Refrigerator. The cool, dewy atmosphere of the Dual-Temp has kept this egg yolk golden yellow, moist, fresh, and useable.



This egg, taken from the same dozen, was kept uncovered for 7 days in an ordinary refrigerator. Exposed coils have drawn out the moisture. The white has crystallized. The yolk is dry and hard.



Not one, but 2 wonderful ways to save food ...and to save you work besides!

When you buy an Admiral Dual-Temp, old-time chores disappear and new convenience comes instead. Because the Dual-Temp is more than just a spacious moist-cold refrigerator, it's an honest-to-goodness home freezer, too. The sub-zero locker quick-freezes at 20° below zero and holds 84 pounds of food.

Far fresher, far longer! Yes, the Dual-Temp keeps foods fresh as no other refrigerator can do. In the moist-cold compartment fruits and vegetables don't wither. Leftovers don't dry out. The food-saving secret is cool, moist air.

No more cover-up jobs! No peeking under lids and covers to find the food you want. Foods stay fresh in *uncovered dishes*. Even cantaloupes, fish, cheese won't share their scent in an Admiral Dual-Temp. An ultra-violet Sterilamp purifies the air.

Good-bye to defrosting! You've seen the last of frosted coils and messy drip pans, too! The cooling coils that create the wonderful cool, dewy atmosphere have been built into the walls—out of sight, out of mind, so there's no more work for you.

So much bigger than it looks! Now you get full-length cold. Over three cubic feet more storage space at no extra cost. For the best buy you ever made, see a Dual-Temp now.

Admiral Refrigerators begin as low as \$189⁹⁵

Admiral

DUAL-TEMP

TELEVISION • RADIO • PHOTOGRAPHS • PAPERS

TELEVISION: See and hear "Lights Out" Mondays, 9 P.M., EST over NBC Network. Also "Stop the Music" Thursdays, 8 P.M., EST over ABC Network.

Yards of lovely "sew-ables" and not a scrap of waste...

with **Firestone Velon***

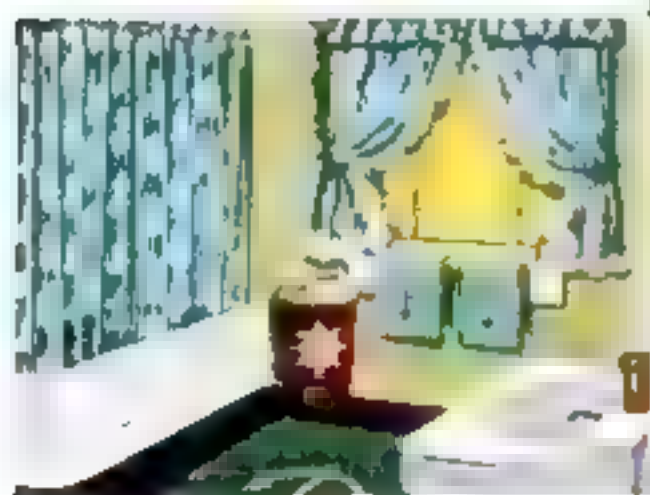
Whether you like to sew something simple—or dote on making your own slipcovers, Firestone Velon film saves many of the chores and much of the waste in sewing. Scissors and sewing machine take to Velon as a kitten to cream. This miracle material won't curl, fray or ravel—edges needn't be hemmed or bound. No bias problems, no matching worries. Give your home "custom designed" individuality. Choose from the hundreds of Beutafilm patterns and color combinations in Firestone Velon. Available by the yard at better piece goods and drapery departments.

Illustrated *Beutafilm* prints by Hartford Textile



Love Letters and Eyelet Ruffle combine in this dainty bedroom set. Looks fragile—yet a damp, soapy cloth keeps Velon spotless.

Matching slipcovers and draperies in *Two Color Stripes* enhance your home with decorator beauty and down-to-earth durability.



A snap to sew—and so satisfying to see—matching Velon window and shower curtains in *Rope and Anchor*.

As fresh as fruit—and just as appetizing! *Fruitful* gives your kitchen a distinct personality—a lovely place to work—and live—in.



Thrifty, thrifty, thrifty. After you've cut big yard-ages, the "waste" makes attractive shelf edging, appliance and bowl covers.



Slipcover scraps become hanger protectors, shower curtain "waste" makes a brush holder, while the cosmetic case comes out of your bedroom set!

Listen to the Voice of Firestone Monday Evenings Over NBC



TRADEMARK
©1955, FIRESTONE PLASTICS CO.,
POTTSTOWN, PA.

This tag is your assurance
of first quality material.



This name is your assurance of first quality material.
Washes clean with mild soap and water.
FIRESTONE



RED CAR'S BACK SEAT FOLDS FORWARD TO MAKE DOUBLE BAGGAGE SPACE. WITH THE SEAT UP, THERE IS STILL A 20-CUBIC-FOOT AREA WHERE BOY IS LYING

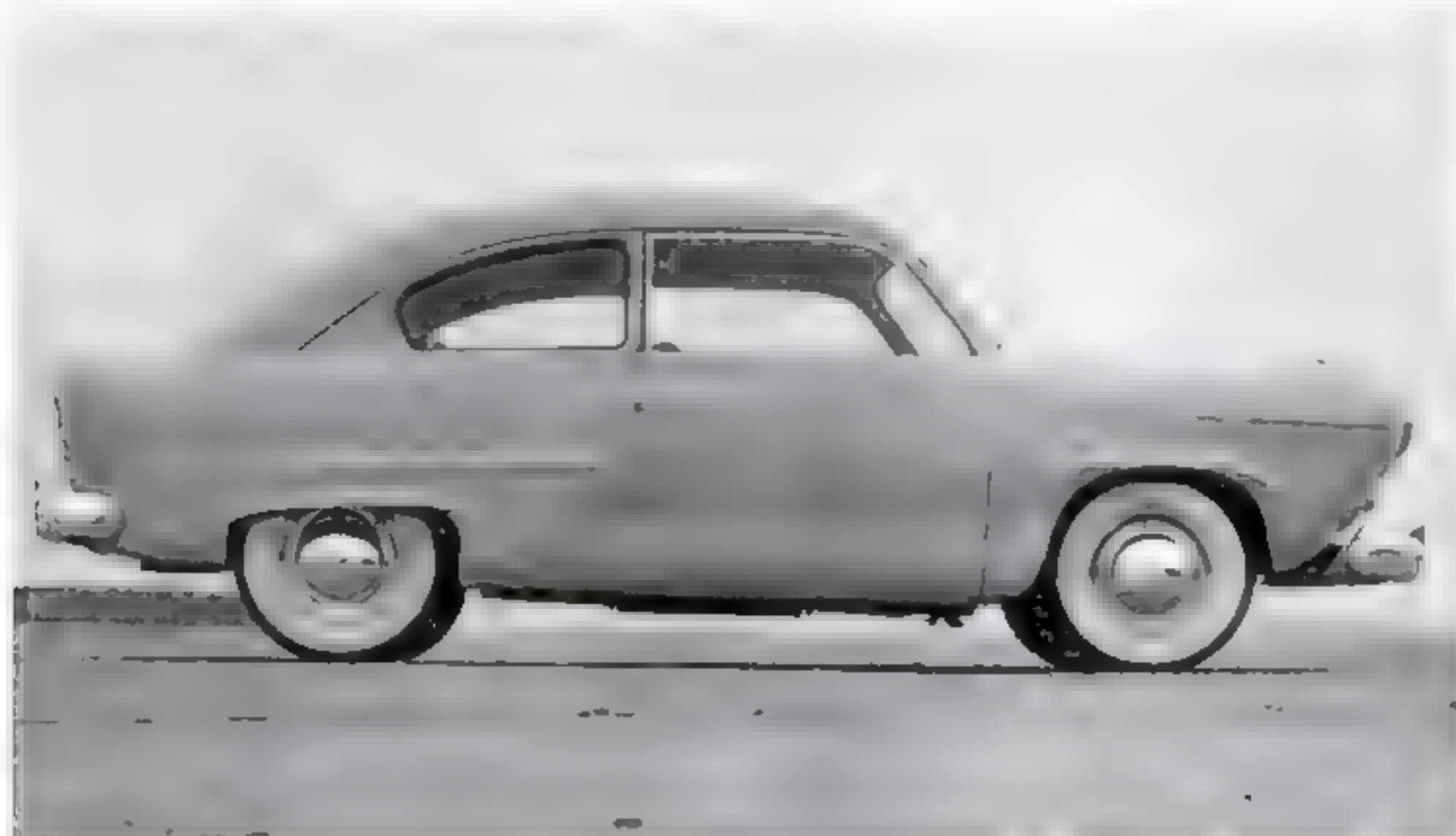
KAISER OFFERS A CAR FOR UNDER \$1,200

For years Americans driving their big, slick gas gulpers have been perennially teased with rumors of new, small, efficient cars that would serve for normal driving and still cost less than a matched string of pearls. Most of these have turned out to be pipe dreams or, like Nash's N.X.I. (*LIFE*, Jan. 30), projects for the future. But this week, at the Chicago Automobile Show, drivers will at last get

a chance to see one that will be in production before July—Kaiser-Frazer's "Red Car."

Red Car, still waiting to be given a formal name, will be unveiled at the show together with a remodeled Frazer and a completely new Kaiser. A trim, two-door sedan (*below, left*) it will seat five comfortably and six in a pinch, will have an optional 72 or 74 hp engine guaranteed to do 30 miles

to the gallon or better, a tricky rear seat (*above*) and a minimum of chrome and gadgets. It will sell for around \$1,175. With Red Car and the new Kaiser (*next page*), a sleek, low racy car to compete in the Pontiac, Mercury and Dodge field, the Kaiser-Frazer Corporation will, it hopes, recapture its share of the new car market, which dropped from 5.5% right after the war to around 1% in 1949.



THE "RED CAR" is 60 inches high, has 100-inch wheelbase, standard tread width and extra-wide doors for easy

access to back seat. Back of front seat is hollowed out for leg room. A convertible model is now in the works.



SIX PASSENGERS fit in the car. Henry Kaiser is driving, son Edgar beside him. Car will be named in contest.



DO YOU THINK YOU ARE SMOKING TOO MUCH?

Then here, at last, is the cigarette especially blended for you!
It is the distinctive new king-size Embassy!

Embassy gives you *all* the satisfying character, *all* the full-bodied flavor you enjoy in your present brand. Yet, one of America's leading research laboratories reports milder Embassy smoke contained 64% less *Acid-Tars* than the average of 4 leading brands, when smoked the same normal length.

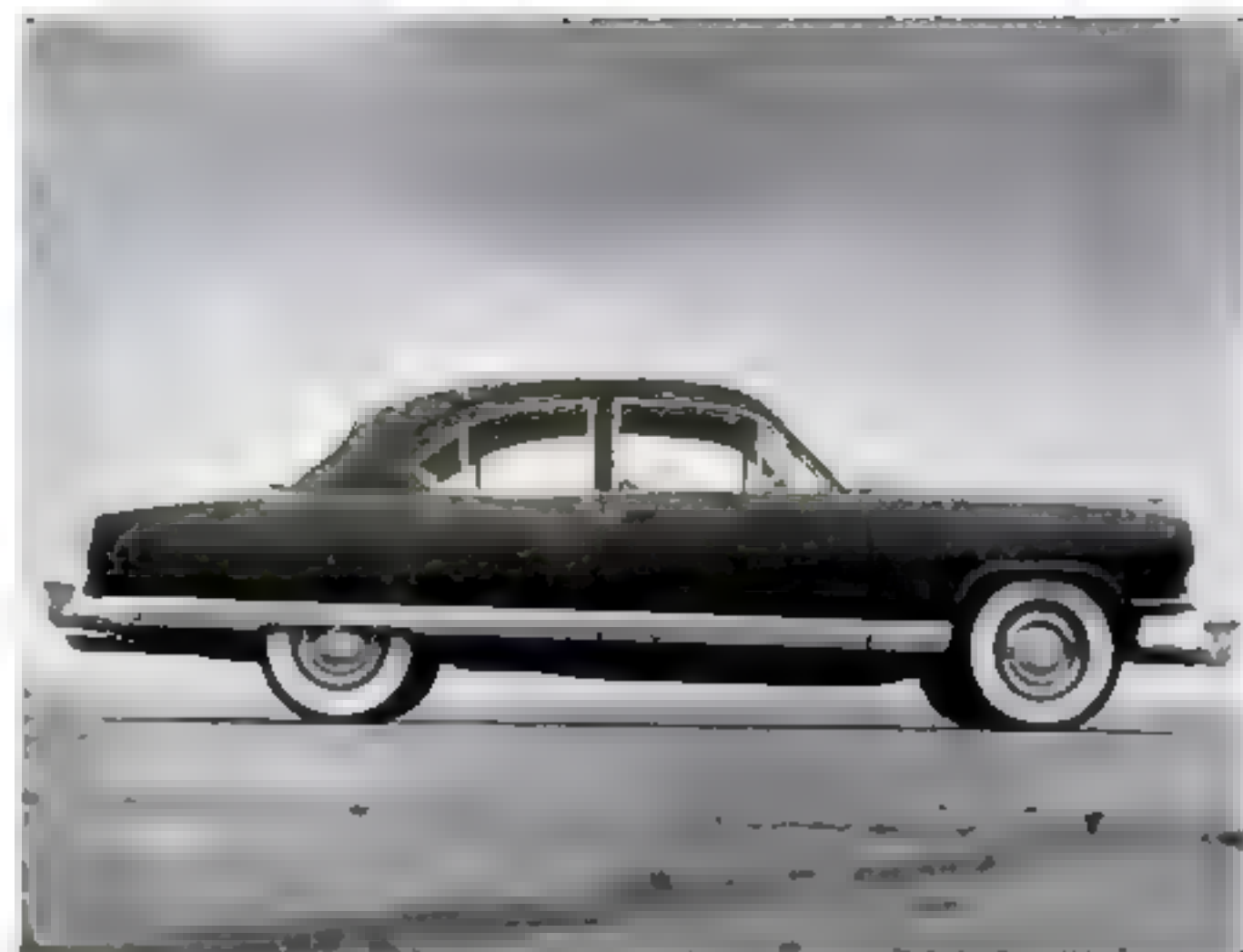
This amazing result indicates you get virtually no more Acid-Tars in *three* Embassys than in *one* ordinary cigarette!

So . . . if you think you are smoking too much . . . give Embassy a try. You'll find that your last cigarette of the day will taste as fresh and pleasant as your first!



Now... Inhale
to your heart's
content!

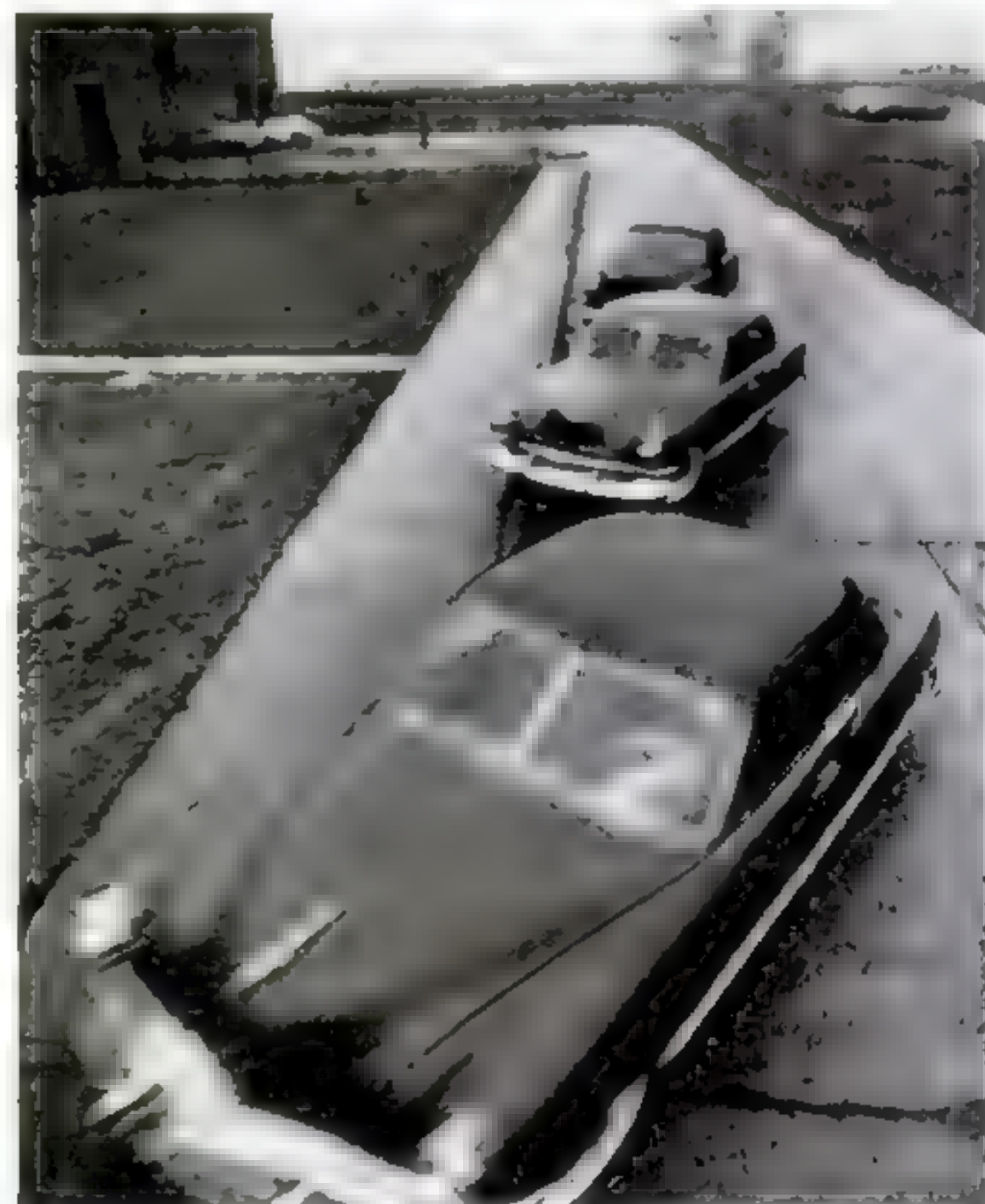
Kaiser CONTINUED



NEW STANDARD KAISER, in production next month, is low (60¼ inches) with 15% more glass area than competitors. Engine is 6-cylinder, has 115 hp.



MANEUVERABILITY of Kaiser is unusual for car its size. Here test driver takes a sedan around inside a 37-foot circle at speeds ranging up to 35 mph.



STABILITY is here demonstrated by three Kaisers which hop up on 7-inch curb. The engine has balanced crankshaft which gives it minimum vibration.

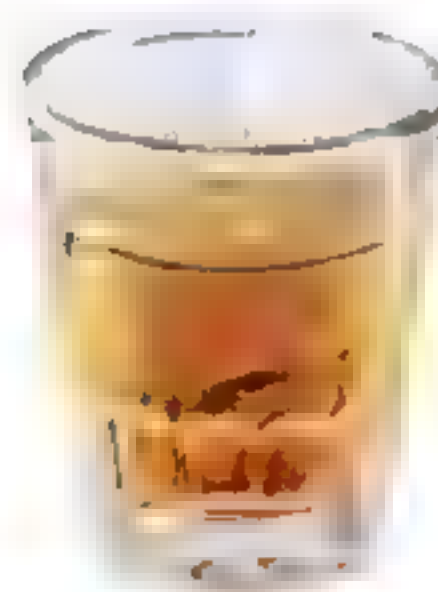
SIGNED SEALED DELICIOUS



WITH THIS
FAMOUS SIGNATURE



WITH A GOVERNMENT
BONDED STAMP



ANY WAY YOU LIKE
FINE BOURBON



Of Topmost Choice

When you take your first revealing sip of OLD TAYLOR, your search for a really choice bourbon will end right there. From then on you're sure to make OLD TAYLOR *your* topmost choice. It's that kind of bourbon!

*National Distillers Products Corporation
New York, N. Y.*

OLD TAYLOR*

100 PROOF

* REG. U. S. PAT. OFF.





AS CARMEN, the gypsy girl in Bizet's opera, Stevens is a sultry, amoral wench who is stabbed by Don José, the man she has betrayed. This is her most popular role.



AS MIGNON, the gypsy girl in the opera by Thomas, she is sweet and ingenuous, wins the love of a student.

Work Horse of the Met

RISE STEVENS FILLS ALL KINDS OF OPERA ROLES

This month, for the first time, Singer Rise Stevens, who has suffered every kind of operatic torment, was to be burned alive on a funeral pyre. The occasion was the Metropolitan Opera's first production of Moussorgsky's *Khovanchina*, a new climax in Miss Stevens' career as the hardest working, highest paid mezzo-soprano of modern times.

In most opera companies the mezzo-soprano, whose voice is in the range above contralto, is a kind of Cinderella. She lurches around with lamentations or a cup of poison, carrying much of the dramatic weight of the plots, while fame and applause come to the more flashy sopranos whose voices reach above high C. Rise (Reece'a) Stevens has changed all that. While she hasn't the greatest voice in the world, it is good enough to please the critics most of the time. The public has always been

delighted to find a first-class opera singer who looks relatively fresh and young and adds some energetic acting to creaking old grand opera plots.

Miss Stevens got her start at the Met in boys' roles—Octavian in Strauss's *Rosenkavalier* and Cherubino in Mozart's *Marriage of Figaro* (she is flinging Cherubino's red cape over Octavian's costume in the picture on the opposite page). She went on to take almost every part in her voice range: temptress, innocent girl, harlot. Soon her name on the program was enough to guarantee a full house. Her glamour spilled over from the opera world and made her a movie star (*The Chocolate Soldier*, *Going My Way*), a recorder of classical and popular songs that sell by millions, and one of the few operatic leading ladies considered enough of a drawing card to be the subject of a full-page cigaret ad.



AS MARINA in Moussorgsky's *Boris Godunov*, she is an adventuress who dreams of wearing crown of Russia.



AS MARFA in Moussorgsky's *Khovanchina*, she is a young religious devotee who lights her own funeral pyre.



AS LAURA in Ponchielli's *La Gioconda*, she is the passionate, unfaithful wife of a jealous inquisitor in Venice.



AS DELILAH in Saint-Saëns' *Samson and Delilah*, she is a seductive temptress who leads her lover to blindness.

← STEVENS PLAYS A YOUTH IN "ROSENKAVALIER" AND "MARRIAGE OF FIGARO"

THE WAR MEMOIRS OF WINSTON CHURCHILL

THE GRAND ALLIANCE: PART II

How Hitler attacked Russia, proving Stalin an "outwitted bungler,"
and how F.D.R. and Churchill met at sea to write a charter

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WE must now lay bare the error and vanity of cold-blooded calculation of the Soviet Government and enormous Communist machine, and their amazing ignorance about where they stood themselves. They seemed to have no inkling that Hitler had for more than six months resolved to destroy them. War is mainly a catalogue of blunders, but it may be doubted whether any mistake in history has equalled that of which Stalin and the Communist chiefs were guilty when they supinely awaited the fearful onslaught which impended upon Russia. We have hitherto rated them as selfish calculators. In this period they were proved simpletons as well. Stalin and his commissars showed themselves at this moment the most completely outwitted bunglers of the Second World War.

TOWARDS the end of March 1941 I read an Intelligence report from one of our most trusted sources of the movement and countermovement of German armour on the railway from Bucharest to Cracow. This showed that shortly after Prince Paul had made his secret visit to Hitler at Berchtesgaden on March 18 three out of the five Panzer divisions which had moved through Roumania southward towards Greece and Yugoslavia, had been sent northward to Cracow, and secondly that the whole of this transportation had been reversed after the Belgrade revolution and the three Panzer divisions sent back to Roumania. To me this illuminated the whole Eastern scene like a lightning flash. The sudden movement to Cracow of so much armour needed in the Balkan sphere could only mean Hitler's intention to invade Russia.

I cast about for some means of warning Stalin. I made the message short and cryptic, hoping that this would arrest his attention. "I have sure information from a trusted agent that when the Germans thought they had got Yugoslavia in the net—that is to say, after March 20—they began to move three out of the five Panzer divisions from Roumania to Southern Poland. The moment they heard of the Serbian revolution this movement was countermanded. Your Excellency will readily appreciate the significance of these facts."

Stalin must have tried very hard to preserve his illusions about Hitler's policy.

At 4 a.m. on June 22 Ribbentrop delivered a formal declaration of war to the Russian Ambassador in Berlin. At daybreak Schulenburg

presented himself to Molotov in the Kremlin. The latter listened in silence to the statement read by the German Ambassador, and then commented, "It is war. Your aircraft have just bombarded some ten open villages. *Do you believe that we deserved that?*"

The Russian armies to a large extent were taken by surprise. The Germans found no signs of offensive preparations in the forward zone, and the Russian covering troops were swiftly overpowered. Something like the disaster which had befallen the Polish Air Force on September 1, 1939, was now to be repeated on a far larger scale on the Russian airfields, and many hundreds of Russian planes were caught at daybreak and destroyed before they could get into the air.

The wicked are not always clever, nor are dictators always right.

ON the evening of Friday, June 20, I drove down to Chequers alone. I knew that the German onslaught upon Russia was a matter of days, or it might be hours. Five days earlier, on the 15th, I had cabled to the President as follows: "... it looks as if a vast German onslaught on Russia was imminent. ... We shall of course give all encouragement and any help we can spare to the Russians, following the principle that Hitler is the foe we have to beat. I ... trust a German-Russian conflict will not cause you any embarrassment."

The American Ambassador, who was my guest at the week-end, brought me the President's answer to my message. He promised that he would immediately support publicly "any announcement that the Prime Minister might make welcoming Russia as an ally."

When I awoke on the morning of Sunday, the 22nd, the news was brought to me of Hitler's invasion of Russia. I asked that notice should immediately be given that I would broadcast at 9 o'clock that night. There was not time to consult the War Cabinet; nor was it necessary. I knew that we all felt the same on this issue.

In this broadcast I said: "No one has been a more consistent opponent of Communism than I have for the last twenty-five years. I will unsay no word that I have spoken about it. But all this fades away before the spectacle which is now unfolding. ... Any man or state who fights on against Nazidom will have our aid. Any man or state who marches with Hitler is our foe. ... We shall give whatever help we can to Russia and the Russian people."

TEXT CONTINUED ON PAGE 71

WAR IN RUSSIA THROUGH NAZI EYES→

The Germans sent artists to the Eastern front with the Nazi army to make a pictorial record of what was supposed to be a quick triumph. Thousands of paintings and sketches were produced, the most striking of which are the work of Austrian-born Olaf Jordan. He used his fine tech-

nique to glorify the fierce specimens of rugged manhood who deserted the Russians to join the Nazis' First Cossack Division (*opposite*). These paintings are now in the custody of the U.S. Department of the Army's Historical Division, through whose courtesy they are reproduced here.



COSSACK TURNCOATS

After the Germans suffered enormous casualties on the Eastern Front, they began recruiting anti-Stalin Russian nationals. Above and on the next page are portrait studies in watercolor and chalk by German War Artist Olaf Jordan of three members of the Germans' First Cossack Di-

vision. This division was outfitted with uniforms combining German and traditional Cossack features. The enlisted man shown here wears a Cossack fur cap and a red bashlyk or hood to be pulled up over the head and around the throat for protection against the bitter Russian winter.

CONTINUED ON NEXT PAGE

THE RUSSIAN WAR CONTINUED



COSSACK RIFLEMAN in a shaggy sheepskin cap apparently came from Kuban region. The Don Cossacks customarily wore smaller caps.



COSSACK LIEUTENANT, Ivan Sereda, wore German officer's tunic and an astrakhan cap. He specialized in killing NKVD men behind lines.



NEAR LENINGRAD, which the Nazis besieged unsuccessfully for a year and a half, a soldier directs military traffic along muddy roads to



command posts, headquarters and localities indicated on signs put up (right) by the invaders. The difficulties that the Germans encountered

in maintaining communications, Mr. Churchill observes in his memoirs, made it easier for Russian partisans to carry on guerrilla warfare.

CONTINUED ON NEXT PAGE



A GERMAN SUPPLY TRAIN moves through the wheatland of Nogaia Steppe in the south of the fertile Ukraine. Though the German army was

long supposed to have been the epitome of mechanization, it actually depended heavily on horses for transport power in its invasion of Russia.



"RUINED LANDS AND WINTER HORRORS," writes Mr. Churchill, are what Hitler found instead of easy victory in Russia. Scenes like this

educated him: "Like the supreme military genius who had trod this road a century before him, Hitler now discovered what Russian winter meant."

THE PROBLEM OF A SECOND FRONT

THE Russians never understood in the smallest degree the nature of the amphibious operation necessary to disembark and maintain a great army upon a well-defended hostile coast. Even the Americans were at this time largely unaware of the difficulties. Not only sea but air superiority at the invasion point was indispensable. Moreover, there was a third vital factor. A vast Armada of specially-constructed landing-craft, above all tank landing-craft in numerous varieties, was the foundation of any successful heavily-opposed landing. For the creation of this Armada, as has been and will be seen, I had long done my best. It could not be ready even on a minor scale before the summer of 1943, and its power, as is now widely recognised, could not be developed on a sufficient scale till 1944. At the period we have now reached, in the autumn of 1941, we had no mastery of the enemy air over Europe, except in the Pas de Calais, where the strongest German fortifications existed. The landing-craft were only a-building. We had not even got an army in Britain as large, as well trained, as well equipped as the one we should have to meet on French soil. Yet Niagaras of folly and misstatement still pour out on this question of the Second Front. There was certainly no hope of convincing the Soviet Government at this or any other time. Stalin even suggested to me on one occasion later on that if the British were afraid he would be willing to send round three or four Russian Army Corps to do the job. It was not in my power, through lack of shipping and other physical facts, to take him at his word.

There was no response from the Soviet Government to my broadcast to Russia and the world on the day of the German attack, except that parts of it were printed in "Pravda" and other Russian Government organs, and that we were asked to receive a Russian Military Mission. The silence on the top level was oppressive, and I thought it my duty to break the ice. I quite understood that they might feel shy, considering all that had passed between the Soviets and the Western Allies since the outbreak of the war, and remembering what had happened twenty years before between me and the Bolshevik Revolutionary Government. I therefore addressed myself to Stalin and expressed our intention to bring all aid in our power to the Russian people.

"Prime Minister to Monsieur Stalin.

"We are all very glad here that the Russian armies are making such strong and spirited resistance to the utterly unprovoked and merciless invasion of the Nazis. . . . We shall do everything to help you that time, geography, and our growing resources allow. . . ."

Official communications passed between the two Foreign Offices, but it was not until July 19 that I received the first direct communication from M. Stalin.

"M. Stalin to the Prime Minister.

"Let me express my gratitude for the two personal messages which you have addressed to me. . . ."

"Perhaps it is not out of place to mention that the position of the Soviet forces at the front remains tense. The consequences of the

unexpected breach of the Non-Aggression Pact by Hitler, as well as of the sudden attack against the Soviet Union—both facts bringing advantages to the German troops—still remain to be felt by the Soviet armies.

"It is easy to imagine that the position of the German forces would have been many times more favourable had the Soviet troops had to face the attack of the German forces not in the regions of Kishinev, Lwów, Brest-Litovsk, Kaunas, and Viborg, but in the region of Odessa, Kamenets Podolskiy, Minsk, and the environs of Leningrad.

"It seems to me therefore that the military situation of the Soviet Union, as well as of Great Britain, would be considerably improved if there could be established a front against Hitler in the West—Northern France, and in the North—the Arctic.

"A front in Northern France . . . would be popular with the British Army, as well as with the whole population of Southern England. . . ."

"It is still easier to establish a front in the North. Here, on the part of Great Britain, would be necessary only naval and air operations, without the landing of troops or artillery. The Soviet military, naval, and air forces would take part in such an operation. . . ."

Thus the Russian pressure for the establishment of a Second Front was initiated at the very beginning of our correspondence, and this theme was to recur throughout our subsequent relations with monotonous disregard for physical facts. This, my first telegram from Stalin, contained the only sign of compunction I ever perceived in the Soviet attitude. In this he volunteered a defence of the Soviet change of side, and of his agreement with Hitler before the outbreak of the war, and dwelt, as I have already done in my first volume, on the Russians' strategic need to hold a German deployment as far as possible to the west in Poland in order to gain time for the fullest development of Russian far-drawn military strength. I have never underrated this argument, and could well afford to reply in comprehending terms upon it.

FROM the first moment I did my utmost to help with munitions and supplies, both by consenting to severe diversions from the United States and by direct British sacrifices. I tried my best to build up by frequent personal telegrams the same kind of happy relations which I had developed with the President. In this long Moscow series I received many rebuffs and only rarely a kind word. In many cases the telegrams were left unanswered altogether or for many days.

The Soviet Government had the impression that they were conferring a great favour on us by fighting in their own country for their own lives. The more they fought the heavier our debt became. This was not a balanced view. Two or three times I had to protest in blunt language, but especially against the ill-usage of our sailors, who carried at so much peril the supplies to Murmansk and Archangel. Almost invariably however I bore hectoring and reproaches with "a patient shrug; for sufferance is the badge" of all who have to deal with the Kremlin. Moreover, I made constant allowances for the pressures under which Stalin and his dauntless Russian nation lay.



A RARE MOMENT OF AGREEMENT

Soviet Ambassador Maisky, shown having a vodka with Churchill at the Russian embassy in London, doggedly argued for a second front. Once he was so vehement that Churchill referred heatedly to Russia's earlier "neutrality." "As I warmed to the topic," Churchill recalls, "the Ambassador exclaimed, 'More calm, please, my dear Mr. Churchill,' but his tone perceptibly changed."

"July 7, 1941

"July 18, 1941

THE PROBLEM OF AID TO RUSSIA

THE entry of Russia into the war was welcome but not immediately helpful to us. Almost all responsible military opinion held that the Russian armies would soon be defeated and largely destroyed. Frightful injuries were sustained by the Russian armies. In spite of heroic resistance, competent despotic war direction, total disregard of human life, and the opening of a ruthless guerrilla warfare in the rear of the German advance, a general retirement took place on the whole front south of Leningrad for about four or five hundred miles. The strength of the Soviet Government, the fortitude of the Russian people, their immeasurable reserves of manpower, the vast size of their country, the rigours of the Russian winter, were the factors which ultimately ruined Hitler's armies. But none of these made themselves apparent in 1941.

It is true that the Russian entry into the war diverted the German air attack from Great Britain, and diminished the threat of invasion. It gave us important relief in the Mediterranean. On the other hand, it imposed upon us most heavy sacrifices and drains. At last we were beginning to be well equipped. At last our munitions factories were pouring out their supplies of every kind. Our armies in Egypt and Libya were clamouring for the latest weapons, above all tanks and aeroplanes. The British armies at home were eagerly awaiting the long-promised modern equipment which in all its ever-widening complications was flowing at last towards them. At this moment we were compelled to make very large diversions of our weapons and vital supplies of all kinds, including rubber and oil. On us fell the burden of organising the convoys of British and still more of United States supplies and carrying them to Murmansk and Archangel through all the dangers and rigours of this Arctic passage. All the American supplies were a deduction from what had in fact been, or was to be, successfully ferried across the Atlantic for ourselves. In order to make this immense diversion and to forgo the growing flood of American aid without crippling our campaign in the West-

ern Desert, we had to cramp all preparations which prudence urged for the defence of the Malay peninsula and our Eastern Empire and possessions against the ever-growing menace of Japan.

Without in the slightest degree challenging the conclusion which history will affirm that the Russian resistance broke the power of the German armies, it is right to make it clear that for more than a year after Russia was involved in the war she presented herself to our minds as a burden and not as a help. None the less we rejoiced

to have this mighty nation in the battle with us, and we all felt that even if the Soviet armies were driven back to the Ural Mountains Russia would still exert an immense and, if she persevered in the war, an ultimately decisive force.



MRS. CHURCHILL IN MOSCOW

Mrs. Churchill, who headed the British drive for medical supplies for the Russians, visited the Soviet Union in 1945. There she inspected hospitals in various cities, including Moscow (above).

MY wife felt very deeply that our inability to give Russia any military help disturbed and distressed the nation increasingly as the months went by and the German armies surged across the steppes. I told her that a Second Front was out of the question and that all that could be done for a long time would be the sending of supplies of all kinds on a large scale. Mr. Eden and I encouraged her to explore the possibility of obtaining funds by voluntary subscription for medical aid. This

had already been begun by the British Red Cross and St. John's, and my wife was invited by the Joint Organisation to head the Appeal for "Aid to Russia."

A generous response was at once forthcoming. For the next four years she devoted herself to this task with enthusiasm and responsibility. In all nearly eight million pounds were collected by the contributions of rich and poor alike. The bulk of the money came from the weekly subscriptions of the mass of the nation. Thus through the powerful organisation of the Red Cross and St. John's and in spite of heavy losses in the Arctic convoys, medical and surgical supplies and all kinds of comforts and special appliances found their way in unbroken flow to the valiant Russian armies and people.

CONTINUED ON PAGE 75

CHURCHILL ON RUSSO-POLISH RELATIONS



GEN. SIKORSKI

When the news of the German attack on Russia broke upon the world the re-establishment of Polish-Russian relations became important. The conversations between the two Governments began in London under British auspices on July 5. Poland was represented by the Prime Minister of her exiled Government, General Sikorski, and Russia by the Soviet Ambassador, M. Maisky. The Poles had two aims—the recognition by the Soviet Government that the partition of Poland agreed to by Germany and Russia in 1939 was now null and void, and the liberation by Russia

of all Polish prisoners of war and civilians deported to the Soviet Union after the Russian occupation of the eastern areas of Poland.

Russia regarded the question of her western frontiers as not open to discussion. Could she be trusted to behave fairly in this matter in the possibly distant future, when hostilities would come to an end in Europe? The British Government were in a dilemma from the begin-

ning. We had gone to war with Germany as the direct result of our guarantee to Poland. We had a strong obligation to support the interest of our first ally. At this stage in the struggle we could not admit the legality of the Russian occupation of Polish territory in 1939. There was no way out. The issue of the territorial future of Poland must be postponed until easier times. We had the invidious responsibility of recommending General Sikorski to rely on Soviet good faith in the future settlement of Russian-Polish relations. I sincerely hoped for my part that with the deepening experience of comradeship in arms against Hitler the major Allies would be able to resolve the territorial problems in amicable discussion at the conference table.

On July 30, after many bitter discussions, agreement was reached between the Polish and Russian Governments. Diplomatic relations were restored, and a Polish army was to be formed on Russian soil and subordinated to the supreme command of the Soviet Government. During the autumn the Poles were occupied in the grim task of collecting those of their nationals who had survived captivity in the prison camps of the Soviet Union.



CONVOY carrying supplies from Great Britain to Murmansk follows channel made by Russian ice-breaker. Convoy's guard through what Mr. Churchill calls "icy and deadly seas" included a British corvette, which is seen here second in line. This painting is by Charles Pears.

"MATILDAS," tanks designed by the British to support infantry, are being loaded into the hold of a Russian merchantman in this picture by Leslie Cole. The sailor at left is a Russian. The man wearing a derby and blowing a whistle is the British foreman of the stevedores on the job.



PLACENTIA BAY, off Newfoundland, where Churchill and Roosevelt had Atlantic Charter meeting, became destroyer base when U.S. set up

its North Atlantic Patrol. This painting by Tom Lea, who also did the two below on assignment from LIFE, shows a supply ship with three "tin cans"



AT SUN-UP destroyer captain on Atlantic patrol times firing intervals of depth charges with stop watch in hand. Sailor phones firing orders.



BETWEEN WATCHES on ice-swept decks of destroyer in North Atlantic, some crew members listen to a petty officer's talk, others sleep.

THE ATLANTIC CHARTER MEETING

ONE afternoon in late July of 1941 Harry Hopkins, who had recently arrived on his second mission from the President, came into the garden of 10 Downing Street and we sat together in the sunshine. Presently he said that the President would like very much to have a meeting with me in some lonely bay or other. I replied at once that I was sure the Cabinet would give me leave. All was soon arranged. Placentia Bay, in Newfoundland, was chosen, the date of August 9 was fixed, and our latest battleship, the *Prince of Wales*, was placed under orders accordingly. The utmost secrecy was necessary because of the large numbers of U-boats then in the North Atlantic.

The long special train which carried our whole company, including a large ciphering staff, picked me up at the station near Chequers. We boarded the *Prince of Wales* from a destroyer at Scapa. The spacious quarters over the propellers, which are most comfortable in harbour, become almost uninhabitable through vibration in heavy weather at sea, so I moved to the Admiral's sea-cabin on the bridge for working and sleeping. I took a great liking to our captain, Leach, a charming and lovable man and all that a British sailor should be. Alas! within four months he and many of his comrades and his splendid ship were sunk forever beneath the waves. On the second day the seas were so heavy that we had to choose between slowing down and dropping our destroyer escort. Thenceforward we went on at high speed alone. There were several U-boats reported, which we made zigzags and wide diversions to avoid. Absolute wireless silence was sought. We could receive messages, but for a while we could not speak except at intervals. Thus there was a lull in my daily routine and a strange sense of leisure which I had not known since the war began. For the first time for many months I could read a book for pleasure. Oliver Lyttelton, Minister of State in Cairo, had given me *Captain Hornblower, R.N.*, a novel by C. S. Forester, which I found vastly entertaining. When a chance came I sent him the message, "I find *Hornblower* admirable." This caused perturbation in the Middle East Headquarters, where it was imagined that "Hornblower" was the code-word for some special operation of which they had not been told.

The sea was rough and the quarterdeck unusable, but I found plenty of exercise in making my way three or four times a day through all the compartments and up and down all the ladders to the bridge. In the evenings we had an excellent cinema, where the latest and best films were presented to our party and to those officers who were off duty. Cadogan in his diary notes: "Film *Lady Hamilton* after dinner. Excellent. P.M., seeing it for the fifth time, still deeply moved. At the close he addressed the company: 'Gentlemen, I thought this film would interest you, showing great events similar to those in which you have been taking part.' " The voyage was an agreeable interlude.

While at sea I signalled to Lord Beaverbrook: "If you feel like coming, which I should greatly welcome, aim at afternoon eleventh or morning twelfth, but please do not run needless risks. It may be advisable for you to stay longer on this [American] side."

WE arrived at our rendezvous in Placentia Bay, Newfoundland, at 9 a.m. on Saturday, August 9. As soon as the customary naval courtesies had been exchanged I went aboard the *Augusta* and greeted President Roosevelt, who received me with all honours. He stood supported by the arm of his son Elliott while the National Anthems were played, and then gave me the warmest of welcomes. I gave him a letter from the King and presented the members of my party. Conversations were then begun between the President and myself, Mr. Sumner Welles and Sir Alexander Cadogan, and the Staff officers on both sides, which proceeded more or less continuously for the remaining days of our visit, sometimes man to man and sometimes in larger conferences.

On Sunday morning, August 10, Mr. Roosevelt came aboard H.M.S. *Prince of Wales* and, with his Staff officers and several hundred representatives of all ranks of the United States Navy and Marines, attended Divine Service on the quarterdeck. This service was felt by us all to be a deeply moving expression of the unity of faith of our two peoples, and none who took part in it will forget the spectacle presented that



THE MEN AND THE DOCUMENT

The Atlantic Charter conference began when Mr. Churchill boarded the U.S.S. *Augusta*, greeted President Roosevelt, who had his son Elliott with him as an aide, and presented (above) a letter from King George VI. Below is a near-final version of the document these two men drafted. A member of Churchill's staff made notations on it in black; Churchill's corrections are in red. The final text, agreed upon in the last session of the conference, differs from this one only in slight alterations in phrasing.

Pres. Roosevelt's meeting with Prime Minister Churchill - Aug. 9, 41
Draft of Joint Declaration — COPY NO: 1

NOTE: This document should not be left lying about and, if it is unnecessary to retain, should be returned to the Private Office.

PROPOSED DECLARATION

Alternative Design *Version A*
~~DECLARATION OF PRINCIPLES~~

The President of the United States of America and the Prime Minister, Mr. Churchill, representing His Majesty's Government in the United Kingdom, being met together, deem it right to make known certain common principles in the national policies of their respective countries on which they base their hopes for a better future for the world.

First, their countries seek no aggrandisement, territorial or other;

Second, they desire to see no territorial changes that do not accord with the freely expressed wishes of the peoples concerned.

Third, they respect the right of all peoples to choose the form of government under which they will live; and they wish to see self-government restored to those whom have been forcibly deprived of them.

Fourth, they will endeavour, with due respect to their existing obligations, to further the enjoyment by all peoples of access, on equal terms, to the trade and to the raw materials of the world which are needed for their economic prosperity.

Fifth, they support fullest collaboration between all Nations in Economic Field with object of securing for all peoples freedom from want, improved labour standards, economic advancement and social security.

Sixth, they hope to see established a peace, after the final destruction of the Nazi tyranny, which will afford to all nations the means of dwelling in security within their own boundaries, and which will afford assurance to all peoples that they may live out their lives in freedom from fear.

Seventh, they desire such a peace to extend to all nations.

Eighth, they believe that all of the nations of the world must be guided in spirit to the abandonment of the use of force. ~~Because~~ no future peace can be maintained if land, sea or air armaments continue to be employed by nations which threaten, or may threaten, aggression outside of their frontiers, they believe that the disarmament of such nations is essential pending the establishment of a wider and more permanent system of general security. They will further the adoption of all other practicable measures which will lighten for peace-loving peoples the crushing burden of armaments.

Private Office,
 August 12, 1941

only

tissue



SOFT
made with Celaluxe!

PURE
washed in drinking-pure water!

STRONG
strong in both directions to hold the hardest sneeze!



CHURCHILL'S MEMOIRS CONTINUED

sunlit morning on the crowded quarterdeck—the symbolism of the Union Jack and the Stars and Stripes draped side by side on the pulpit; the American and British chaplains sharing in the reading of the prayers; the highest naval, military, and air officers of Britain and the United States grouped in one body behind the President and me; the close-packed ranks of British and American sailors, completely intermingled, sharing the same books and joining fervently together in the prayers and hymns familiar to both.

I chose the hymns myself—*For Those in Peril on the Sea* and *Onward, Christian Soldiers*. We ended with *O God, Our Help in Ages Past*. Every word seemed to stir the heart. It was a great hour to live. Nearly half those who sang were soon to die.



PRAYERS ON THE QUARTERDECK

August 10, 1941, second day of Atlantic Charter conference, was Sunday. On the *Prince of Wales* Roosevelt, his staff and American sailors joined the British delegation and sailors in worship.

PRESIDENT ROOSEVELT told me at one of our first conversations that he thought it would be well if we could draw up a joint declaration laying down certain broad principles which should guide our policies along the same road. Wishing to follow up this most helpful suggestion, I gave him the next day, August 10, a tentative outline of such a declaration. My text was as follows:

JOINT ANGLO-AMERICAN DECLARATION OF PRINCIPLES

The President of the United States of America and the Prime Minister, Mr. Churchill, representing His Majesty's Government in the United Kingdom, being met together to resolve and concert the means of providing for the safety of their respective countries in face of Nazi and German aggression and of the dangers to all peoples arising therefrom, deem it right to make known certain principles which they both accept for guidance in the framing of their policy and on which they base their hopes for a better future for the world.

First, their countries seek no aggrandisement, territorial or other.

Second, they desire to see no territorial changes that do not accord with the freely expressed wishes of the peoples concerned.

Third, they respect the right of all peoples to choose the form of government under which they will live. They are only concerned to defend the rights of freedom of speech and thought, without which such choice must be illusory.

Fourth, they will strive to bring about a fair and equitable distribution of essential produce, not only within their territorial boundaries, but between the nations of the world.

Fifth, they seek a peace which will not only cast down forever the Nazi tyranny, but by effective international organisation will afford to all States and peoples the means of dwelling in security within their own bounds and of traversing the seas and oceans without fear of lawless assault or the need of maintaining burdensome armaments.

CONTINUED ON PAGE 70



Everybody knows the sign of good coffee



Products of General Foods

Welcome gesture! Good coffee adds such zest to winter sports—such warm, good cheer to winter days. And Maxwell House is *truly* good coffee—the kind *men* like. Rich, full-bodied, vigorous—it's the *only* coffee with that “Good to the Last Drop” flavor. Behind its famous flavor there's a secret. A closely guarded recipe for blending certain fine coffees to bring you the *most* in coffee drinking pleasure. There's so much more satisfaction in every cup . . . no wonder Maxwell House is bought and enjoyed by more people than any other brand of coffee—at any price!

TUNE IN . . . “Father Knows Best” . . . delightful family comedy starring Robert Young . . . NBC, Thursday nights



Maxwell House . . . the one coffee with that “Good to the Last Drop” flavor!



"I was curious..."



I tasted it...



Now I know why Schlitz is...

The Beer that made Milwaukee Famous !"



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CHURCHILL'S MEMOIRS CONTINUED

Considering all the tales of my reactionary, Old World outlook, and the pain this is said to have caused the President, I am glad it should be on record that the substance and spirit of what came to be called the "Atlantic Charter" was in its first draft a British production cast in my own words.

At our meeting in the morning of the 11th the President gave me a revised draft, which we took as a basis for discussion. The only serious difference from what I had written was about the fourth point (access to raw materials). The President wished to insert the words "without discrimination and on equal terms." The President also proposed two extra paragraphs:

Sixth, they desire such a peace to establish for all safety on the high seas and oceans.

Seventh, they believe that all the nations of the world must be guided in spirit to the abandonment of the use of force. Because no future peace can be maintained if land, sea, or air armaments continue to be employed by nations which threaten, or may threaten, to use force outside of their frontiers, they believe that the disarmament of such nations is essential. They will further the adoption of all other practicable measures which will lighten for peace-loving peoples the crushing burden of armaments.



GIFTS FROM F.D.R.

To the crew members of the British ships at Placentia Bay President Roosevelt sent gift boxes containing 200 cigarets, fruit and cheese. Mr. Churchill was in a jovial mood during the distribution.

There followed a detailed discussion of the revised text of the declaration. Several minor alterations were easily agreed. The chief difficulties were presented by Points 4 and 7, especially the former. With regard to this, I pointed out at once that the words "without discrimination" might be held to call in question the Ottawa agreements,* and I was in no position to accept them. I could not help mentioning the British experience in adhering to Free Trade for eighty years in the face of ever-mounting American tariffs. We had allowed the fullest importations into all our colonies. Even our coastwise traffic around Great Britain was open to the competition of the world. All we had got in reciprocity was successive doses of American Protection. I then said that if the words "with due respect for their existing obligations" could be inserted, and if the words "without discrimination" could disappear, and "trade" be substituted for "markets," I should be able to refer the text to His Majesty's Government with some hope that they would be able to accept it. The President was obviously impressed. He never pressed the point again.

As regards the generalities of Point 7, I pointed out that while I accepted this text, opinion in England would be disappointed at the absence of any intention to establish an international organi-

*A British Commonwealth economic conference, held at Ottawa in 1932, agreed on preferential trading arrangements within the Empire. —ED.

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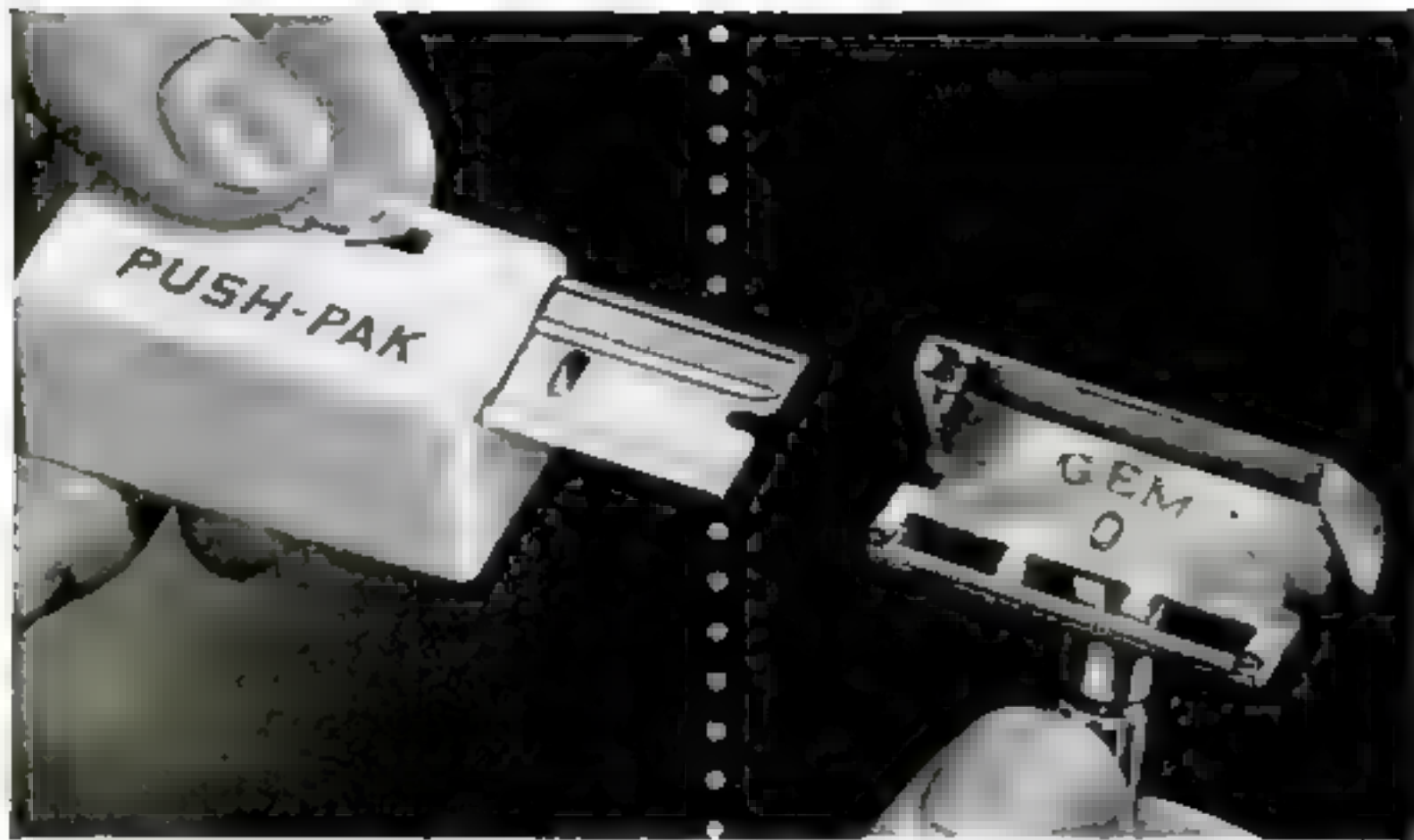
INTRODUCING the stunning new 1950 Sparton Town and Country Television line, featuring the performance and tone made famous by Sparton, "Radio's richest voice since 1926." Beautifully styled, sound engineered and sold direct to your Sparton dealer at real savings for you. Shown: Model 4056, with 12 1/2" screen and full complement of other big TV features for years of pleasure. In monogamy or bloom. See these sensational models at your Sparton dealer's today.

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Town and Country
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RADIO'S RICHEST VOICE SINCE 1926



A FRESH BLADE : A CLEAN SHAVE IN A **FLASH!** : IN A **FLASH!**

NEW GEM PUSH-PAK ends unwrapping! No jamming! No dulling contacts! Exclusive window-end shows number of unused blades left! With 10 of those keener, heavier Gem Blades that outlast all others...49¢

NEWLY ADJUSTED GEM RAZOR gets whiskers at the base! Once over and you're clean! Twist! Gem opens! Twist! Gem closes! Simple to load and rinse! Complete with Push-Pak of 10 Blades...98¢

GEM GUARANTEES: Once over and you're clean...or your money back

Switch to **GEM** avoid '5 o'clock Shadow'

PRECISION **ASR** PRODUCTS



Famous for *Sleep*
to start your day *bright*

Your choice of OSTERMOOR Quality Mattresses
...traditionally as fine as money can buy.
Superlative in comfort, in structural excellence...
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OSTERMOOR
AMERICA'S QUALITY MATTRESS FOR NEARLY 100 YEARS

See your Local Dealer, or write "Ostermoor"
Chicago 16, Ill., or Bridgeport, Conn.

HEAR WHISPERS!

with a new **RADIOEAR** Hearing Aid
much more powerful than early post-war models
TINY, LIGHT, THIN, EASY TO WEAR
"invisible hearing" if you wish or
FULL RANGE TONE! GREAT VOLUME!

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Please ask for FREE BOOKLET "Radioear's Four Finest Hearing Aids"
☐ My doctor recommends a hearing aid ☐ I now wear a hearing aid
I prefer ☐ air conduction ☐ bone conduction

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ADDRESS _____



CHURCHILL'S MEMOIRS CONTINUED

sation for keeping peace after the war. I promised to try to find a suitable modification, and later in the day I suggested to the President the addition to the second sentence of the words "pending the establishment of a wider and more permanent system of general security."

Continuous conferences also took place between the naval and military chiefs, and a wide measure of agreement was reached between them. To Mr. Attlee I sent a comprehensive summary of all the main points under discussion:

"Have reached satisfactory settlement about Naval Plan No. 4 [the United States Navy to take over the America-Iceland stretch of the Atlantic]. . . .

"[The President] intends to negotiate with Japan on the basis of a moratorium for, say, a month, during which no further military movements are to be made by Japan in Indo-China and no encroachment upon Siam. . . .

"The President wishes to issue . . . a Joint Declaration signed by him and me. . . . I send you herewith his draft of the state-



HOMEWARD BOUND

On August 12, after a final meeting on the U.S.S. *Augusta*, Winston Churchill left for the *Prince of Wales* and home while President Roosevelt, officers and sailors saluted or stood at attention.

ment, which you will see is not free from the difficulties attaching to all such declarations. . . ."

That I should have had in my hands within the next twelve hours the War Cabinet's most helpful reply reflects credit on all concerned. I subsequently learned that my telegrams had not reached London until after midnight, and that many of the Ministers had already gone to bed. Nevertheless a War Cabinet meeting was summoned for 1.45 a.m., and there was a full attendance. They sent me a telegram just after 4 a.m., welcoming the proposal and suggesting a further version of Point 4 (non-discrimination in world trade) and the insertion of a new paragraph dealing with social security. Meanwhile I had heard that the President had accepted all the amendments I had suggested to him on August 11.

ON August 12, about noon, I went to see the President to agree with him the final form of the Declaration. I put to the President the Cabinet's revised version of Point 4, but he preferred to adhere to the phrasing already agreed, and I did not press him further on this point. He readily accepted the insertion of the new paragraph about social security desired by the Cabinet. A number of verbal alterations were agreed, and the Declaration was then in its final shape (*facsimile, p. 75*).

The profound and far-reaching importance of this Joint Declaration was apparent. The fact alone of the United States, still technically neutral, joining with a belligerent Power in making such a declaration was astonishing. The inclusion in it of a refer-

CONTINUED ON PAGE 2

PEPSODENT TOOTH PASTE

Helps Stop Decay Before It Starts!

*How the Pepsodent film-removing formula helps
stop formation of tooth-destroying acid!*

Tooth decay is caused by acid. This acid is glued to the teeth by film. It is formed by the action of mouth bacteria on many foods you eat. Faithful brushing with Pepsodent Tooth Paste right after eating *reduces* acid formation—helps stop decay before it starts.



The film that makes
your teeth look dull
is Acid film that
speeds decay!
Pepsodent removes it!



Film never lets up!

Film forms night and day on everyone's teeth—on your teeth, too!

You can save yourself needless cavities, pain and expense by brushing right after eating with Pepsodent Tooth Paste. And by using film-removing Pepsodent you not only help stop formation of enamel-eating acid—but also remove the dull, dingy stains that collect in film . . . and germs that cause bad breath.

There is no safer, more effective film-removing dentifrice than Pepsodent. No other tooth paste can duplicate Pepsodent's film-removing formula. No other tooth paste contains Irium*, or Pepsodent's exclusive, gentle polishing agent.

So get the famous film-removing Pepsodent Tooth Paste today. Again we say—keep teeth free of film and see your dentist twice a year.

*You'll have brighter teeth and
cleaner breath when you*

Fight tooth decay

with film-removing Pepsodent!

Send for Scientific Proof— Controlling Acid Helps Control Decay

Dental science has proved conclusively that tooth decay can be reduced by controlling acid formation in the mouth. The proved results obtained by brushing after eating—and other findings at leading universities—have been summed up in a report by a noted dental scientist.

Send for your free copy of this authoritative report. Read the simple precautions that you and your family can take to protect yourselves against tooth decay. Write to Pepsodent Division, Lever Brothers Company, Department J, 80 Varick St., New York 13, New York.

Another Fine Product of
Lever Brothers Company



Look for the big
new Economy Size

*Irium is Pepsodent's registered trade-mark for purified alkyl sulfates.

Birthdays this month-

George Washington



Abraham Lincoln



Babe Ruth*



and someone
close to you ...



De Luxe Shave Bowl, \$1.50; Cologne, \$2.50,
6 full oz. After Shave Lotion, \$1.00.

Courtley Men's Toiletries will
keep on "giving" all year long.
Handsome, colorful sets from
\$1.50 to \$20. Individual items,
50¢ to \$5. Especially popular:
6 oz. After Shave Lotion, \$1.

All prices plus tax.

Courtley
WORLD'S FINEST MEN'S TOILETRIES
AT FINEST STORES

COURTLEY, Ltd., New York, Los Angeles

*Honor this great American—Please
support the Cancer drives.

CHURCHILL'S MEMOIRS CONTINUED

ence to "the final destruction of the Nazi tyranny" (this was based on a phrase appearing in my original draft) amounted to a challenge which in ordinary times would have implied warlike action. Finally, not the least striking feature was the realism of the last paragraph, where there was a plain and bold intimation that after the war the United States would join with us in policing the world until the establishment of a better order.

LORD BEAVERBROOK had been keen to accept my invitation, which I sent while on the outward voyage. At the same time I needed Mr. Purvis, the head of our Purchasing Commission in the U.S., who was in any case returning to Washington. Beaverbrook and Purvis started from Prestwick in different aeroplanes within a few hours of one another. It was an even chance who went in either plane. Beaverbrook arrived safely at the Newfoundland airport, and joined me after a long train journey early on the 12th. Purvis and all with him were killed by one of those sinister strokes of fortune which make a plane fly into a hill of no great height within a few minutes of taking off. Purvis was a grievous loss, as he held so many British, American and Canadian threads in his hands, and had hitherto been the directing mind in their harmonious combination. When Max arrived I told him this shocking news. He was silent for a moment, but made no comment. It was wartime.

THE homeward voyage to Iceland was uneventful, although at one point it became necessary to alter course owing to the reported presence of U-boats near by. On this portion of the journey our escort included two United States destroyers, in one of which was Ensign Franklin D. Roosevelt, Jun., the President's son.

The *Prince of Wales* reached the island on Saturday morning, August 16, and anchored at Hvalfjord, from which we travelled to Reykjavik in a destroyer. On arrival at the port I received a remarkably warm and vociferous welcome from a large crowd, whose friendly greetings were repeated whenever our presence was recognised during our stay, culminating in scenes of great enthusiasm on our departure in the afternoon, to the accompaniment of such cheers and hand-clapping as have, I was assured, seldom been heard in the streets of Reykjavik.

After a short visit to the Althingishus, to pay respects to the Regent and the members of the Icelandic Cabinet, I proceeded to a joint review of the British and American forces. There was a long march past in threes, during which the tune *United States Marines* bit so deeply into my memory that I could not get it out of my head. I found time to see the new airfields we were making, and also to visit the wonderful hot springs and the glass-houses they are made to serve. I thought immediately that they should also be used to heat Reykjavik, and tried to further this plan even during the war. I am glad that it has now been carried out. I took the salute with the President's son standing beside me, and the parade provided another remarkable demonstration of Anglo-American solidarity.

As darkness fell after this long and very tiring ordeal we sailed for Scapa. Next day, the 17th, we met a combined homeward-bound convoy of seventy-three ships, all in good order and perfect station after a fortunate passage across the Atlantic. It was a heartening sight, and the merchant ships too were glad to look at the *Prince of Wales*. We reached Scapa without further incident early on the 18th.

ATTACK ON PEARL HARBOR COMPLETES THE ALLIANCE

Next week LIFE concludes its serialization of *The Grand Alliance*. Mr. Churchill describes the dramatic circumstances under which he first heard about Pearl Harbor; the tragic end of the *Prince of Wales*, which left the Allies "weak and naked" in the Pacific; his history-making trip to the U.S., and how the first United Nations pact was drawn up.

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you'll do well with the
HARTFORD



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marine and casualty
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**FIRST
AID for
HEADACHES**



Alka-Seltzer

Use it also for
FAST RELIEF of
ACID
INDIGESTION
COLD
DISCOMFORTS
MUSCULAR
ACHES and
PAINS



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At all drugstores
U.S. and Canada

FOR LENT...

**PLANTERS
PEANUTS**

Richer in Needed Protein
than Meat, Fish or Eggs.

Nourishing

Meat

Beautiful Protein

-3 ribs
high!

Learn more about every day—protein.

Protein is the great body-builder. It is needed to keep your muscles strong, your bones firm, your skin healthy, and your blood pure. It is the foundation of life. It is the building block of every cell in your body. It is the source of energy. It is the key to health and happiness.

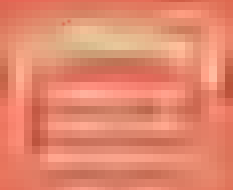
Look on meat as the yardstick of protein foods.

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For more information, contact your local meat market or write to the American Meat Institute, 1111 North Dearborn Street, Chicago, Illinois 60610.



Who Needs More Protein?



The man who works at a desk requires just as much good protein of the kind meat supplies as the man who works hard physically. That's because protein is needed for the vital life processes that go on all the time, even when you're asleep.

NORTH WOODS MAPLE FLAVOR



A Product of
General Foods

Like maple flavor? Then you'll love Log Cabin Syrup. It's got that rich, *real maple* taste . . . the result of a delicate, just-right blending of sugar and pure maple sugar syrups. One taste and you'll have visions of "sugarin' off time" in the North Woods! Get Log Cabin—in the familiar tin or handsome "antique" bottle—today.



3
Good tips
for Lent!



LOG CABIN 'N PANCAKES!



LOG CABIN 'N FRENCH TOAST!



LOG CABIN 'N WAFFLES!

Breakfast, lunch, or supper—you'll find these Log Cabin treats a mighty *satisfying* addition to Lenten meals. Serve 'em often . . . dripping with butter and plenty of Log Cabin Syrup.



GUS AND JAQ, TWO FRIENDS OF CINDERELLA'S, SPY ON THE WICKED STEPMOTHER. GUS, FRESH FROM THE COUNTRY, IS TOO ENTHUSIASTIC FOR THE JOB

DISNEY'S
CINDERELLA
 NICE MICE STEAL SHOW

In his new feature, *Cinderella*, Walt Disney has put all the characters of the old tale, from fairy godmother to Prince Charming. But his people come to life too stiffly. Disney's true fairytale magic goes into the birds and beasts who serve his heroine. His real triumph is the pair of inimitable mice, Jaq and Gus, who spy and fight for Cinderella, turn into horses for her carriage, and who finally frustrate the wicked stepmother.



INTHEPID JAQ IRRITATES LUCIFER THE CAT



CINDERELLA AND FOUR OF HER FAITHFUL MICE WATCH THE FAIRY GODMOTHER'S SPARKLING WAND TURN A PLAIN PUMPKIN INTO A HANDSOME CARRIAGE



"I've found out"

"All ale and beer used to taste pretty much alike to me. Then I found the ale with a difference—Carling's Red Cap Ale. It has a character all its own—a definite, clear, bright flavor!"

Robert Cummings

ROBERT CUMMINGS can be seen in Columbia Pictures' release, "Tall It to the Judge"

"I've found out, too"

"Now I know that there are two kinds of ale—regular ale and Carling's. And you can put me down for Carling's every time. What a flavor! What a difference! No wonder it's America's Great Ale!"

Richard J. Willett

RICHARD WILLETT
Fur Salesman
Buffalo, New York



CARLING'S
Red Cap **ALE**

BREWING CORPORATION OF AMERICA, Cleveland, Ohio





A BASIC BLACK for city wear, Designer Jo Copeland's creation, features universally flattering neckline and buttoned-on pockets.



A TWO-PIECE SUIT by Brigrance has a simple straight skirt beneath the attractively flared jacket and yoke top with a tie neck.



VERSATILE DRESS, Claire McCardell's great 1949 success, can be made in almost any material and worn with any sort of accessories.



CEIL CHAPMAN DESIGNED THIS COCKTAIL DRESS



A SLIM SILHOUETTE is accented in this travel dress by Joset Walker. It is made of a single length of material, has big patch pockets.



TWO-IN-ONE DRESS by Toni Owen has a sleeveless bodice which can be worn as a jumper without the cardigan jacket shown here.

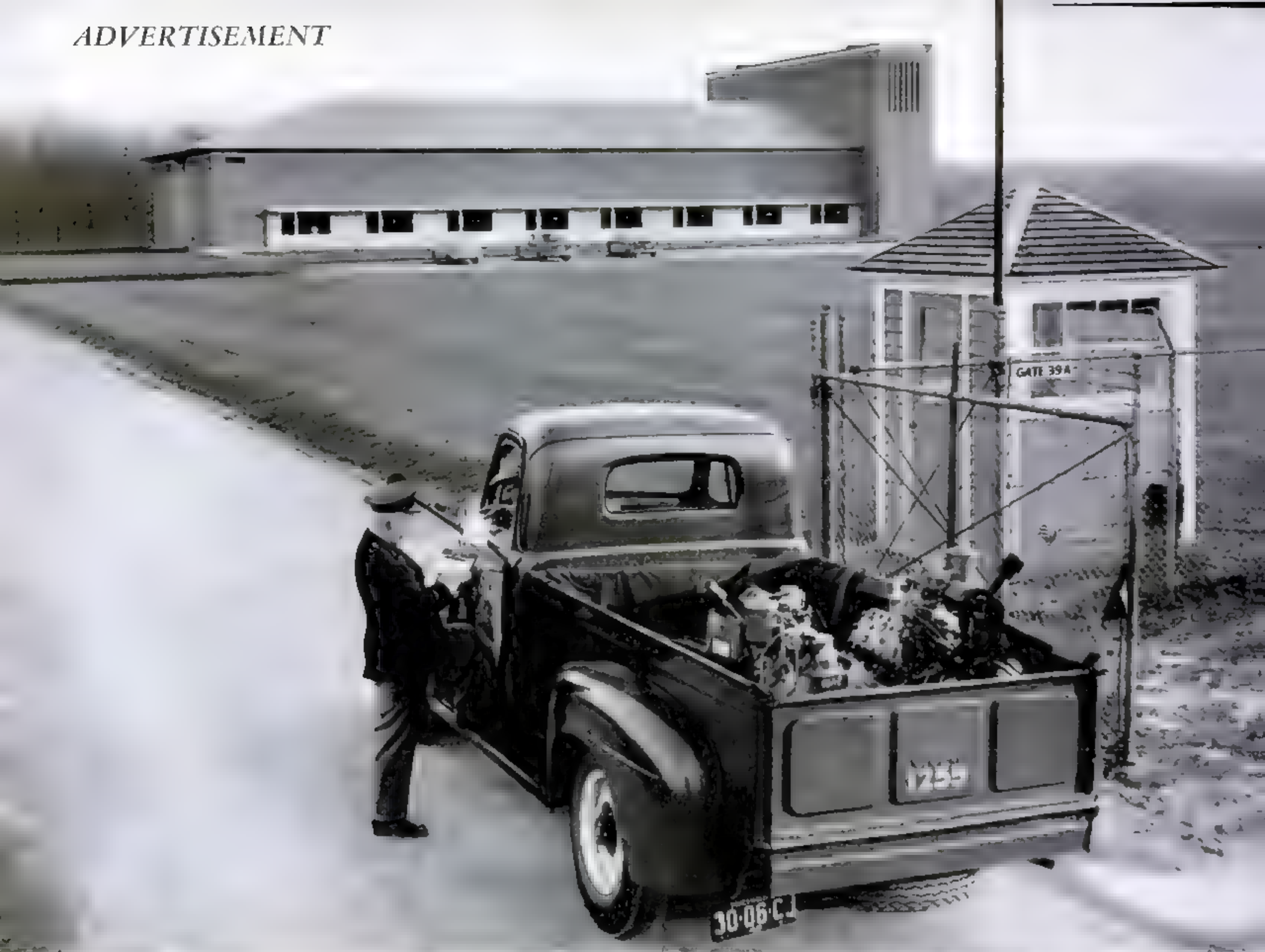


A BOXY COAT by Vera Maxwell, shown in linen, has very few fitting problems since it has loose shoulders and optional sleeve length.

High-Fashion Patterns

TOP DESIGNERS' CREATIONS CAN NOW BE MADE AT HOME

The 30 million American women who make their own clothing have never had a chance to use patterns created by top designers. A syndicate called Spadea Fashions, Inc. is now offering, through 21 U.S. newspapers, patterns by a dozen American high-fashion designers, each of whom has released one style based on a successful 1949 or 1950 creation. Shown here are seven dresses plus a hat (p. 90). The patterns are relatively expensive (75¢ to \$1) and, since they do not sacrifice style to economy, material generally costs more than for most pattern styles. To clever needlewomen, however, they represent a real bargain in smartness.

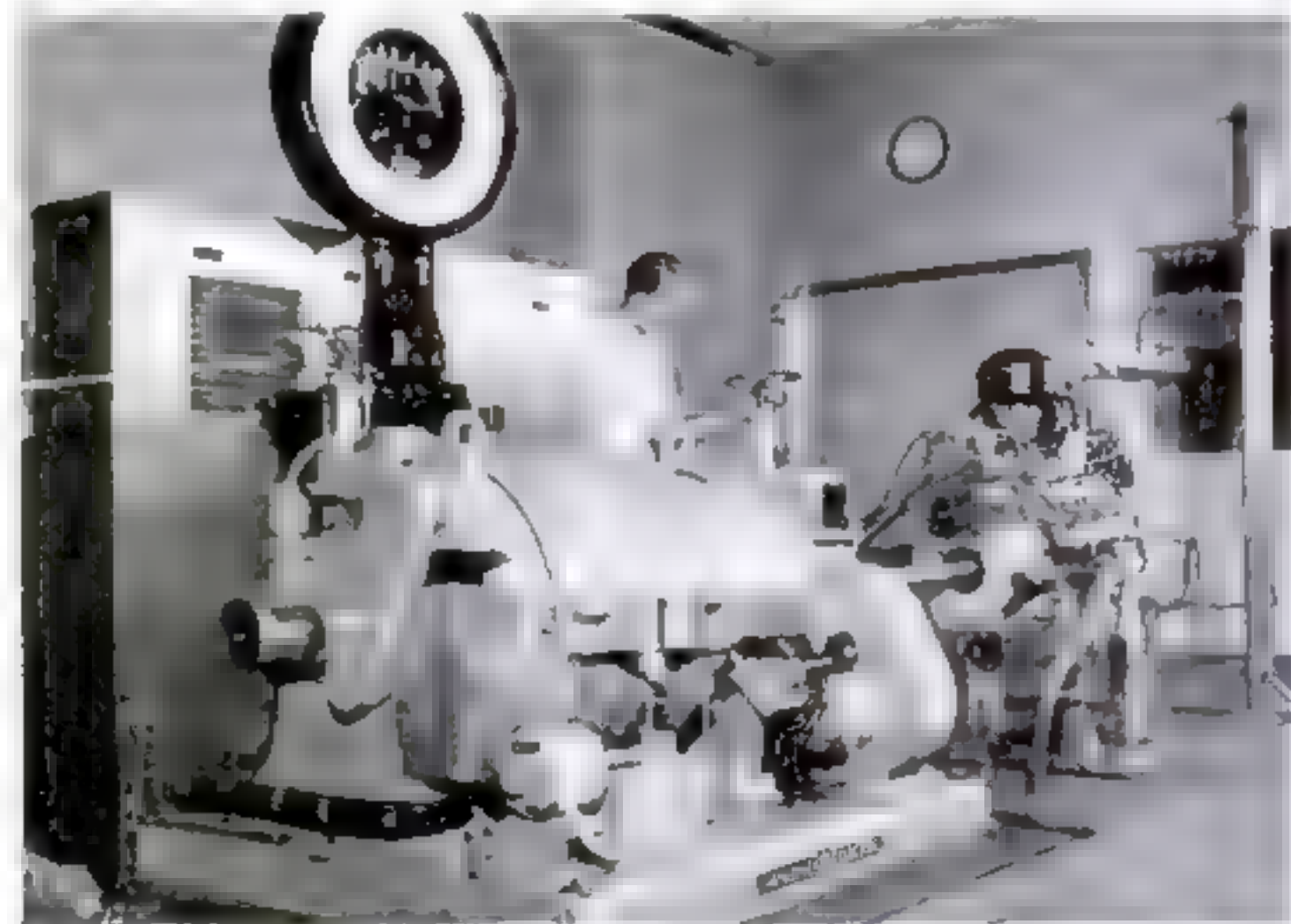


BEHIND GUARDED GATES lies the most advanced engine test center in the world—the new Ford Engine Test Laboratory. Completed in June 1940, this wing of the Dynamometer Building houses fourteen dynamometers, intricate testing devices capable of duplicating any possible driving condition, and then

measuring exactly the engine's performance under those conditions. Designed and built especially for Ford, they are the most advanced engine test machines ever created. Equipped with extra equipment in the well-ventilated, sound-proofed building, they are far more unequalled in the automobile industry.



PREPARING FOR A GRUELLING TEST. A Ford V-8 engine is set in place in a test room. Coupled to the dynamometer it is tested in two major ways. With the motor running, the dynamometer acts as a brake, putting any desired load on the engine and measuring its power output, torque, temperature, fuel consumption, and other performance factors. Or the process can be reversed with the dynamometer turning the engine and measuring its mechanical friction. Ford results the most thorough and accurate test ever made.



90 MILES PER HOUR FOR 100 HOURS is the standard endurance test for Ford V-8 engines. With the dynamometer duplicating level road 9000 miles long, Ford V-8s and Sixes are chosen at random right off the assembly line. After short break-in period, they must run 90 miles an hour for over four days without rest. Often they do it three times without failure or excessive wear. With such tests as these, Ford maintains the superior quality which has made Ford engines world famous, and develops the improvements which are constantly being made.

WHAT'S GOING ON AT FORD

A MILLION MILES OF HIGHWAY— UNDER ONE ROOF

Electronic marvels that duplicate any road in the world help Ford build better engines.

DAY AND NIGHT, at Dearborn, research engineers are testing present and future Ford engines with the ultra-modern test facilities housed in the new Engine Test Laboratory. Here, fourteen electronically controlled dynamometers are installed, each designed to measure and record every detail of the performance of an engine running under any given road condition. For instance, it is possible to discover from these tests how an engine would act if called upon to drive a car up a hill 500 miles long.

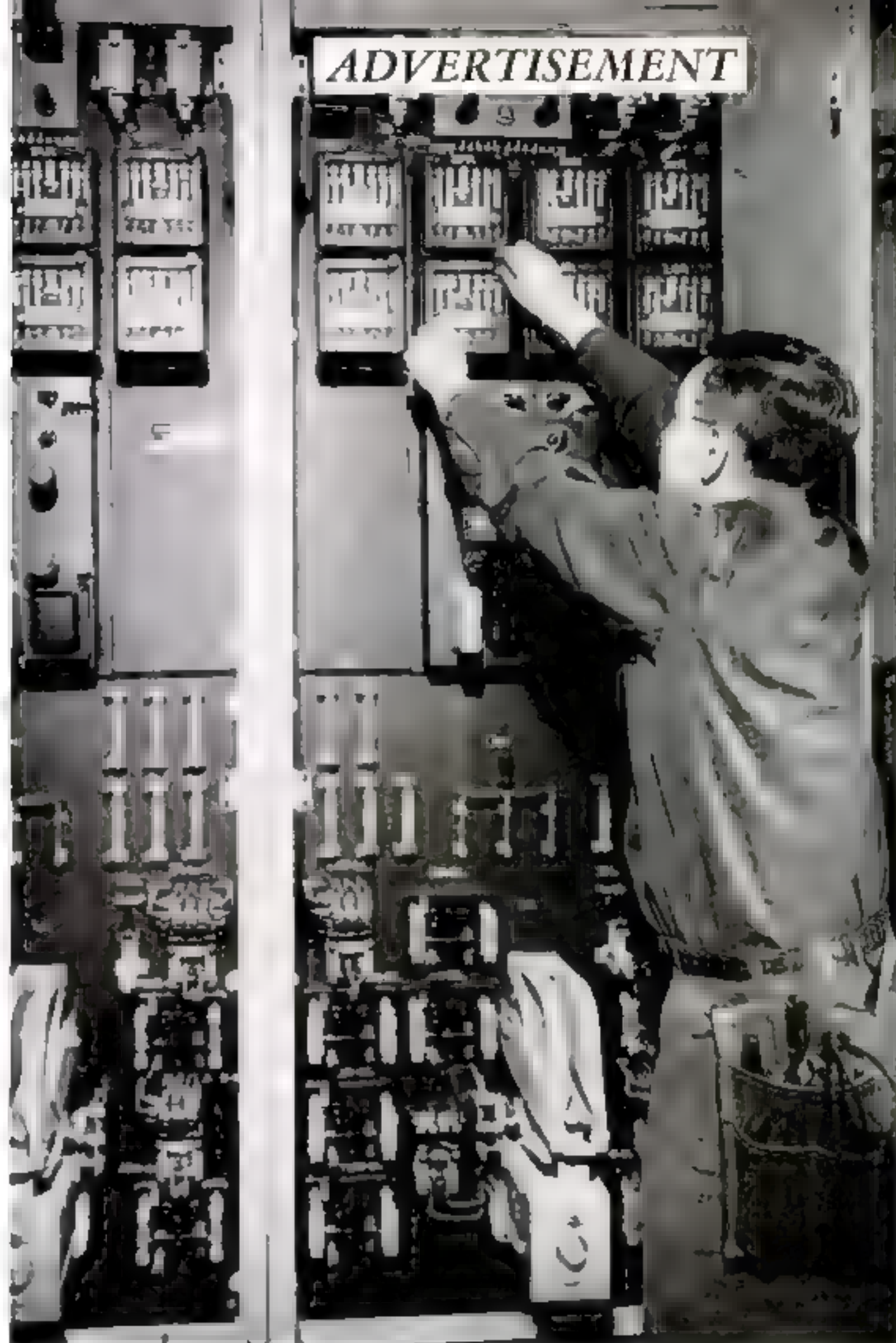
Since 1896, when Henry Ford built his first horseless carriage, the Ford objective has remained the same . . . to create *better* cars than any on the road, and to build them more efficiently so that more and more people could afford to buy them. Eighteen years ago, believing that the V-type, eight-cylinder engine was by far the most efficient, Henry Ford's genius found a way to introduce this superior and more costly power plant to the low-priced car field (an achievement still unmatched). Ever since, Ford has based one claim to supremacy on its exclusive use of the V-type, eight-cylinder engine in the field of low-priced cars.

The 1950 Ford V-8 Engine incorporates many definite improvements over the 1949 engine, already unequalled, in its field, for power, efficiency, flexibility, economy, reliability and quiet operation. Ford knows that meticulous experimentation and testing will develop even better engines to power the Ford, Mercury and Lincoln cars of the future . . . Ford Trucks and Tractors.

The present Dynamometer Building is only one wing of a building which, when completed, (see model, lower right), will provide Ford with engine test and development facilities unequalled in the industry. And, the completed building will be only one step in Ford's preparation for the future. It is only the first of eight major buildings which will spread over 500 acres at Dearborn to form the Ford Research and Engineering Center.

This will give Ford the world's most modern facilities to develop and improve every detail of the automobiles, trucks and tractors which will belong to the second half of the 20th century. Ford knows that technological research is vital to future progress.

It's part of the Ford idea of good business . . . making the best possible products in the best possible way . . . for the benefit of all.



COMPLEX ELECTRONIC DEVICES maintain absolute control over every detail of the test, from engine revolutions to air temperature. In addition, there is a power-recovery system that uses the running engines to generate electricity—2,000,000 kilowatt hours monthly will be attainable in the future under capacity operation—almost enough electricity to supply all the homes in Dearborn, a city of 65,000. This power-recovery system, typical of Henry Ford's thrift, is an outgrowth of experiments conducted by the Company during the war, while testing airplane engines built at the Rouge.



FUTURE FORM of the laboratory is shown by model. But for William Ford, Director of Ford Motor Company, Henry Ford II, President, and Benson Ford, Vice President and General Manager of the Lincoln-Mercury Division, it is only the first step in a very important project—the Ford Research and Engineering Center, which will give Ford Motor Company the world's finest facilities for scientific research and development.

Vitalis "LIVE-ACTION" care...



FEEL the difference in your scalp! What a wonderful wake-up glow — when you use Vitalis "Live-Action" care. That's Vitalis and the "60-Second Workout!" 50 seconds' massage with active Vitalis (1) stimulates scalp (2) prevents dryness (3) rids flaky dandruff (4) helps check excessive falling hair. Then 10 seconds to comb and you're all set!

...gives you HANDSOMER HAIR



SEE the difference in your hair! How much neater, handsomer your hair is—set to stay that way all day! Natural-looking—never "slicked down." Vitalis contains no greasy liquid petrolatum—just pure, natural vegetable oil. For a scalp that feels its best and hair that looks its best, get "Live-Action" Vitalis at any drug counter or at your barber shop.



*VITALIS and the "60-Second Workout"



A **PATTERN HAT** also is available, designed by Mr. John. It is shown after sewing is completed, with long streamers which permit many variations (below).



IN **BONNET STYLE** the streamers of hat at top are drawn around head and tied in large bow, with brim turned down. Hat requires 1 1/4 yards of material.



IN **TURBAN STYLE** the streamers are loosely knotted on top of the head and brim is turned up. The streamers are made of a single long band of cloth.

ARE YOUR False Teeth Clean Enough?

Be sure to try Coleo... made by Colgate from a new formula especially to remove film!

Film is one of the hardest things to remove from false teeth! Does Coleo succeed? Hundreds have tried Coleo in introductory tests. More than 7 out of 10 preferred Coleo to all other types of false-teeth cleansers! There's your answer!

Gently fizzes off film
and stains in 10 to 15 minutes
without brushing!

Coleo contains a special ingredient developed by Colgate Scientists to gently fizz away much (film) and removable surface stains better, quicker... with complete safety to plates! Coleo makes false teeth and mouth feel fresher, cleaner. Leaves teeth sparkling! Try Coleo today!

Note: Coleo will not fade dentures, even the new, acrylic plastic plates.

Coleo is the trade-mark of the Colgate-Palmolive-Peet Company



MEDICATED TO DO GOOD!

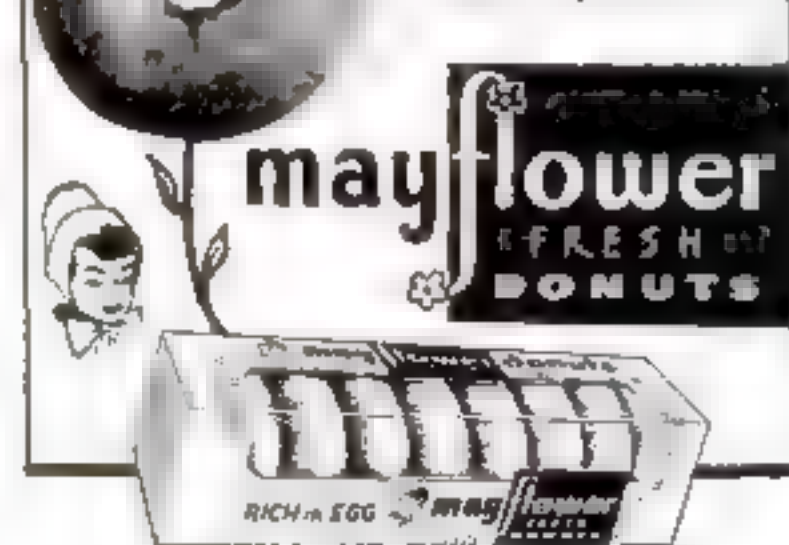


FLAVORED TO TASTE GOOD!

Buy Luden's
Wild Cherry Cough Drops
5¢ Everywhere

Extra egg makes the difference!

Made from a famous old-time New England recipe, Mayflower donuts melt-in-your-mouth. Always ask for...





Now! 3 sizes
on one handy spool!

Curity 3-CUT WET-PRUF* Adhesive Tape



Beautiful • Handy • Transparent Plastic

Curity LUSTRIC FIRST-AID KIT in red, blue, green, clear

See what you have—what you need.
Perfect for home, office, car, garage.
Ideal for gifts.

Only \$1.50

REFILLABLE with CURITY First-Aid supplies
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RE-USABLE for sewing supplies, jewelry,
buttons, cosmetics, cutlery, fishing flies, odds
and ends.

New convenience! One spool contains the 3 most needed
sizes of...CURITY—the *Hospital-Quality Adhesive Tape!*
Now you can always have just the right size ready for
immediate use at no extra cost. Remember... CURITY
Adhesive is used by doctors and hospitals all over the
country. *Get CURITY 3-CUT at your drug store today.*

- STICKS INSTANTLY
- EASIER ON THE SKIN
- WATERPROOFED
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Over Half a Century of Adhesive Tape Leadership

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- Gauze Bandages • Adhesive Tape • Cotton Picker*
- Absorbent Cotton • Handi-Tape • Sterile Lisco* Pods
- *Reg. U. S. Pat. Off.



BAUER & BLACK

Division of The Kendall Company



REFLECTION . . . of PERFECTION
Seagram's 7 Crown

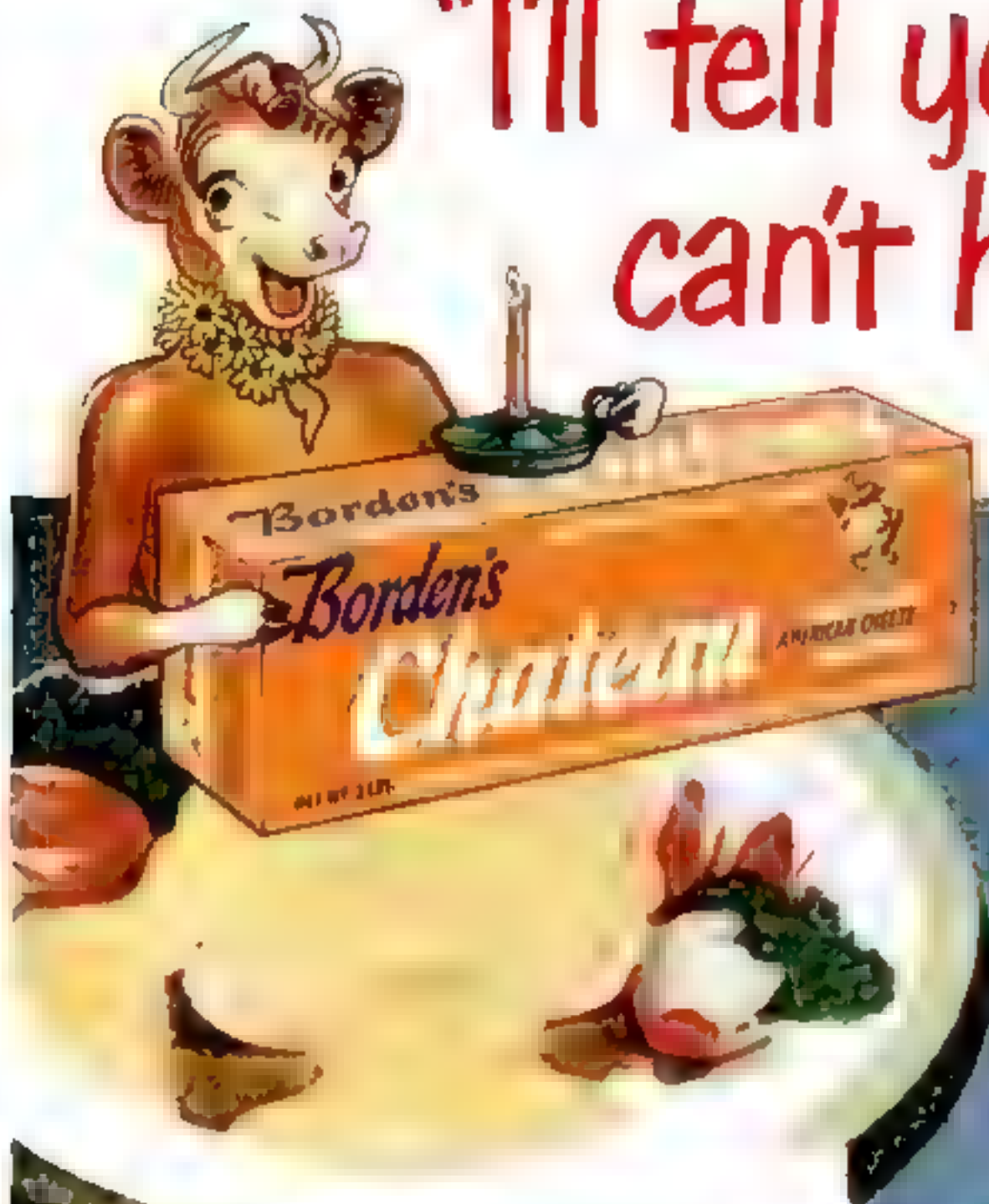


Say **Seagram's** and be **Sure**

SEAGRAM'S 7 CROWN BLENDED WHISKEY. 86-8 PROOF. 65% GRAIN NEUTRAL SPIRITS. SEAGRAM-DISTILLERS CORPORATION, CHRYSLER BUILDING, NEW YORK

"I'll tell you why other cheese foods can't hold a candle to Chateau!"

says Elsie, the Borden Cow



Gals who know prefer Chateau for...

Sandwiches kids thrive on! Chateau has the flavor children love... the concentrated whole-milk nourishment they thrive on! Ideal for lunch-box sandwiches.

Tantalizing cheese sauce! Cut a ½ lb. of Chateau in cubes, melt in top of double boiler, slowly blend in ½ cup milk... for an easy, smooth cheese sauce to glamorize many a meatless meal!

Hearty main dishes! Split round flat rolls, for instance, and top each half with 2 slices of Chateau. Broil till golden brown, and put two cheese-toasted halves together with creamed vegetables in between. A Lenten dish to tempt the fussiest appetites! Get Borden's Chateau today. ½-lb. package (plain or pimento) or 2-lb. loaf.



"Just cut yourself a slice of this firmer-textured cheese food," says Elsie, "and you can tell right off that Borden's Chateau is different! It has a firm, fine-cheese texture that slices clean when cold. Yet Chateau softens at room temperature to a fine consistency for easy spreading."

"And such character in the flavor! Nothing wishy-washy to that flavor. You'll be glad to know that Borden's chooses the best of American Cheddar cheese for Chateau... not the second best! The taste is not too sharp, but rich and zesty to please the most critical cook."

"Want a cheese that cooks superbly—never strings or curdles? Chateau is the best-behaved cheese you ever cooked with! Expertly blended by Borden's, it doesn't turn stringy in a Welsh Rabbit... never curdles in a sauce. It melts to velvet smoothness; bubbles and browns deliciously when you pop it under the broiler." 97 M. Nov. 12, Pns. 117



Borden's Fine Cheeses

Folks who know cheese say "Borden's please!"



Macaroni begs for Borden's Grated American!

You just don't know how good Macaroni 'n Cheese can be till you've made it with Borden's Grated American Cheese! This zippy cheese spreads its lively flavor all through the creamy sauce... melts and toasts to luscious crusty brown on top. Get Borden's Grated American at your store in handy 2-oz. or 4-oz. shaker-top canisters.



A welcome change for dessert!

Maybe it never occurred to you to serve cheese for dessert. Or maybe you just never tasted Borden's Military Brand Camembert! This unusually delicious cheese has a rare and delicate flavor... a subtle bouquet no other cheese has. Serve it soon with crisp crackers or fresh fruit. It's at its best when the center is soft and creamy yellow.



How many of these fine cheeses do you know?

For exciting eating, get to know: 1) LIEDEKRANZ Brand Cheese; 2) PIPPIN ROLL; 3) Eagle Brand CREAM CHEESE; 4) CHEESE 'N BACON Spread. Just four of the more than forty delicious cheeses Borden's makes. Look for the Borden label on cheeses at your store—if it's Borden's, it's got to be good! © The Borden Company



WIVES WORK IN A PARTLY MODERNIZED KITCHEN

ITALIANS HARASS U.S. EVANGELISTS

**Texan missionaries are attacked
by both Catholics and Communists**

A year ago a small group of missionaries from the U.S. Churches of Christ, a fundamentalist group, opened an orphanage in the little town of Frascati, Italy, near Rome. Led by 30-year-old Cline Paden of Lubbock, Texas, they had before the end of the year admitted 22 boys to the orphanage, converted 260 Italian Catholics to their faith and given out about \$100,000 in food and clothing. But success brought them trouble. Roman Catholics objected to their aggressive evangelism. Then the Communists, anxious to attack the Catholics, began to praise the missionaries, who found this support embarrassing.

First, their request to augment the orphanage with a school was denied. Then Frascati's police commissioner forbade them to admit any more children to the orphanage. Finally, in November, the orphanage was ordered closed. Meanwhile customs officials would not release their badly needed \$3,500 worth of modern kitchen equipment sent from the U.S. A group of missionaries were driven out of a nearby town by a mob. A bomb, placed in front of a mission jeep, went off and injured one orphan. Back in the U.S., Paden's church filed a formal protest with the U.S. State Department.

Last week, with the Communists now crying "U.S. spies" and unaccountably joining the Catholics in attacking him, Paden hardly knew which way to turn. He was for the moment holding his orphanage open and hoped they would not have to leave the country when their visas expire in April.



CHILDREN PLAY in front of mission house after returning from schools in Frascati and in Rome, which

they must attend because Paden is not allowed to teach. Rome lies in background, across plain, 15 miles away.



*the budget bull's-eye
with...*

Spun-lo makes a hit with your budget in more ways than one. Slips, gowns and panties made of Spun-lo cost so little—last so long! And Spun-lo, the quality rayon fabric, saves you *work* as well as money. It whisks through the wash and needs no ironing at all! You'll like the way it stretches and springs back with every motion...you'll love the smooth softness of Spun-lo!

*always look for the Spun-lo label...
it means extra value for you.*



INDUSTRIAL RAYON CORPORATION, CLEVELAND, OHIO
PRODUCERS OF CONTINUOUS PROCESS RAYON YARNS AND TYRON CORD FOR TIRES

U.S. Evangelists CONTINUED



DISTRIBUTING SUPPLIES in Rome, Harold Paden, younger brother of mission's head, hands out comforters to family who live as squatters in ruins of famous old Baths of Caracalla. They cannot hope to leave until end of this



EMPTY BEDS in orphanage are tested by two boys. Of 50 beds available, only 22 are in use at present. Paden has applications from hundreds of children for admittance but has been ordered by police not to accept any more.



year, when crowding caused by Holy Year abates. When giving out supplies Paden tells recipients they will be welcomed at mission's Bible classes but that their attendance will in no way determine amount of clothing they will receive.



CROWDED QUARTERS inside Baths are visited by Paden while distributing clothes. This family came to Bible class the same night. Needs of poor are first surveyed by a minister, who then recommends supplies to be issued.

CONTINUED ON NEXT PAGE

FRESH YOUTHFUL SKIN!



*Yours with these simple, effective
Coty aids to beauty*



2
STIMULATE

SKIN FRESHNER—Imparts a lively tingle when your complexion needs a refreshing "lift". 1.00, 1.50.



FOR LIMITED TIME
"Air Spun" Face Powder
"Loosprest" in a gift size compact, given with regular size
"Sub-Tint" Cream Powder
Make-up. \$1.25.
all prices plus tax



1
CLEANSE

CLEANSING CREAM—Swiftly removes old make-up, brings a miraculous new softness, too! 1.00, 1.50, 2.50



3
LUBRICATE

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FOR "THE SIMPLE LIFE IN BEAUTY CARE"



Never in all my married life...

"Never in all my married life have I found sheets that have given such service as Pequots. Like any thrifty housewife, I'm delighted to say that in Pequots I have more than my money's worth."

—Mrs. James G. Wilson, Pontiac, Michigan.

Wonderful, wonderful Pequots! Not only do they wear extra long, but they seem to get even lovelier... softer, mellowier... as they grow older... like truly beautiful linen. Pequot Mills, Salem, Mass.



Pequot
"SEE AND BUY IT"

PEQUOT
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SHEETS



ALBA

Nylons



Women Who Know... choose Alba
Miss Betty Brdgers
Famous Fashion Model

Multi-Twist, a clever new way of twisting the nylon thread, insures longer life for your Alba stockings. Fashioned in nine fitted lengths for a perfect hug-fit, you will find them, as always, delightfully sheer and beautiful. 51 gauge, 15 denier. Price \$1.50

Alba's slender snug fitting heel, straight twist-resist seam

A PRODUCT OF PILOT FULL FASHION MILLS, INC., VALDESE, NORTH CAROLINA

U.S. Evangelists CONTINUED



BAPTISM of new convert to Church of Christ is performed by Harold Paden in special pool behind the orphanage. The man being baptized, formerly a Catholic, saw mob threaten missionaries, attended Bible classes, became a convert.



AMERICAN MEMBERS of the mission pose with their wives and children. Cline Paden is at far right, back row; brother Harold standing at extreme left. Church of Christ has about 700,000 members in the U.S., is strongest in Texas.



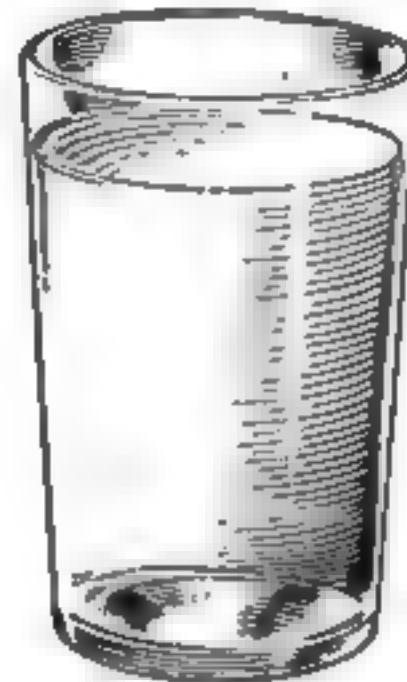
"LAST SUPPER" CEREMONY, a communion, is performed at end of Sunday evening service in chapel in orphanage. Service is led by Padens or sometimes by Italian ministers, most of whom were converted from Catholicism.



SENIOR CATHOLIC in Frascati is Monsignor Salvatore Venturini, who stands sternly in front of his church. Semiofficial Vatican paper has attacked missionaries, and local Capuchin monks have organized feeling against them.

To Feel Better Fast When You Have A Cold —You Need Bayer Aspirin

ALL ACROSS AMERICA, DOCTORS TODAY will tell you of all cold treatments, "aspirin and as much rest as possible" is the fastest and one of the most effective.



You need **BAYER ASPIRIN** when you have a cold—because you need quick relief from the headachy, feverish feeling...and the muscular aches and pains...that invariably accompany a cold.

And because **BAYER ASPIRIN** brings you this relief—and brings it quickly—it should be taken at the first sign of a cold...*before you do anything else.*

No matter what you do to try to stop or shorten a cold, we believe your doctor will tell you that this is sound advice.

FEEL BETTER FAST

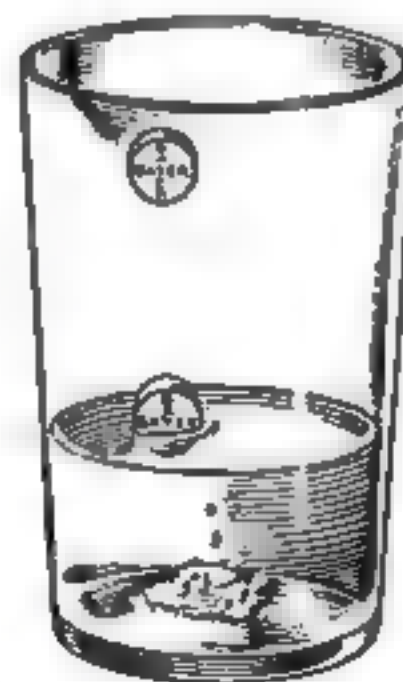
When you follow this advice, you will find that **BAYER ASPIRIN** relieves your distressing symptoms with remarkable speed. And the reason is that **BAYER ASPIRIN** is actually ready to go to work in *two seconds*.

This two second speed is something you can prove by dropping a **BAYER ASPIRIN** tablet in a glass of water, and watching how fast it disintegrates.



WHAT TO DO FOR SORE THROAT

Whenever you have a cold that is accompanied by a sore throat, get welcome relief by gargling with three **BAYER ASPIRIN** tablets dissolved in one-third of a glass of water. Used this way, **BAYER ASPIRIN** makes a highly potent medicinal gargle that almost instantly soothes tender throat membranes, relieving pain and irritation.



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Because no other pain reliever can match its record of use by millions of normal people, without ill effect, one thing you can take with complete confidence is genuine

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specially
elegant...
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WEBSTER

*Walker's De Luxe is a straight Bourbon whiskey,
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Hiram Walker & Sons Inc., Peoria, Ill. 86 Proof.



WIND-DRIVEN SNOW DIMS THE LOW SUN AND SHROUDS TWO CANADIAN INDIANS WHO HAVE COME INTO THE ANGLE WITH A HORSE-DRAWN SLED TO BUY PROVISIONS

LIFE AT 50 BELOW

Hardy Minnesotans wait out winter in the blizzardy Northwest Angle

PHOTOGRAPHED FOR LIFE BY GEORGE SILK

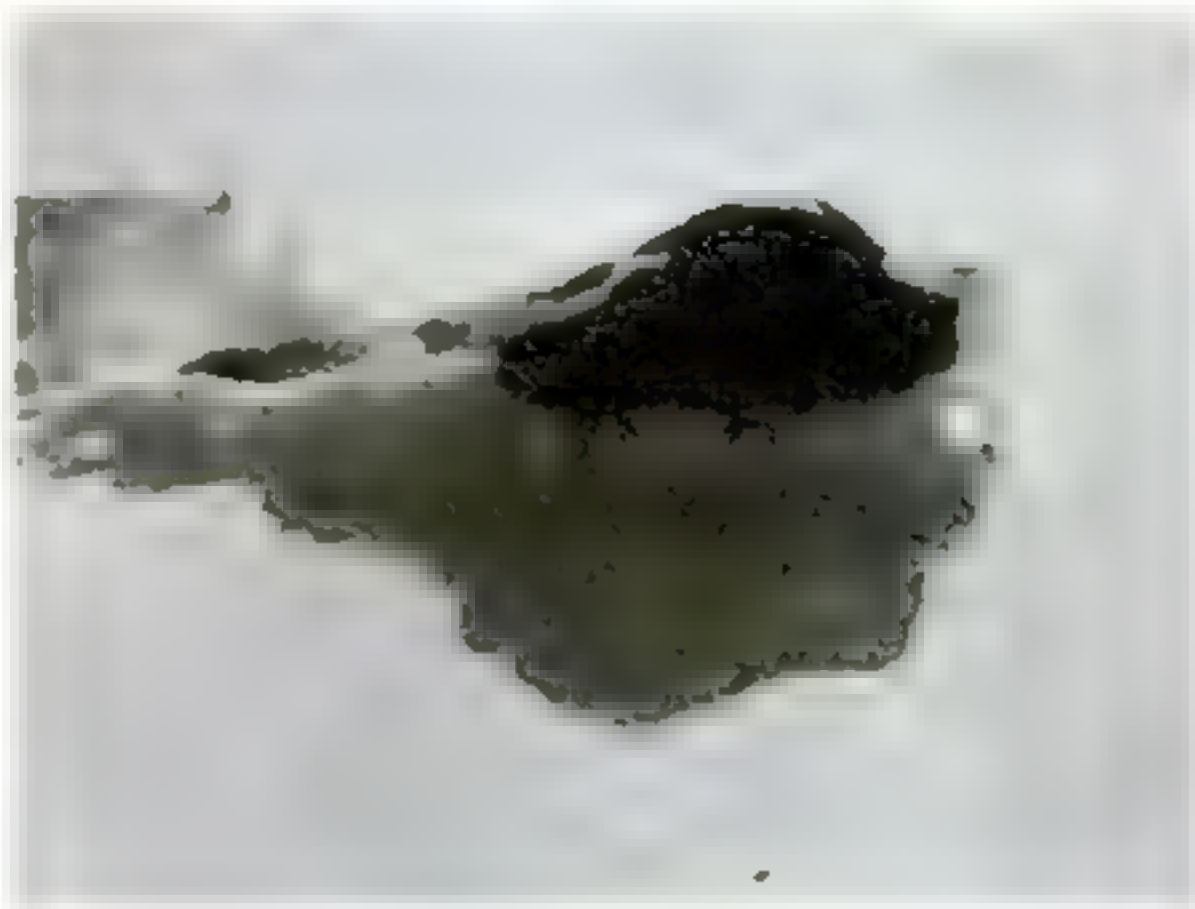
Jutting out like a tiny bell tower on top of the state of Minnesota is a strip of woodland-and-lake wilderness called the Northwest Angle. It is the most northern part of the U.S., 150 miles closer to the North Pole than the upper tip of Maine. Its inhabitants, cut off from the rest of the U.S. by the 1,500-square-mile Lake of the Woods, are an isolated, frontier people. For a brief period during the summer they live in a paradise of thick green forests and deep blue lakes. They hunt, fish, eat wild berries, trap for mink, muskrat and lynx. But when the long winter sets in, they live in an inhospitable land which is more like Siberia than the U.S.

Blizzards roar down out of the north. The temperature drops down to 50° below zero, cold enough to split the logs of a cabin. Even on warmer days it seldom gets much over 20° below zero. The air becomes dry and brittle, and the snow, as light as goose down, blows in the wind like sand. The people of the Angle stick close to their cabins and exert themselves as little as possible. When the weather turns blustery, only venturesome Canadian Indians stray across the open spaces of the Angle (*above*), and only the hungriest timber wolves pad out over the frozen lakes, hunting the few unwary deer or rabbits that might be out in the open.



FROSTED HORSE rests after pulling a sled with firewood. Heavy breathing caused ice to form around his nostrils. Angle horses can stand almost any amount of cold provided they are kept dry.

FLOUNDERING DOG "swims" in order to keep head above fluffy snow, which is 3½ feet deep. The dogs in the Angle have more trouble with snow than the human, who can get about on snowshoes.



LIFE AT 50 BELOW CONTINUED



NORTHWEST ANGLE covers 30 square miles, is 20 miles north of the nearest piece of U.S. land.

MAN AND BEAST LIVE WITH FROSTY FACES

Geographically tied to Canada, the Northwest Angle belongs to the U.S. because of a map maker's error. The Revolutionary War settlement stated that the boundary line was to go from Lake of the Woods to the Mississippi River and the map placed the source (Lake Itasca) 125 miles farther north than it really is. To reach the nearest U.S. town the Angle's residents must travel 35 miles by boat or plane to Warroad, a port of entry on the south shore of Lake of the Woods. In the summer a boat from Warroad brings mail three times a week; in the winter a ski plane drops in twice a week. Life is as primitive as in the remote areas of Alaska and just about as cold. The odd scenes recorded by Photographer Silk, who ventured out at 50° below zero, would be found in few other places in this country.

The Angle has no telephones, roads, telegraph, movies, churches or doctors. The log homes have neither running water nor plumbing. The main meat dish is venison. During the summer the inhabitants can vegetables from their gardens and make enough cash money from vacationists to buy other staples. Most handle less than \$1,000 in cash during a year. They don't particularly like the winters, but they don't particularly dislike them either. For six months of the year, except for a few outside sorties to perform household chores, they can take it just about as easy as they please.



FORAGING HORSE digs his nose deep into snow to crop a few blades of grass. In summer horses work vegetable and grain fields. In winter they are used to pull sleighs. During the cold weather they are let out of stables once a day for exercise and watering.



SLEIGH RIDERS are pulled to a quilting party, which is a popular form of winter recreation. They are heavily clothed and wear long woolen socks to protect themselves against the raw winter air.



FROZEN PUMP gets unfrozen with boiling water heated on a wood stove. Most homes have shallow wells and outside pumps to supply water for drinking and bathing. Some residents, however, get their water direct from the lake by cutting a hole in the ice.



BURIED MOWER pokes wheel, seat and blade out of the snow. Most residents do just enough farming to satisfy their own needs. Every house has root cellar well filled with vegetables and home-made canned food. Most families keep a cow or two for fresh milk.



FROSTED BOY. David Gibson, 12, arrives home after walking two miles from school. Frost on woolen scarf was formed by condensation of his breath. He walks to and from school except on the coldest days.

FROZEN WASH is carried by Mrs. Joe Russer, mother of five children. Clothes lose moisture fast in the intense cold even though they become stiff. When brought into the house they thaw out fast.

CONTINUED ON NEXT PAGE





IN A SNOWDRIFT two boys and a girl nibble at snow while playing tag. They dig themselves into snow and, when only heads show, are considered hidden and can't be tagged.

KIDS LEARN HOW TO HAVE A GOOD TIME IN THE COLD

Although the two dozen kids in the Angle have few toys, nearly every one has at least one dog. One boy has a pet magpie. In wintertime they all manage to have a good time. On the milder days the kids go ice skating or sleigh riding on the lakes. When the weather is too bad for outside play they read, play checkers or listen to the radio. Their favorite radio programs are Western serials. They have chores but some, like riding the

horses or cows to water, are more fun than work. There are two elementary schools in the Angle, about 12 miles apart, each with a single teacher and less than a dozen pupils. When the children leave for school at 8 a.m. on winter mornings, the sun is just coming up, and when they get home at 4:30 in the afternoons, the sun is already setting. When the weather gets too blizzardy, the schools close down and everybody has a holiday.



FIGHTING BLIZZARD, David Colson heads for home after school, clutching his empty lunch box. The pet collie at his side has come out to meet him.



RIDING COW, David Colson heads animal for a watering hole in lake ice about a hundred yards from home. David also has to fill wood box and pump water.



TAKING A BATH, Sandy and Glen Risser crowd into a metal washtub. The stove, made from an oil drum, has been carefully stoked with wood, and the room

is comfortably warm so that the children won't catch a cold. Kids in the Angle take their one bath a week on Saturday afternoons. Grownups take sponge baths.



QUILTING BEE is held at the home of Mrs. Lucy Colson (*extreme left*). Most of the women arrived before noon by horse-drawn sleigh and stayed until dark. They took off nearly two hours for lunch (*below*) but managed to tie two quilts.



QUILTING LUNCHEON was a bountiful affair which included chicken, baked beans, canned vegetables and pie. To augment larders, women put up wild blueberries, raspberries and currants in summer, gather wild rice from marshes in fall.



WHITTLING is a diversion for Grandfather Oscar Risser, who carves a piece of firewood into a wooden knife for his two grandchildren. They wanted a knife to play with, and he figured that they couldn't hurt themselves with a wooden one.



IN U.S.'S NORTHERNMOST POST OFFICE POSTMASTER HATHAWAY (*RIGHT*)

FROM OCTOBER TO APRIL

When the freeze-up comes, usually about October, the 100 permanent residents of the Angle stoke up their stoves and, like the bears in the neighborhood, go into semibernation. Postmaster Pat Hathaway at American Point boasts that the only exercise he takes during the winter is to turn the pages on his calendar. If nothing else, the winter is a good time to reflect on the joys of the summer ahead, which is the reason that most residents of the Angle live there. Few are real natives. Most originally

AFTER A HEARTY LUNCH 68-YEAR-OLD GEORGE EARLE TAKES A CAT NAP.





LOLLS IN CHAIR AND TALKS TO A VISITOR WHILE WAITING FOR SPRING

THE PEOPLE STAY INDOORS

had homes in Kansas, Missouri or North Dakota but, having spent a summer vacation or two in the area, were charmed into staying for good. With April comes breakup time. The warm spring wind and rain honeycomb the ice, and almost overnight it breaks up and disappears into the lake. Overhead great flocks of geese and ducks fly back to their northern nesting grounds. Then the citizens of the Angle tell each other that there is no other place on earth where they could enjoy so good a life at so little a cost.

HIS WIFE TENDS PLANTS ON WINDOW SHELF WITH LOVING CARE IN WINTER



BUTTER IS CHURNED by Mrs. Edison Risser, who uses a hand-operated machine. Virtually every family in the Angle does its own buttermaking, an almost forgotten art in rest of U.S.

NEW-FALLEN SNOW is swept by Jake Colson off the stoop of his store and post office. He has to do this about two or three times a week. One of Angle's more enterprising residents, Colson also operates tourist cabins in summer.

SMALLEST POST OFFICE in the U.S. is claim of Postmaster Jake Colson for his mail station at Angle Inlet. The post office, set in 6x4-foot space in corner of Colson's general store, handles mail for only about a dozen persons.





IN ICEHOUSE blocks cut out of frozen lake give off steam because they are warmer than the air, which is about 30° below zero. Packed in sawdust, the two-foot-thick blocks will last from two to three years.



FROZEN FISH are put in plane for shipment to Warroad. Fox was shot by pilot, who will get bounty.

ICE BLOCKS cut from the lake are floated along a water runway and then pulled up a log skidway to a storage house (top). Long-armed tongs are used to handle the blocks, which average about 800 pounds.





ACROSS FROZEN EXPANSE of Lake of Woods, a sleigh goes after firewood. After loading, the sleigh will return along the same ruts so that the horses won't

have to open a new path through the snow, which is about three feet deep. Because Angle has no roads, it is easier to gather wood in winter than in summer.

WHY THEY STICK TO ANGLE:



STOP! Hold Everything

Here's a two-fisted man's hand cream that men's hands need when cold winds or wet and dirt make them chapped and sore. It's new, it's different, it does a man-sized job. If you're a workman, your hands mean more to you than cash in bank.

Try it Mister, whatever your work, or pleasure—try it on those severely chapped, cracked hands and knuckles.

'CHAP-ANS' is specially medicated, antiseptic, and comes in a handy tube.



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KEEPS HANDS FIT



Be sure it's
Chap Stick

If your lips are chapped, ask for 'CHAP STICK,' and be sure you get it. Because 'CHAP STICK' is especially medicated, specially soothing—and the one and only antiseptic lip balm. That's why it's the choice of millions when wintry weather makes lips cracked and sore.

Just right for the pocket, easy to apply—results swift and long lasting. Buy a personal 'CHAP STICK' for everyone in the house, and don't forget the children. Their lips will thank you.



A FAMILY MAN with four children, 42-year-old Edison Risser was born in the Angle but left it once for three years to farm in southern Minnesota. "I made a lot of money down there, but I didn't like the locality, living was expensive, and we didn't save anything," he says. "Here we make less, spend less, work less, and we like the country." In the summer Risser acts as a guide for hunters and fishermen; in the winter he tears across the lake in his wind sled, in which he is pictured above, hunting for timber wolves. For every wolf he shoots, he gets \$35. He sends his children to a Minnesota agricultural college.



NEWLYWEDS Sid and Skippy Hanson, photographed in front of their cabin, grew up together in the Angle. Sid, who is 23, went to college on the outside but came back to the Angle because he likes the outdoor life. In the summer he works at a resort camp. The cabin in which he and his 19-year-old bride live was not designed for winter living, and their main problem has been to keep it warm. Although they stoke up their stove as much as they can before going to bed, the temperature in their cabin is nearly always below freezing when they get up. So she usually goes back to bed, and he goes out to chop firewood.



HERMIT Eli Olson is a Canadian who came to live in the Angle 34 years ago because he thought it an ideal place in which to become a recluse. When asked how old he is he answers, "Plenty." He was reputed to have been the strongest man in the Angle at one time and was often seen pulling a sled which normally would require a horse to pull. He does just enough trapping to make a living, and the remainder of the time he studies politics. He used to spend the whole winter reading the Congressional Record, but he recently acquired a radio and now he feels that he doesn't have to follow the Record quite so closely.

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2.25 per doz. 2.75 per doz

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BETTER BY FAR than any devil's food you've ever tried. Luscious, dark, chocolaty! Only pure, rich ingredients and Duff's long cake-mix experience could make it so good!

DON'T ACCEPT LESS than the premium quality and perfect results only Duff's Devil's Food Mix can give you. Buy a box—make this prize-winning cake today!

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JUST ADD WATER

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use Duff's Spice Cake Mix. Like all Duff's Mixes, it's complete, fully-prepared. Pure, imported spices, milk, eggs, finest quality cake flour—everything's in to make a rich, fragrant spice cake.



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One dollar value! **25¢** each
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Offer expires Dec. 31, 1950. Good in U.S.A. only. This offer void in any state, territory, or municipality where prohibited, taxed, or otherwise restricted.



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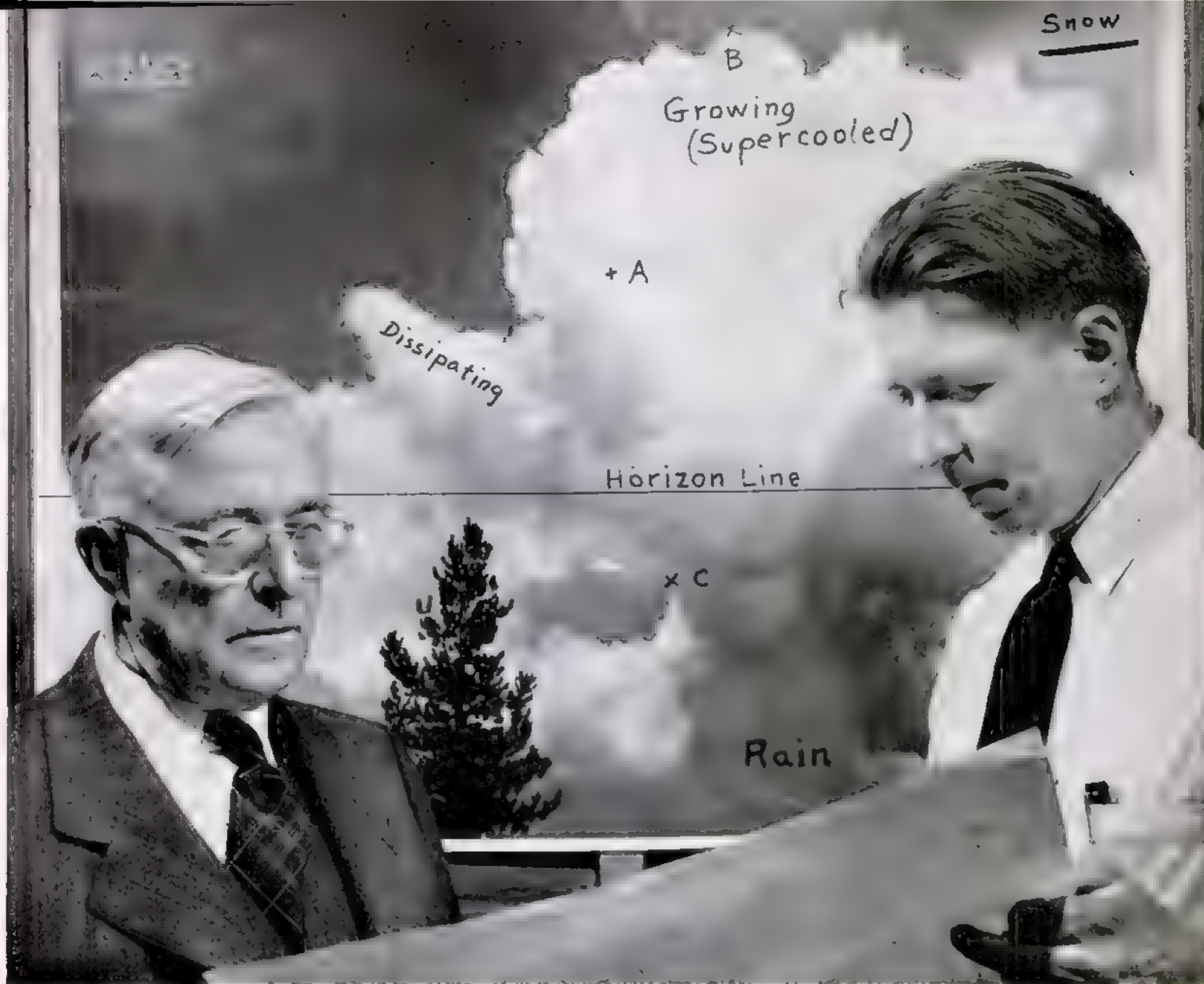
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Cigarillos

5¢ each

MANY SMOKERS BUY CIGARILLOS BY THE BOX





WEATHER CHANGERS Dr. Irving Langmuir (left) and Dr. Vincent J. Schaefer confer in G.E. laboratory. Behind them is a photo-diagram of a towering cumulus cloud under study. Their markings show that the cloud is billowing upward (A and B) is supercooled and that moisture is escaping as snow (upper right) and rain (C).

SOLUTION TO WATER SHORTAGE?

Rain makers' success shows how New York could fill its reservoirs

One day each week conscientious residents of New York City go bathless, shaveless and half-thirsty to save water in the drought-depleted reservoirs of the metropolis. So far their best day's effort has saved 394 million gallons, a feat of self-denial which raised the level of the reservoirs less than one percent and left them still critically low. Recently, in almost their driest hour, they heard about the startling results of rain-making experiments in New Mexico, which in a few hours produced enough water to fill New York's reservoirs to the brim with enough over to fill them half again.

The test was made by a U.S. government group known as Project Cirrus, master-minded by Dr. Irving Langmuir, 1932 Nobel prizewinner and recently retired associate director of the General Electric Research Laboratory, and his colleague, Dr. Vincent J. Schaefer. The crew fed 10 ounces of a common chemical worth \$20 into a blowtorch apparatus and brought down 320 billion gallons of water. The rainfall was produced at a time of

year when rain normally is scarce in New Mexico, and Dr. Langmuir figured that the odds against this heavy volume's falling without the scientists' help were 100,000 to 1.

Other attempts to produce rain artificially in the last three years depended mostly on seeding of clouds with dry ice from airplanes. The new method is carried out entirely from the ground, but both techniques have been most successful with fleecy cumulus clouds which are less stable than either stratus or cirrus clouds. Dr. Langmuir thinks the work is now conclusive enough to warrant serious study by New York, and New York authorities last week asked him to meet with them. Said City Water Commissioner Stephen J. Carney, "We are looking into the legal side of it. Maybe we would have to get permission from the state or the federal government. We aren't sure what our responsibility would be to anyone who didn't want rain, and we don't even know who owns the clouds."



GLASS-WALLED CLOUD BOX, examined by Dr. Schaefer, is used to simulate natural cloud conditions.



CLOUD, HEAVY WITH MAN-MADE RAIN, HANGS OVER MOUNTAIN 25 MILES SOUTH OF CAMP



CLOUD HAS DOUBLED ITS SIZE, AND SHOWERS OF RAIN (CENTER) ARE FALLING IN DISTANCE



MORE CLOUDS HAVE FORMED, CLOUDBURST IS SPREADING, BY 11 P.M.

HEAVIEST MAN-MADE RAINSTORM STARTS FROM A SINGLE DESERT CLOUD

The New Mexico rain-making experiment began just before dawn last July 21, when a Project Cirrus force of 30 men, with a few pieces of simple equipment, started moving onto the desert near Albuquerque. Their over-all mission for the Army and Navy was to study possible ways of changing weather. Their immediate job was to make rain fall that day if possible. What happened is shown in the remarkable series of cloudburst pictures (*above*) taken at their field station and just released.

At sunset, under a calm, cloudless sky, the crew rigged the skinny hydrogen-burning torch (*right*). Then they fed a few spoonfuls of silver iodide solution into the flame. Vaporized in the 2500° F. heat, the silver iodide floated up, cooling instantaneously

into an invisible stream of submicroscopic particles. In structure these particles are like ice crystals that in certain clouds act as nuclei around which vapor can condense to form heavier ice crystals that fall and melt before reaching the ground as rain.

The chemical spray drifted southward on a 10-mile wind. Shortly before 8.30 observers sighted a single cumulus cloud over a mountain south of the field station (*above, left*). Radar equipment scanning the area got no echo from the cloud. This indicated there was no rain formed in the cloud, nor any ice crystals large enough to produce rain. At almost the very minute that the ground crew calculated the silver iodide would reach the cloud, the cloud started expanding, slowly at first and then more rapidly,

from the turbulence within caused by the condensation of vapor on the silver iodide crystals.

At 10:06 came the first radar echo, indicating that there was an area of precipitation about a mile square within the cloud. At 10:10 this had expanded to four square miles, and lightning flashes were seen. "From that time on all during the day," Dr. Langmuir reported, "there were rainstorms giving very heavy showers in the neighborhood." It was, he claims, "immediate evidence of success." Next day dry creek beds had turned to raging rivers. The heaviest man-made rainstorm in history, over as quickly as it had started, had satisfied in that area, for one day at least, the dream of every New Mexico rancher to have all the water his land could soak up.



RAIN HAD FALLEN ON HALF OF NEW MEXICO. BY MIDNIGHT SKY CLEARED



SIMPLE HYDROGEN TORCH IS USED TO SEED AIR WITH SILVER IODIDE

CONTINUED ON NEXT PAGE



Why this Martini rates a headline

Cassia from China...

Valencia peel from Spain...

Juniper from Italy...

To these vintage year botanicals,
the world's finest...

Add American grain spirits—and
Hiram Walker's 92 years distilling skill...

That makes news—a great gin
for really great gin drinks.

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90 proof. Distilled from 100% American Grain. Hiram Walker & Sons Inc., Peoria, Ill.



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vacation...



Go Pullman

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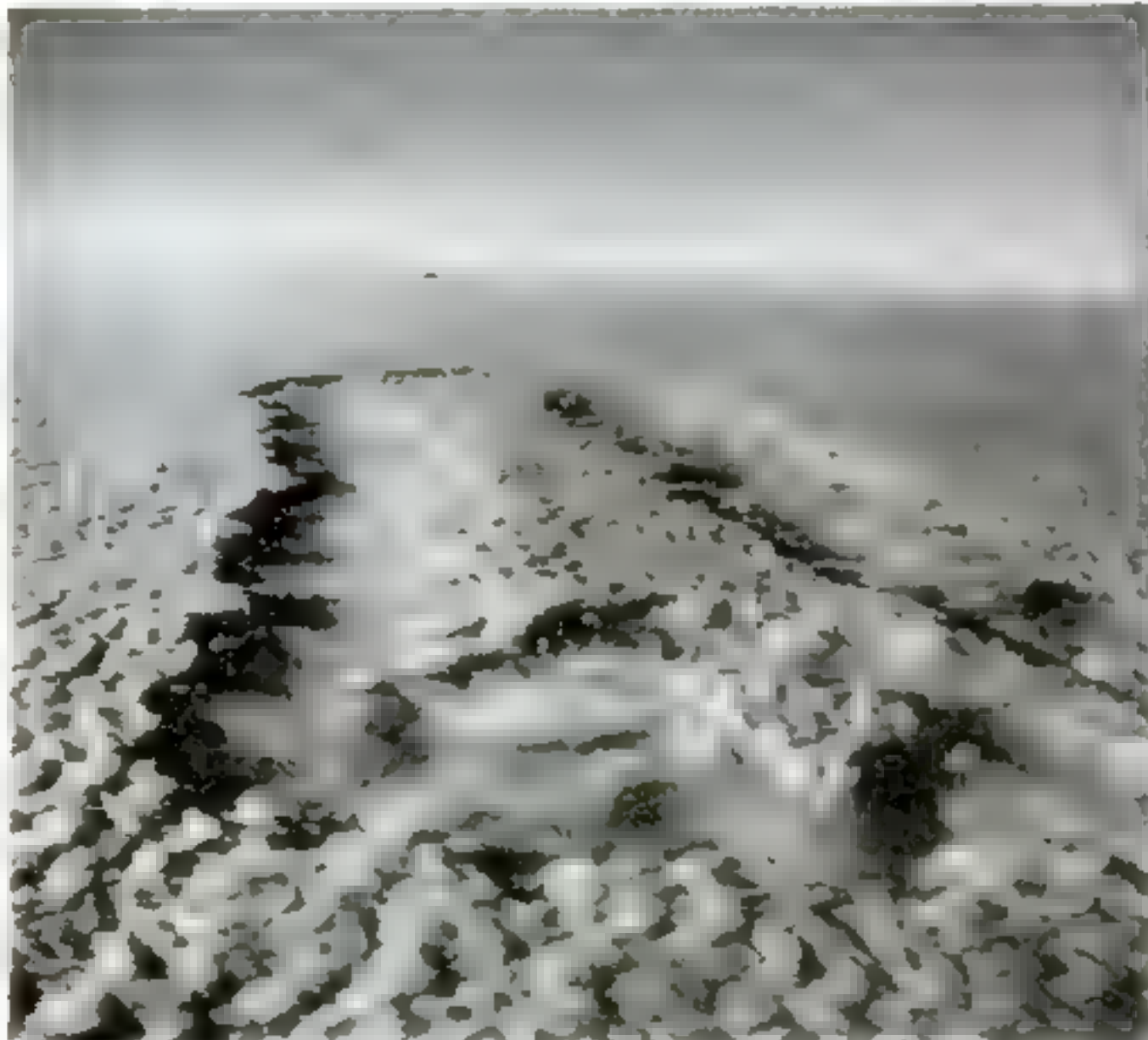
© 1950, THE PULLMAN COMPANY



RADAR DETECTORS, focused on New Mexico cloud from mobile equipment, indicated by "echoes" that precipitation was forming within the cloud.



CHARCOAL BURNER was first used to vaporize silver iodide in method invented by Dr. Bernard Vonnegut (right). Later he perfected hydrogen torch.



DRY-ICE SEEDING cut race-track pattern into clouds over Rome, N.Y. Dropping dry ice from plane was first successful way of making rain artificially.



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CONTINUED ON PAGE 112

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what you pour tells you in every sip why
it is the world's most famous beer. Its label
proudly tells you of the high quality of its
ingredients. When you order it or serve
it, you compliment your own good
taste. Live life, every golden
minute of it. Enjoy Budweiser,
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World's easiest, most delicious dessert...

Dromedary Gingerbread!

The only Mix made from Washington's mother's treasured colonial recipe!
Just add water, bake cake so tender and flavorful, no other compares!



COOKIES, TOO! JUST AS EASY!
All you do is add water!



Make tonight's dessert
Dromedary Gingerbread
- JUBILEE -

YOU know—everyone does—nobody makes Gingerbread like Dromedary! The Washington recipe is exclusive. The "makings" finest money can buy. And so carefully blended, so easy to fix, you just can't miss!

To make the "JUBILEE" simply add water, bake, then slather with ice cream and bring cherries. Or serve this old fashioned Gingerbread plain. Warm and fragrant from your oven! Rich with spicy smells! Less than 4¢ a generous serving for Dromedary. Try it!

50 to 60 PRIZE COOKIES
From 1 Thrifty Gingerbread Package!

Crunchy, spicy, wholesome gingies! Children adore them—and love to make them! Add water, bake 10 minutes! Or try tempting variations. Add any of these to your batter:

Raisins, Nuts, Chocolate Bits, ½ cup Peanut Butter, cut up Dromedary Dates, Dromedary Fruits and Peels.

To make the criss-cross design illustrated, simply press down with back of fork.

"For Real Home-Kitchen Goodness, Nobody Makes Mixes Like Dromedary!"



**Delicate, tender-light
WHITE CAKE**

THIS is the cake a jury of 2,363 women pronounced better than HOME-mixed! Just add milk. Bake 2 high 8" layers! A dreamy cake!

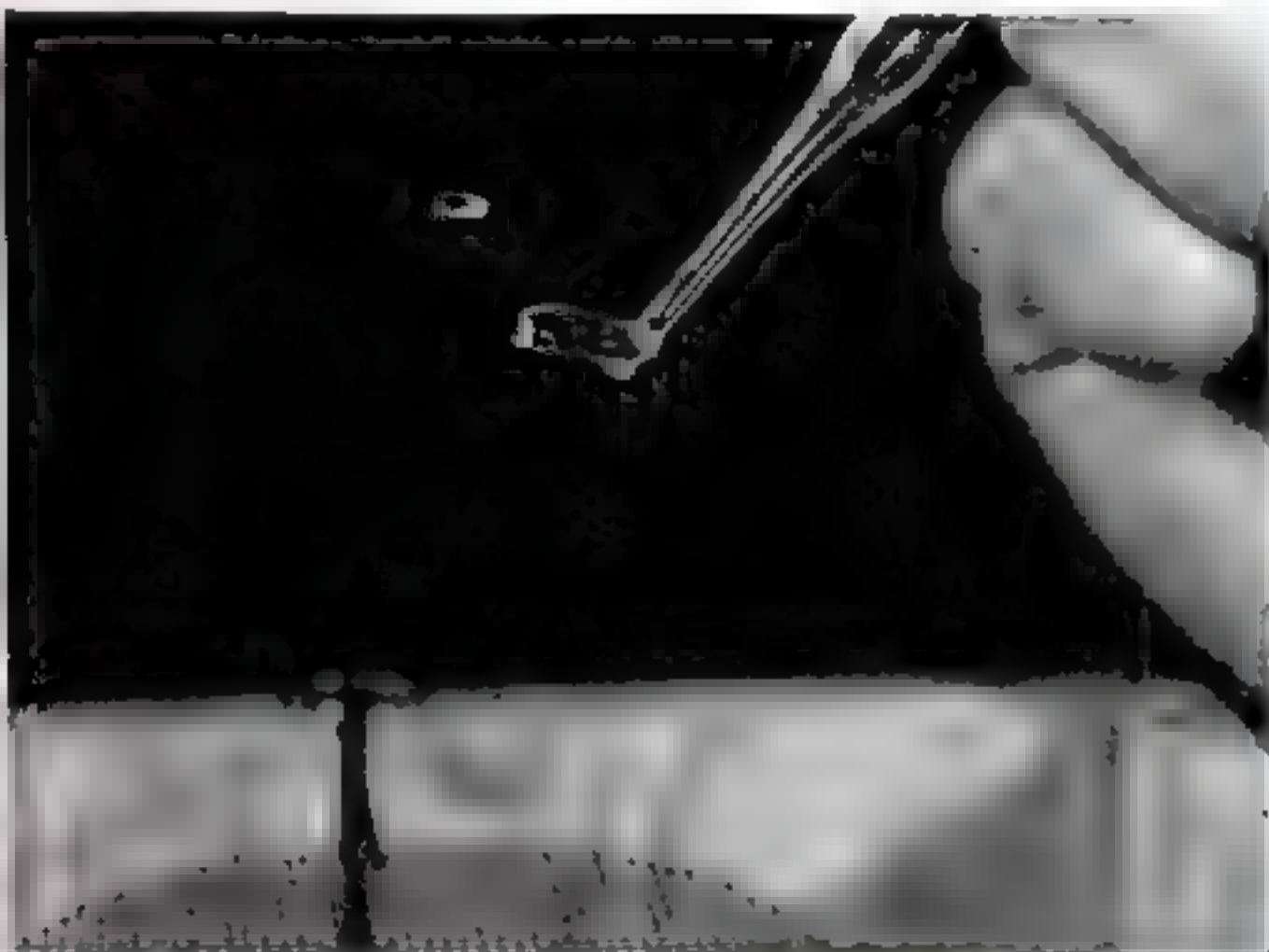


**Rich, chocolaty
DEVIL'S FOOD**

Men particularly love this dark velvety cake with its true chocolaty flavor. Add water. Bake a loaf, cup cakes or delicious cookies.

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GINGERBREAD
FUDGE & FROSTING
DATE MUFFIN
CORN MUFFIN
CUP CAKE

GUARANTEED BY
Good Housekeeping
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GARANTEE



CHAIN REACTION BREEDS RAINDROPS

What happens to a raindrop when it falls through a cloud is shown in this G.E. laboratory experiment. A drop of water (*top*) is held aloft by an updraft from the mesh-covered shaft, while a second drop forms at end of tube. A hand passed through the airstream (*center*) creates turbulence, and the bumpy air causes drops to split into many droplets (*bottom*). In turbulent updrafts of a real cloud like that turned to rain by Project Cirrus scientists, the smallest droplets rise, while the rest continue to fall as rain. The rising fragments sweep up more droplets from the cloud and in turn become heavy drops which fall and repeat the splitting process. This chain reaction ends only when the turbulence has subsided naturally or when all the cloud has turned to rain.



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**Delicious Way
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Enjoy it all day long
...not carbonated!

Mother—the children, Dad, and you, too, need Vitamin C daily! Hi-C, the wholesome family drink, is enriched with added Vitamin C and dextrose. One 8 oz. glass gives you 30 milligrams of Vitamin C, the daily minimum adult requirement.

Drink all you want . . . for in all the world there's no better tasting drink for all the family to enjoy! Juicy, tree-ripened oranges give Hi-C that fresh orange tang children love. Hi-C is not carbonated. It's the *naturally good*, all-day drink for young and old. So good—you should always have several cans in your refrigerator for family gatherings, party occasions and "drop-in" guests.

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Children Love its
Fresh Orange
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Another Clinton Foods Product . . . Packers of famous Snow-Crop



*"I cannot tell a lie, Martha—
I really wash clothes clean!"*

*"A 3-year-old, dear George,
can get clothes white
in our machine!"*

George Birthingington's Washday!

Just what this country needed!

A fully Automatic Agitator Washer for only \$189.95!

Did we say \$189.95? For a fully automatic washer?

That's right, lady, we did. It's the exciting new Bendix Economat—the new kind of automatic washer with the flexible Wondertub. The washer that's become the fastest-selling automatic in America!

The Wondertub teams up with the Bendix designed agitator to give you unmatched washing results. Just listen!

The Economat cleans up on a full eight-pound load at a time with its sensational new "Undertow" wash-

ing action. Exclusive "Floataway" draining floats the dirt out and away through the hollow agitator. Then "Squeeze-Drying" takes over to gently press water out of clothes. No tangling, no deep hard-to-iron creases.

The Economat's whole secret lies in the Wondertub. Because of this invention, many costly parts are eliminated. That's why the Economat is the first automatic washer every family can afford! Don't put off seeing a demonstration of this great new low-priced Bendix Economat at your Bendix dealer's. He's waiting to show it to you.

PUT IT ANY PLACE

New, low-priced Bendix needs no bolting down!

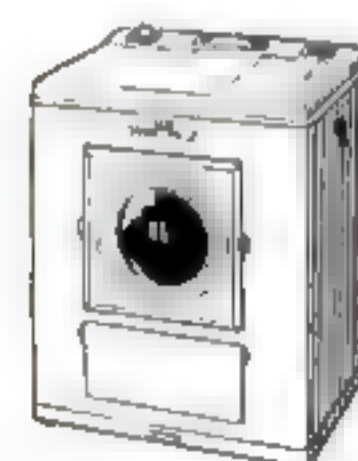
Compact, lightweight and free of vibration, the Bendix Economat may be installed in kitchen or bathroom, without being fastened in place.



Tried and true agitator washing made more efficient by the exclusive, flexible Wondertub that actually moves and works with the smooth plastic agitator to banish every speck of dirt. Wondertub guaranteed in writing for 5 years.



Does 8 pounds of wash at a time. Completely automatic, it washes, rinses and damp dries. Features new, exclusive "Undertow" washing action, "Floataway" draining and "Squeeze-Drying". Imagine! All this for only \$189.95!



Now "DYNASURGE" gets clothes super-clean with big savings on soap and water!

The new Bendix "Tumble-Action" washers both feature the super-washing DYNASURGE cylinder and the new "Water Rationer". See the new Bendix Deluxe and the no-bolt-down Bendix Gyramatic which is available with or without the Automatic Soap Injector. New, improved models. New, low prices.

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HAPPILY TOOTLING HIS SAXOPHONE, THE KING OF SIAM (LEFT) PLAYS FOR GUESTS AT HIS SWISS VILLA

YOUNG KING WITH A HORN

After an 18-year idyl in Switzerland, Siam's monarch is going home

by JOHN STANTON

WHENEVER the spirit (or the muse) tempts him, the 22-year-old King of Siam summons six of his young amateur musician friends to the Lausanne, Switzerland villa where he is living. These seven young men have formed what is probably the most intricately gadgeted orchestra in Europe. Lights are hung on the drums and pianos. There is electrical resonance equipment for every instrument that will take it. Underneath the orchestra is a tangled mass of wires and control boxes. When the boys really get the beat going the king has himself a time. He moves all over the orchestra. He beats out a piano bass. He tootles on his piccolo, his clarinet, his saxophone. Then he takes up his trumpet, aims it at the ceiling and really lets go. Going up and up the scale, he leans back, back until His Majesty falls right out of his chair, still holding the

high note. On a good night this goes on until dawn, disturbing the sleep of neighbors who hardly dare complain about the antics of the bespectacled young man who is, after all, Somdet Phra Chao Yu Hua Phumiphon Aduladet, Ninth Monarch of the Chakri Dynasty.

Meanwhile, 6,000 miles away in King Phumiphon's own country (officially named Thailand but popularly called by its old name of Siam), somber kingly duties await him. Mainly it is a matter of the dry season. The bodies of princes and princesses of the blood of Siam are cremated with royal pomp in the presence of the king during the dry season. During the wet season royal cremations are not held because things do not burn well. Currently in Bangkok four royal bodies await this ceremony. All that remains of H.R.H. the Prince of Nakhorn Sawan is there, as well as the

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ROYAL REMAINS of the late King Ananda lie in Siamese state awaiting the cremation ceremony. They have reposed in this impressive urn for four years.

KING OF SIAM CONTINUED

relics of H.R.H. Prince Naris Nuvatiwonges and a princess of the line, H.R.H. Prpha Parnapilai. Prince Nakhorn Sawan has been waiting seven years. During that time no king of Siam has been in his country long enough to officiate. The last king, Phumiphon's brother Ananda, lived in Switzerland during the war, unable to get home because of the Japanese occupation. When he did return late in 1945 he had not got around to presiding at cremation ceremonies when he himself was found shot dead in his bed in the Grand Palace. So he, in turn, joined the other royal bodies.

The dead's chances for a decent Siamese burial look better this dry season than for years. Next week King Phumiphon (pronounced "Poo-mee-pon") plans to set sail from Villefranche for Siam, in time for a royal cremation before the rains come.

The young king did make at least one honest try to get home earlier than this. He was last in Bangkok at the time of his brother's abrupt death, then left two months later to complete his studies at the University of Lausanne. At the end of 1946 the Thamrong government appropriated \$300,000 for King Ananda's funeral, started constructing a royal crematorium on the parade grounds next to the Grand Palace and then called the whole thing off when King Phumiphon's tutors in Switzerland objected that a dry-season visit home would raise hob with the school year. In 1947 the Phibun government, which had just tossed out the Thamrong government by a *coup d'état*, was still too new in office and its affairs were too unsettled to permit the king's return. In 1948 plans were especially elaborate. The Ministry of the Interior even announced that a baby white elephant had been captured for the occasion in northern Siam. Then, the young king happened to smack his tiny Fiat into the rear of a truck. He was badly injured and almost lost the use of his right eye. The trip home had to be postponed once more.

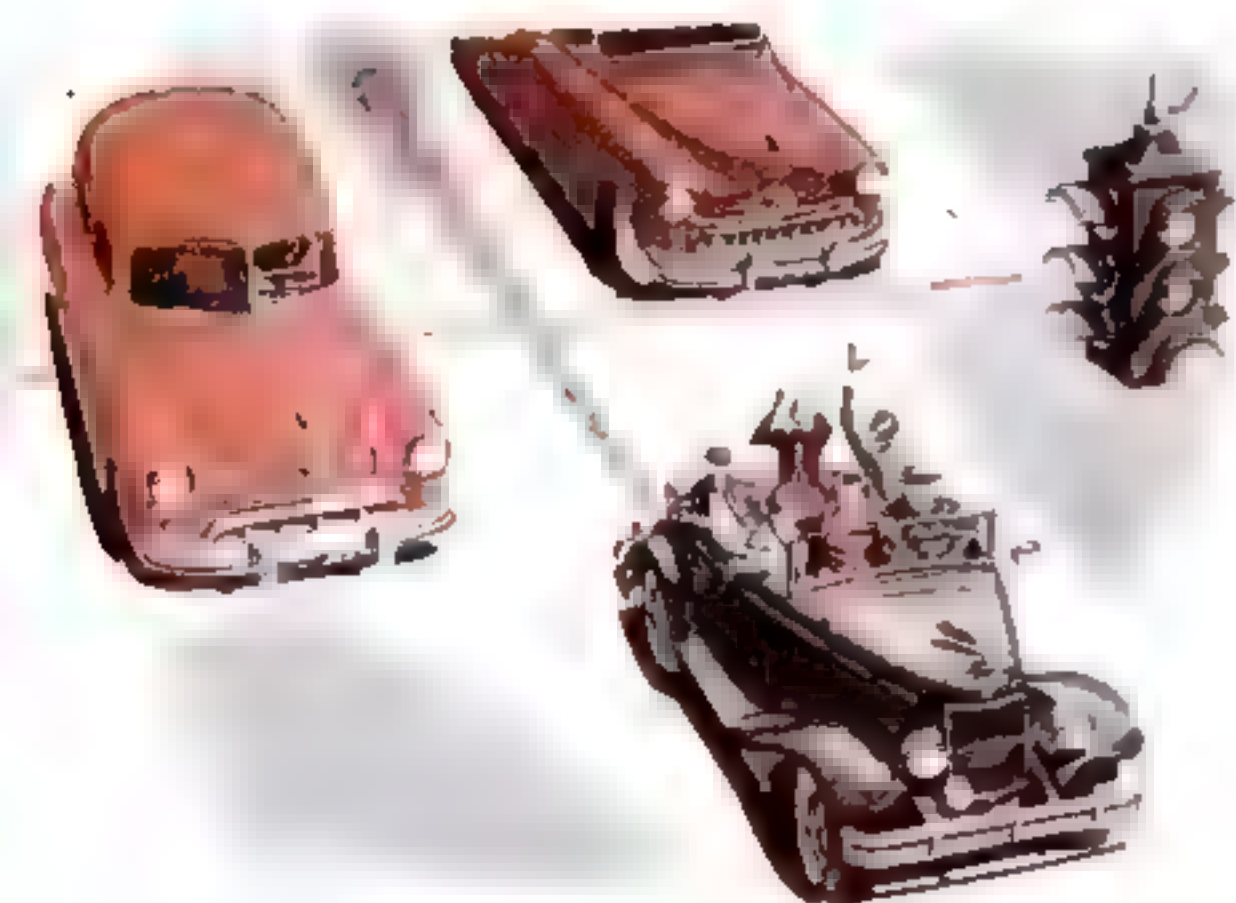
Loved ones and Siamese twins

ALL the while in Lausanne, through one postponement after another, King Phumiphon has tried to keep the Siamese touch. It has been difficult for there is nothing of the exotic splendor of the Grand Palace at Bangkok about his 15-room villa overlooking Lake Lemman. Save for a few oddities about the house, a 3-foot-high statue of an elephant in ceremonial regalia and a Chao Phya River war canoe, it is sedately bourgeois. However the King of Siam has been awakened every morning by either chubby little Keokwan Varodaya or chubby little Kwankeo Varodaya, Siamese (but noncoupled) twins in His Majesty's service. Two nights a week, Wednesdays and Saturdays, the king has dined on Siamese food, all hot and curried. His loved ones have been all about him: his mother (a former Red Cross nurse), his sister, the former Princess Kalyani, and his doll-like fiancée, Princess Mom Rajawongse Sirikit Kitiyakara, who is studying in a nearby school. Unfortunately, as regal incomes go, the King of Siam is not rich. He must get along for the moment on a 700,000-baht-a-year dole (\$56,000) dribbled out by the government at Bangkok. It has been enough to provide, besides the twins, for three indoor servants for the villa, two Siamese and one Swiss, and a Swiss gardener. It also provides

CONTINUED ON PAGE 124

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Showoff acceleration proves nothing and is extremely wasteful of gas. Normally this type of driver has to slow down a moment later. Drive steadily—you will arrive at your destination **safe and sound**.

70 MPH	50 MPH	30 MPH
14 MPG	10 MPG	22 MPG



Gas mileage goes down drastically as speeds go up. Table above is based on actual tests of six-cylinder medium-priced cars. Make a habit of driving at conservative legal speeds **because it pays**.



Have your spark plugs tested, cleaned, adjusted regularly, replaced every 10,000 miles. One missing plug in a set of six wastes up to one-sixth of your gas—to say nothing of impairing starting, performance and dependability. You can rely on your Champion dealer **for dependable service**.

A Champion driver cultivates driving habits that will increase the pleasure, the performance and the economy of his car throughout its useful life. As one of the most important investments you have, it deserves the best in service and equipment. When you need spark plugs, follow the experts—race drivers, master mechanics, airline and fleet maintenance men, who insist on dependable Champion Spark Plugs . . .

. . . BE A CHAMPION DRIVER—IT PAYS.

FOLLOW THE EXPERTS—

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Guy Lombard, famous for the sweetest music this side of Heaven, and equally noted as a motorboat racing champion, says,

"I always use dependable Champion Spark Plugs to get the sweetest music out of my engines."



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Only a woman can appreciate what the invention of *Tampax means to her while passing through those "certain days" of the month. . . . This modern monthly sanitary protection is worn internally...and the user is not aware of its presence. This fact alone should give her poise and reduce her embarrassment and mental anxiety....

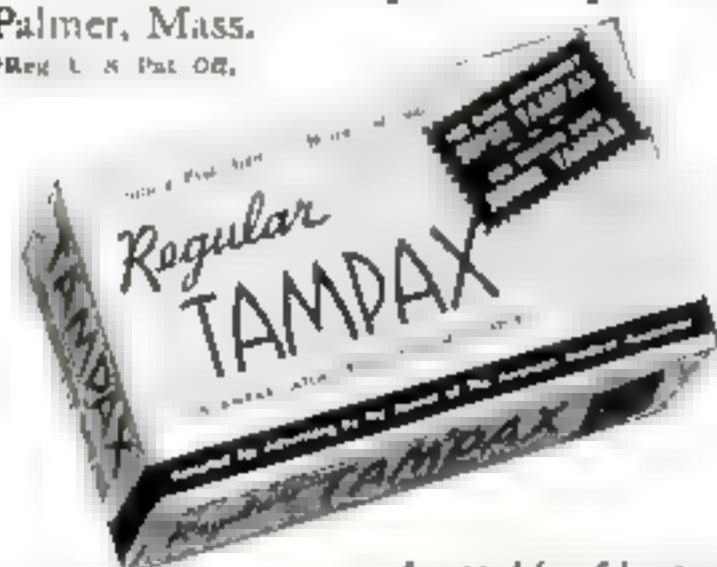
A call to freedom!

The Tampax method has been called the *freedom method* because it gives a woman freedom from the pin-belt-pad harness as well as freedom from odor. Also, Tampax gives freedom from bulging or wrinkling beneath sheer dresses and freedom from trouble in changing or disposal.

A doctor thought it up

Tampax was perfected by a physician and is made of pure surgical cotton compressed in dainty applicators. You cannot even feel the Tampax when in place. Three absorbencies: Regular, Super, Junior. Ask for Tampax at drug stores, notion counters. Look for Tampax Vendor in restrooms throughout the United States. Tampax Incorporated, Palmer, Mass.

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THE HOME HE IS LEAVING is this Swiss villa. His mother will stay behind, officially because she is not strong enough for Siam's tropical climate. She is, however, not in favor with the royal family because she is a commoner.

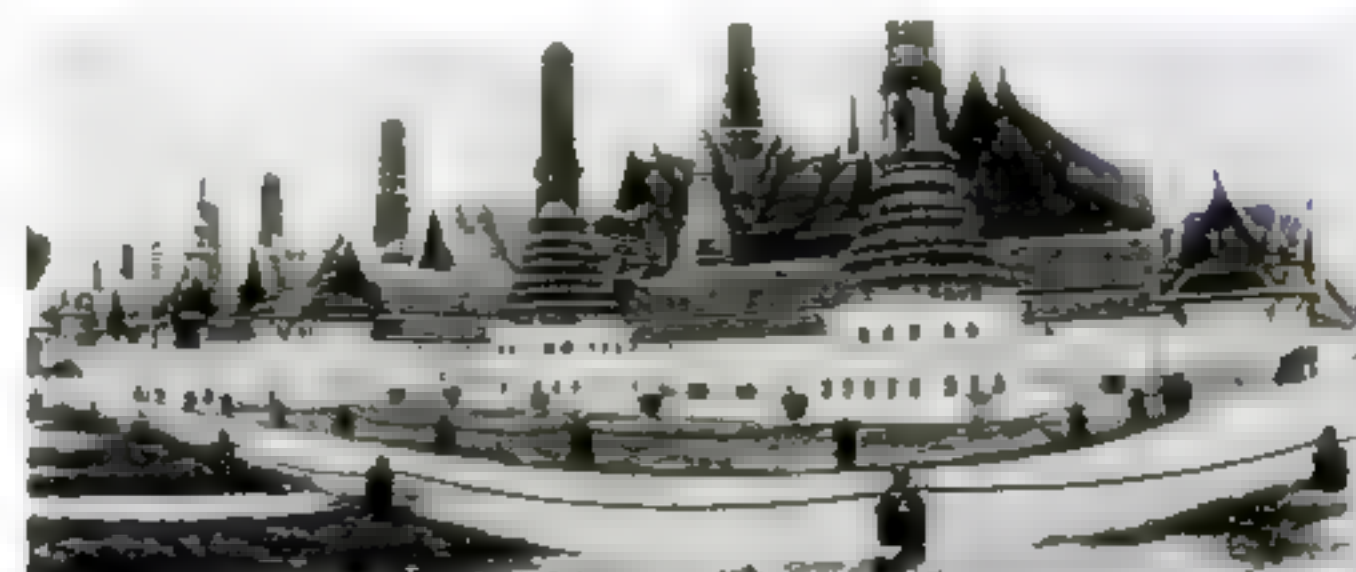
KING OF SIAM CONTINUED

for two stately Salmson cars for family use and a little M.G. sedan for the king besides a fourth, sportier car for longer trips. His Majesty can afford enough pianos, trumpets, saxophones, piccolos and clarinets to indulge his musical whim and has been able to finance an occasional trip to Paris as well. The king's prospects for the future are excellent—he is sole heir to the fabulous fortune of Grandmother Queen Sawang Vadhana, who is crowding 88.

Leaving Switzerland now after 18 years, King Phumiphon can look back on a life that has generally been quiet and easeful, with many of the joys and few of the cares of kingship. When his brother died it was felt that the new king should switch his educational emphasis from architecture, which he was then studying, to law. Dutifully Phumiphon attended a law course at Lausanne University, but because of his auto accident studying gave him such a headache that he has not been back since. Since then, however, he has shown his regard for the law by a pleasant little ceremony with which he greets each new day: awakened by one of his twin aides, he takes from him a law book along with his coffee and *croissants*. Occasionally the king looks at the book. Other times he uses it as a prop for his pillow and lies back to contemplate the ceiling. In these restful moments his thoughts generally wander to music, more specifically to Johann Sebastian Bach. Bach, the king has declared, "is the daddy of us all."

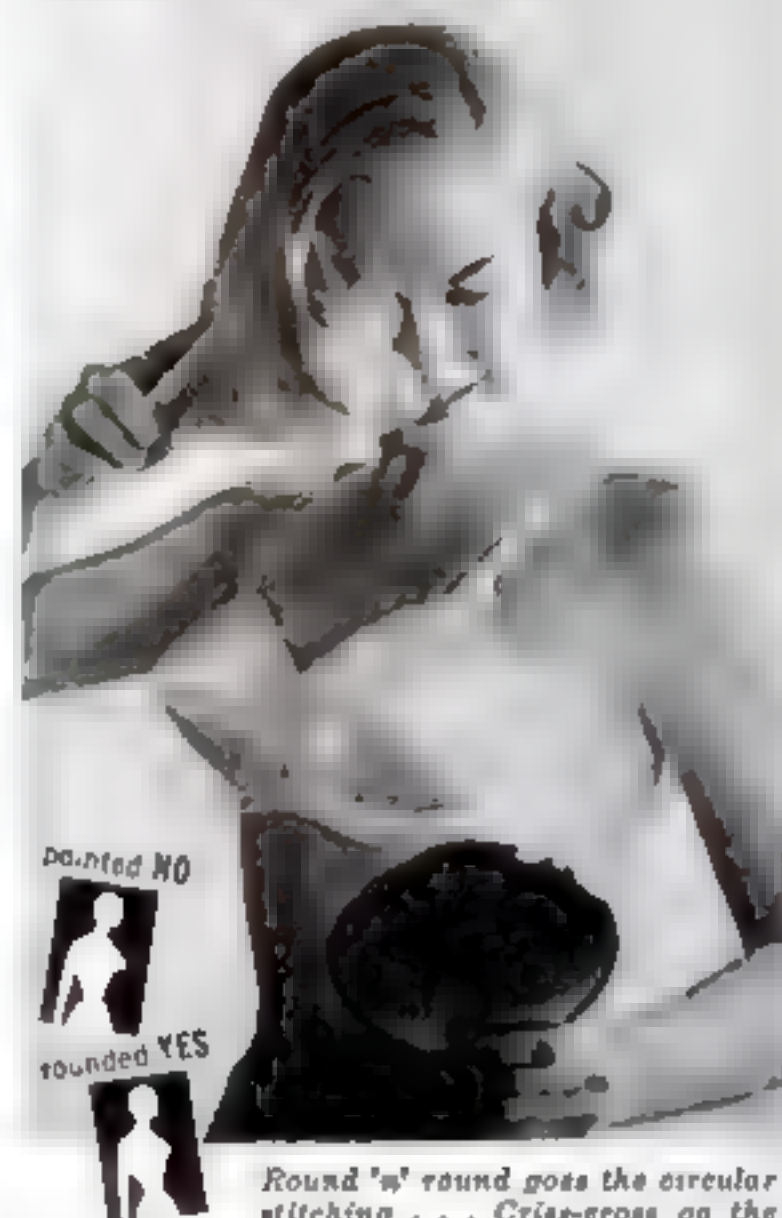
After a suitable period of such reflection the king (so each of his Lausanne days has usually gone) rises and proceeds to his gadget-cluttered study. Here he smilingly confronts a piano (with organ attachment), desk, movie screen, movie projector, film-editing machinery, radios, wire recorders and models of ships of the Siamese navy. Amid this disarray King Phumiphon attends to the mail from Bangkok. Mostly the mail is light, a fill-in on the local situation from his uncle, Prince Regent Rangsit of Chainad, or a few bills to be paid. Then the king lunches with his mother and spends the afternoon out taking pictures if the weather is good, indoors working over his musical scores if it rains. Evenings he spends chatting with

CONTINUED ON PAGE 12



THE HOME HE WILL NOW HAVE is the royal palace in Bangkok. Actually a compound, it is one of the most glittering attractions in Siam. It contains the throne building, Buddhist temples and stables for white elephants.

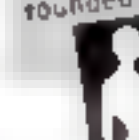
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subtle silhouette



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rounded YES



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Patented Merry-Go-Round cup in your secret to a bustline naturally rounded — not pointed! Softly sculptured, subtly accentuated for today's fashions. Regular, plunging, bandeau and long-line! 1.50 to 5.00.

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THERE WAS A LINK
WITH THEIR PAST—AND
THEIR FUTURE—IN THE

Dance Program



Naturally, names used in this story are fictitious

THE YOUNG GIRL in the blue denim slacks sat down on the battered old trunk and her eyes twinkled mischievously.

"Quite the belle, weren't you, Mother?" She held up a folded piece of cardboard by the loop of string in its corner and dangled it in the air. "It isn't *every* girl who dances *every* dance at a high school prom!"

Sue Mason walked across the attic, took the old dance program from her daughter's hand and sat down beside her.

Ellen saw that her mother was looking at the faded square of colored cardboard with a tell-tale mistiness about her eyes, so she moved closer.

As Ellen had said, the program was filled. But it wasn't until now, when she looked at it more closely, that she saw the name "Tom" written on four of the lines. "Tom," she whispered. "Mother, was that Daddy?"

Sue Mason nodded. "Yes, Ellen. That was our first dance. We were seniors in high school then, and I wasn't much older than you are now..."

Ellen looked at the program again, as though fascinated by this link with a time that was beyond her own time, this link with a chapter of her

mother's own girlhood..."And Frank? Who was Frank, Mother?"

Sue smiled. "That was Frank Wilson. Remember Alice Wilson who graduated last year? Well, that's her father. He was a good friend of your Dad's when they were in high school—and afterward."

Yes, and afterward. She remembered how Frank had become a New York Life agent when he finished college—and had promised that he'd make Tom Mason his first "customer." And she remembered how he had come to the house several times in later years to "talk business" with Tom—just as he had, for instance, when little Ellen was born and Tom took out more insurance, just in case...

Just in case...

"Yes," she said, more to herself than to Ellen, "your Dad thought a lot of Frank Wilson and he paid a great deal of attention to his advice.

Mr. Wilson was always a good friend—to all of us." She slipped the dance program into her pocket and looked around the attic.

"And now, we'd better get back to work, Ellen. We have a lot to do yet, you and I..."

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THE NEW YORK LIFE AGENT
IN YOUR COMMUNITY
IS A GOOD MAN TO KNOW

FOR BEST RESULTS:
shave with **Barbasol**



"I've got designs, too . . .

on that
Barbasol face!"



No brush
No lather
No rub-in

... And speaking of designs: there's Barbasol—designed for perfect shaving! Barbasol's special ingredients wilt beards fast. Your razor practically *glides* through those stubborn bristles for close, clean, comfortable shaves that last all day! Yes sir, Barbasol shaves *look* good and they *feel* good. And Barbasol is good for your skin—never dries it out, as soapy lathers do. In fact, Barbasol actually *protects* your face against windburn and chapping. Try it!

Use it also for soothing relief of windburn, chapping, chafing and itching.



Avoid Athletic Aroma
use **BARZ**
Lotion Deodorant



INSPECTING A CRUISER, Phumiphon (right) accompanies his brother, King Ananda, in 1939. Both wear the traditional five-button Siamese tunics.

KING OF SIAM CONTINUED

his mother, reading the Bangkok magazines and technical books on photography or, occasionally, touring the local nightspots. About once a week a group of the boys come in for their jam session.

The king likes his music hot. When such performers as Hot Lips Page or Louis Armstrong were on the Continent, King Phumiphon could, in the proper regal manner, try to summon them for a command performance. Instead the king sometimes decided at 3 in the morning that he would go to them. So the bags were packed, the car was rolled out and King Phumiphon set off on the 350-mile drive to Paris. The single Swiss police agent assigned to guard him, an old hand at keeping track of royalty, paid little attention to this. It caused some confusion, however, on the French side of the border. As soon as his car had passed the frontier station at Vallorbe, word was flashed that the King of Siam was on French national territory. In towns like Pontarlier and Dijon, fat French *sûreté* agents came tumbling out of warm beds to take to the highways looking for the king. In most cases by the time he reached the Paris city line, he had his usual train of 20 detectives tagging along. The king generally got a little sleep, then set out on a tour that might start in a theater listening to a well-known trumpet player, move on to the Bal Tabarin, known less for its music than for its girls, and wind up in a Left Bank *boîte* hearing the connoisseur's dream boat, Claude Luter, blow it hot through a clarinet.

It was music, in fact, that led to the king's engagement. Dining at the Siamese embassy in Paris two years ago, he met Princess Sirikit, then a budding 15-year-old with some odd ideas. For example, she had acquired a strong taste for bebop. The king, a confirmed antibebopist, argued patiently with her all through dinner but got nowhere. At the end he asked her father, Prince Mom Chao Nakkhatmongkhon Kitiyakara, for permission to take her out, let her listen to a few orchestras and discover what he meant. When the princess came to Lausanne to attend high school at the Pensionnat Riante-Rive there were opportunities for more talk and personal demonstrations by the king on the piano. They never did settle the question, the princess holding firm to her bebopist convictions, but they did settle other things. Last July the king called Prince Nakkhatmongkhon to Lausanne, asked for the hand of his daughter. In August the king went to London, where Prince Nakkhatmongkhon was Siamese ambassador, and attended a birthday party for the princess at which the engagement was announced. The official news reached the Bangkok government a couple of weeks after it was being bandied about in the public prints. The princess came from the right families, was indeed one of many Siamese girls who had been sent to school in Switzerland to be nearby in case the king should be looking for a queen.

When he is not thinking of Bach, brass and bebop, he is generally

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KING OF SIAM CONTINUED

thinking of cameras, filters and shutter speeds. His passion for photography has taken on an even keener edge than usual in recent weeks, as he has looked forward to his trip back to photogenic Siam. But the trials and worries of a king as an amateur photographer, he feels, are generally underestimated. He explains it this way: "Some people think that because smoother-riding open automobiles have largely replaced bobbing elephants on official occasions in Siam, photography has become easier for the king. I suppose that this is, in a way,

true, but it hardly touches the core of the problem. The core is that at an official function you cannot very well open a camera and start shooting pictures back at all the people who are shooting pictures of you. Besides, in the king's pictures there would be no king. Someone once suggested that I might wear a Contax next to my skin and have a little hole in my uniform through which the lens could poke, looking like just another decoration, but this, I think, is impractical. I have tried to solve the problem in two ways. First, I figure out the pictures I want before the function, preset the camera and then ask a friend to point it and push the button at the right moment. This, however, few friends ever do correctly. Secondly, I carry a Contax in my pants pocket and, when a band suddenly blares or something happens to cause the crowd to look away from me, I whip it out, shoot a picture and stuff it back into my pocket again. But it is all very unsatisfactory."

Young Phumiphon's modern ways may seem a little astonishing when one recalls that only 50 years ago the King of Siam was such a sacrosanct figure that a citizen who dared look at him could be shot for this irreverence. But Phumiphon always remembers he is king. Thus even the boys in his orchestra never address him by his first name but murmur "Your Majesty" instead. And perhaps some of his glib mannerisms and unregal habits are not so surprising in view of the fact that King Phumiphon was born in the U.S. (the only king in the world who was) and has spent only four of his 22 years in Siam.

His father, Prince Mahidol of Songkhla, was in line for the throne but strayed from the path of education for a kingship by first marrying a Siamese commoner and then studying to be a doctor. He and his wife were living in Cambridge, Mass., while the prince studied medicine, when Phumiphon was born. Phumiphon's father was back in Siam, serving on the staff of the Siriraj Hospital when he died.

In 1929 there seemed little chance that the second son of popular Prince Mahidol would ever sit on the throne of Siam. The boy's uncle, King Prajadhipok, ruled with absolute power over his 11 million subjects. But a little later the king, worried about his own childlessness, packed his brother's children off to Switzerland with orders that Ananda should be educated for future important duties. After that things moved fast. In 1932 a group of army officers and civil servants revolted, stripped Phumiphon's uncle of his absolute power and forced the granting of a constitution. In 1933 there was another revolution and although this was put down, it left a situation so tense that presently King Prajadhipok abdicated in favor of his 10-year-old nephew Ananda and went off to live out his days and die in England. In Lausanne, Prince Mahidol's widow, Princess Kalyani, King Ananda and Prince Phumiphon marked their new position in life by moving out of a small apartment and into the more spacious villa.

Siam seemed content to get along with only occasional glimpses of its king. King Ananda, accompanied by Brother Phumiphon, paid a brief visit in 1938, returned late in 1945 and died in his bedroom the following June. In Bangkok a commission of inquiry is still taking evidence on his death. The facts, even after nearly four years of investigation, are still clouded. The commission of inquiry announced



LATE KING Ananda, a fire-arms collector, uses the revolver that was later found by his body.



NEW KING Phumiphon wears bemedaled royal uniform for official portrait after becoming king.

Happy day when you give or get...today's Kodak Camera

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Kodak's newest color miniature has fine f/4.5 Lumenized lens... assures sparkling transparencies for projection, for Kodachrome Prints. Black-and-white negatives enlarge beautifully. Convenient 8-exposure rolls. 1/200 flash shutter. Simplified exposure and focus settings. \$29.95. Flashholder, \$11.08. Prices include Federal Tax.



**KODAK
PONY 828
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New simplicity in a folding camera

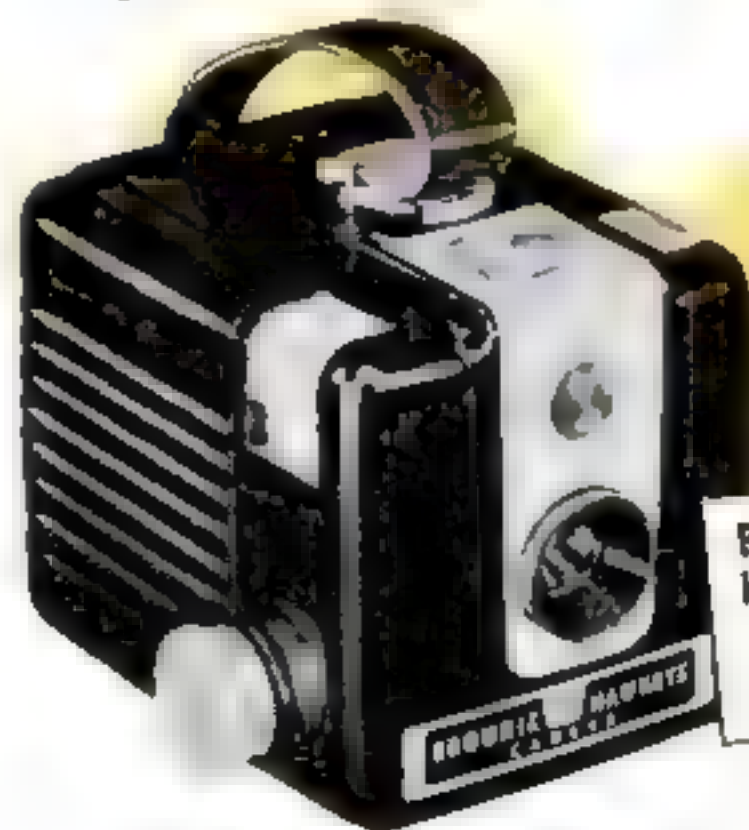
Fixed-focus lens; no need to adjust for distance. New-type shutter release for steady shooting. Shutter synchronized for flash. Black-and-white and color negatives, 2 1/2 x 3 1/2. \$24.50. Other models to \$95. Flashholder, \$11.08. Prices include Federal Tax.



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Over-size, brilliant, waist-level finder frames your picture quickly and easily; fixed-focus lens; new thumb-action shutter release. Just aim and press the button—the picture's yours! Black-and-white and color negatives, 2 1/2 x 2 1/2. \$5.50. Photo Flasher for night shots, \$1.55. Prices include Federal Tax.



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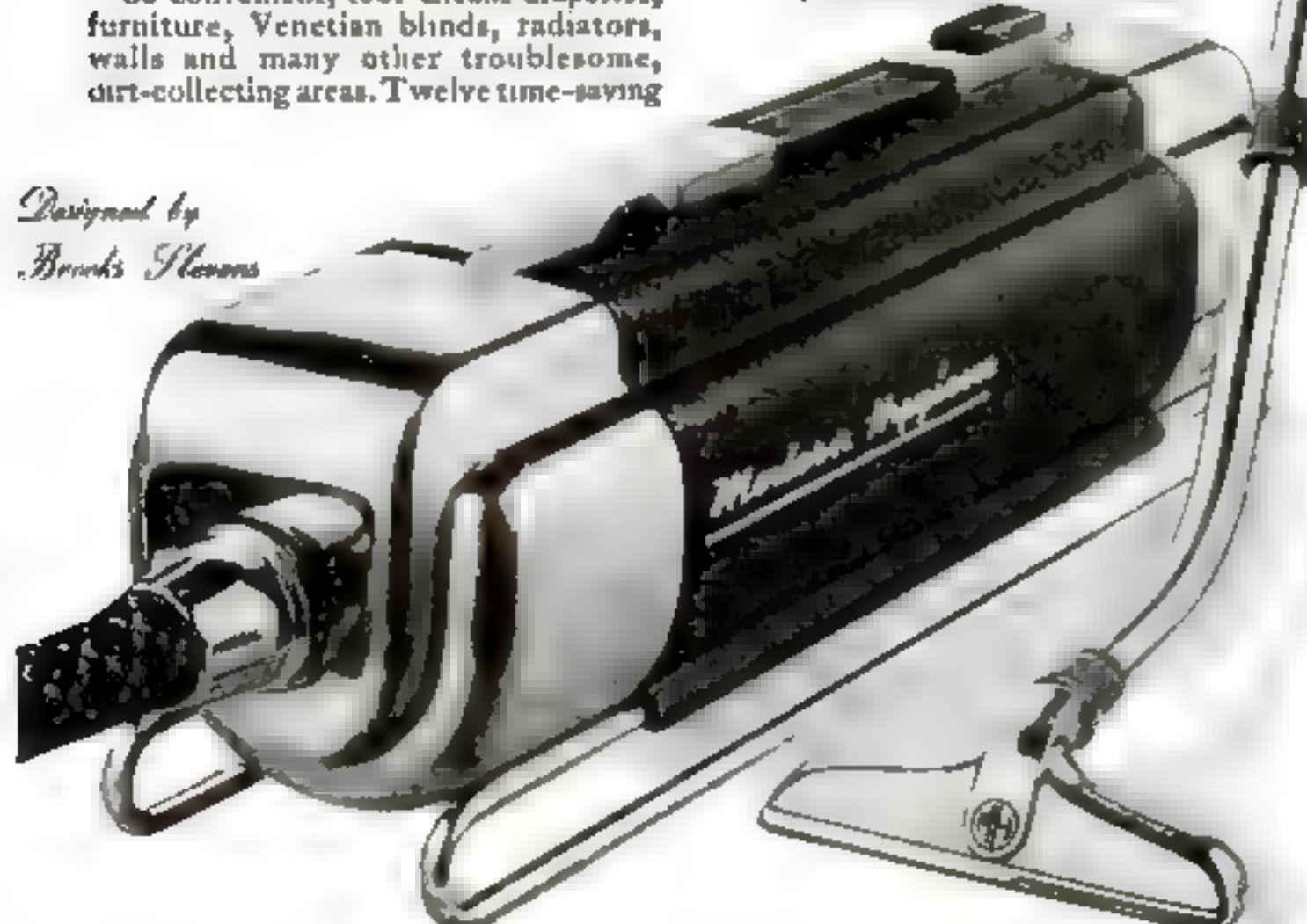
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ONCE OVER LIGHTLY GETS ALL THE DIRT

KING OF SIAM CONTINUED

that Ananda's gun, which had been lying beside his body, fired the bullet that killed him. A special prosecutor, however, later swore that the gun had not been fired for several days before his death. The best summation of the situation was finally given by a police-department expert who, after weeks of investigation, announced: "The wound was caused by the king himself or it was caused by someone else." So the case has gone. Many on the scene still think that a moody, talented boy killed himself because he would not be king. At all events Phumiphon Aduladet, then 18, was suddenly king. The government sent him back to Lausanne to complete his education along new lines.

Now Siam wants its king back. Siamese diplomats complain that a big backlog of kingly business has jammed up during the monarch's prolonged absence. Siamese like to argue that the titles of their king as printed in foreign newspapers—Brother of the Moon, Possessor of the Four and Twenty Golden Umbrellas, Supreme Arbitrator of the Ebb and Flow of the Tide—were all made up by a group of American newspapermen in a San Francisco saloon one rainy afternoon. King Prajadhipok, visiting the U.S., had told them that he could not remember his royal titles and urged them to make them up as they pleased. They did. But it is a fact that Somdet Phra Chao Yu Hua Phumiphon Aduladet has never been officially crowned. Also the whole question of the king's marriage requires discussion. All these burning matters (including the four cremations) imperiously demand the king's homecoming.

More important are the political fires blazing all around Siam. Siam, as Asia goes these days, outwardly seems snug and insular, with that oddly idyllic quality that led British soldiers during the last war to dub it "Toyland." It is rich and not overcrowded. Its food production is more than enough to keep everyone well fed. It boasts a balanced budget, a favorable trade balance and a low price level. Its people, from the wealthiest noblemen to the lowliest tappers in the rubber plantations, are happier than in almost any Asiatic country these days. But the Communist ring is getting tighter around Siam and there are three million Chinese in the country, presumably susceptible to Communist infiltration. In such circumstances, the government feels that its hand may well be strengthened by the presence of the king, even though, of course, his constitutional ministers rule for him. Despite his long absence, Phumiphon is extremely popular in Siam. His songs, *Love and My Heart* and *'Tis Sundown*, are hits in Bangkok; and whenever His Majesty's picture appears on a Siamese movie screen, the audience rises and applauds.

Siamese of all classes will be out in full force along the sluggish, brown Chao Phya River when King Phumiphon sails up the river next month, comes ashore at the royal landing and moves with his entourage in stately procession to the Grand Palace where his brother's body lies in state. For the pomp-starved Siamese the Arrival, the Coronation and the Cremation will be great events. But for young King Phumiphon they will signal the beginning of a new and strange life in Bangkok, where neither the saddest laments of the saxophone nor the lustiest blasts on the trumpet can summon to the palace the lost delights of sweet Lausanne.



THE KING'S FIANCEE is interrupting her studies to go with him to Siam. Their marriage date will be discussed by the family when the couple gets home.

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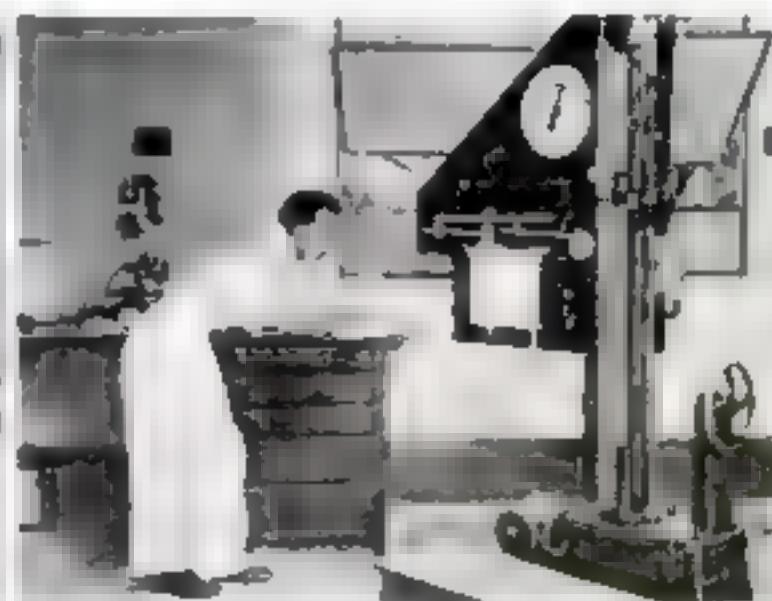
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The tensile strength of samples of rubber is tested as part of the work at the Rubber Research Institute of Malaya. Such tests aid planters in improving the quality of their crop.



FLYING SQUADS FIGHT BANDITS

Communist-led gangs of bandits are still a daily menace in some of the more remote parts of Malaya. Here a Flying Squad sets up its Bren gun during a patrol of a rubber plantation.

NATURAL RUBBER MEANS BETTER QUALITY AND LOWER PRICES IN HUNDREDS OF RUBBER PRODUCTS — FROM BABY NIPPLES TO GIANT TRUCK TIRES



WEDDING PARTY poses for official picture. Standing, left to right: Ushers Harry Brooks and J. Averell Clark, Bridesmaid Mrs. Elizabeth Griffin, bride's mother Mrs. Clark McIlwaine, the bride and groom, Best Man Albert

Hardman, Bridesmaid Mrs. William Harkness, Ushers Benjamin Thoron and Count Georges Lasocki of Poland. Seated Ushers Joseph Moran II, the Earl of Jellicoe, Colonel Anthony J. Drexel Biddle and William Woodward Jr.

Life Goes to the Milford Haven Wedding

Mrs. Romaine Simpson of the U.S.A. marries King of England's cousin

Shortly after 4 p.m. on Saturday, Feb. 4, a five-minute pealing of bells rang out from the tower of the National Presbyterian Church in Washington, D.C. It signaled the most notable international wedding the capital had seen in years—that of Mrs. Romaine Dahlgren Pierce Simpson of New York and Washington to Britain's most eligible bachelor, David Michael Mountbatten, the Marquess of Milford Haven and second cousin of King George VI.

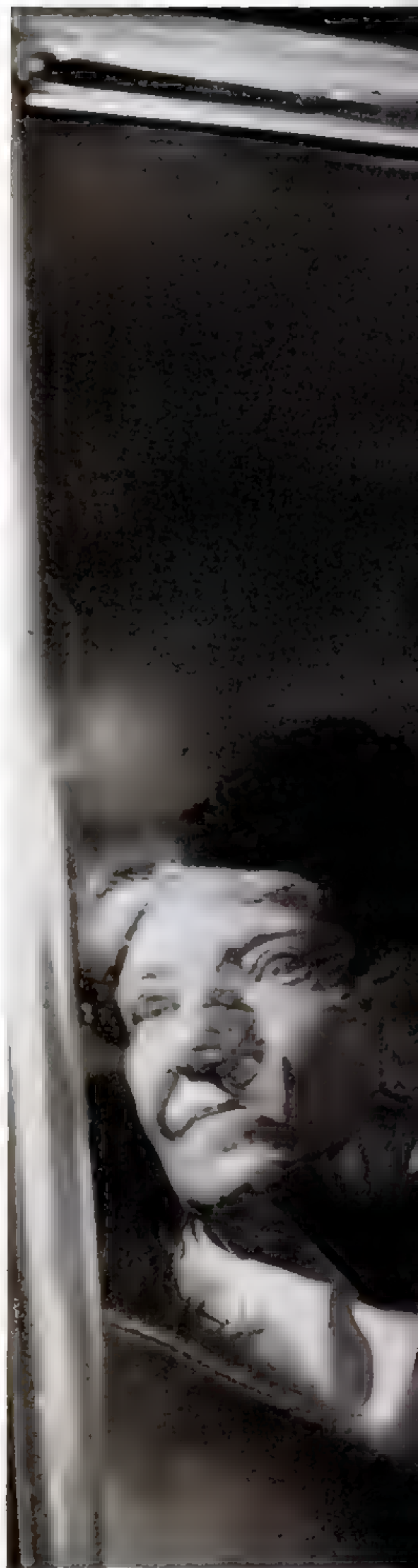
Although the marquess' mother was absent (*next*

page), the event was a glittering success, not only for the 400 invited guests (including the Archduke Franz Joseph of Austria and Princess Marina Torlonia of Italy) but also for 400-odd uninvited who crashed the reception until it became, as one man said, "a muddle of ambassadors and such." And as the couple left the church, some Britons outside noticed that the new marchioness had already begun to act in proper fashion: she had circled her bouquet of purple orchids with some plain British heather.



ABSENT MARCHIONESS, groom's mother, is toasted at a prenuptial party by bride's mother, Mrs. McIlwaine

(*left*). Next to her stands Señor Don Pablo Merry del Val of Spanish embassy. Usher Count Lasocki stands at right.



MEMBERS OF THE WEDDING are caught in unusual picture showing the new marchioness in her car flanked



by reflections in car window of two spectators. Photograph was taken by Washington Times-Herald Photographer

Max Esper. Esper first got in car's front seat for close-up, found he could not focus on both marquess (background)

and marchioness. He got out, ran around to side of car and took this picture by squeezing between door and crowd.

Got a minute?



Have a Hires!

You can enjoy Hires anywhere
at fountains... from auto-
matic dispensers... or by the bot-
tle. When you want refreshment,
ask for Hires. It's the quality
behind the invitation that counts.



Milford Haven Wedding CONTINUED



AT A PARTY FOR BRIDE AND GROOM THE NIGHT BEFORE THE WEDDING

PERFECT INTERNATIONAL MATCH

Although the union of American beauty and English nobility seemed like a perfect one, the marriage almost didn't come off. The whole affair would have seemed disconcerting to Queen Victoria, from whom the Milford Haven line descends. One of Victoria's daughters, the Princess Alice, married Louis IV, Grand Duke of Hesse, and in 1884 their eldest daughter, Princess Victoria Alberta, was wed to Prince Louis of Battenberg, who in 1917 changed the family name from Battenberg to Mountbatten and soon thereafter was made Marquess of Milford Haven. His son, George Louis, elder brother of Earl Mountbatten of Burma, who led Britain's Commandos during the war, married Nadejda, daughter of Grand Duke Michaelovitch of Russia. In 1919 their son, David Michael Mountbatten, the present Milford Haven, was born. By this time Victoria was a long way off and the family money was running out, and to Nadejda, who contributed an enviable Russian shrewdness to the lineage, the best way to allow David to live up to his title was to insist on a suitable marriage for him. So when David



THE BRIDE WAS BUSY at wedding parties. Left, she chats with the girls (left to right: Mrs. William Woodward Jr., Mrs. William Fahnestock, Mr.



MILFORD HAVEN (CENTER) JOINS THE OTHER GUESTS IN A CONGA LINE

ALMOST DIDN'T HAPPEN AT ALL

last summer fell in love with recently divorced Mrs. Romaine Simpson, who had a \$35,000-a-year alimony from Millionaire William Simpson, Nadejda indicated her approval. So did royal cousin George.

But then a surprising piece of news became known: once Romaine had remarried, her income would shrink to \$4,320, which would not be much help to the couple in maintaining their standard of living. Nadejda, then visiting the U.S., flounced off to England, and marriage prospects for David and Romaine suddenly looked bleak. Negotiations already under way with Mr. Simpson, whose late father was head of Marshall Field in Chicago, had to be intensified. Would he be willing to increase the sum substantially? He would. As finally arranged, Romaine will get about \$13,000 a year, and although Nadejda never returned for the nuptials, the log jam was broken. Off on their honeymoon, the couple could spend their time trying to decide which wedding presents they liked best—the complete dental job for David to be paid for by one of his wealthier friends, or the china from Princess Elizabeth.



William Harkness, the bridegroom. Center, she dances with the marquess. Right, she feeds cake to best man while groom is absorbed in slipping his cake on plate.

CONTINUED ON NEXT PAGE



Send postcard for FREE leaflet with 42 tips on "Good Taste Today," Box A-1, Oneida, N. Y.

Which fork first? Never worry again!... just remember silver is placed in the order in which it will be used. Begin at the outside and work in toward the plate. Incidentally, the good taste of your table appointments is just as revealing as your table manners. To keep your table looking right, a handsome set of matching silverware probably does the most for the least money. A 42-piece set of 1881 (R) Rogers (R) Silverplate is only \$39.75, chest included. Compare its weight, finish, design. It's a remarkable value! Choice of 4 beautiful patterns in this long-lived silverware.



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STAR-KIST TUNA CHOW MEIN

1. Quarter and separate sections of 1 medium-size onion and cook with: $\frac{1}{4}$ cup green pepper strips and $1\frac{1}{2}$ cups sliced celery in $\frac{1}{4}$ cup butter (or margarine) 3 minutes.
2. Add: 1 cup hot water, 1 tsp. salt, cover and cook 5 minutes.
3. Add: 1 $\frac{1}{2}$ can Star-Kist Fancy Solid Pack (or Chunk Style) Tuna broken into large pieces, and 1 No. 2 can Chow Mein vegetables, drained. Heat thoroughly, then...
4. Combine and stir into above: 1 tbsp. cold water, $1\frac{1}{2}$ tbsps. cornstarch, 2 tbsps. soy sauce, $\frac{1}{4}$ tsp. granulated sugar.
5. Cook 1 minute longer. Serve over fried noodles or rice.

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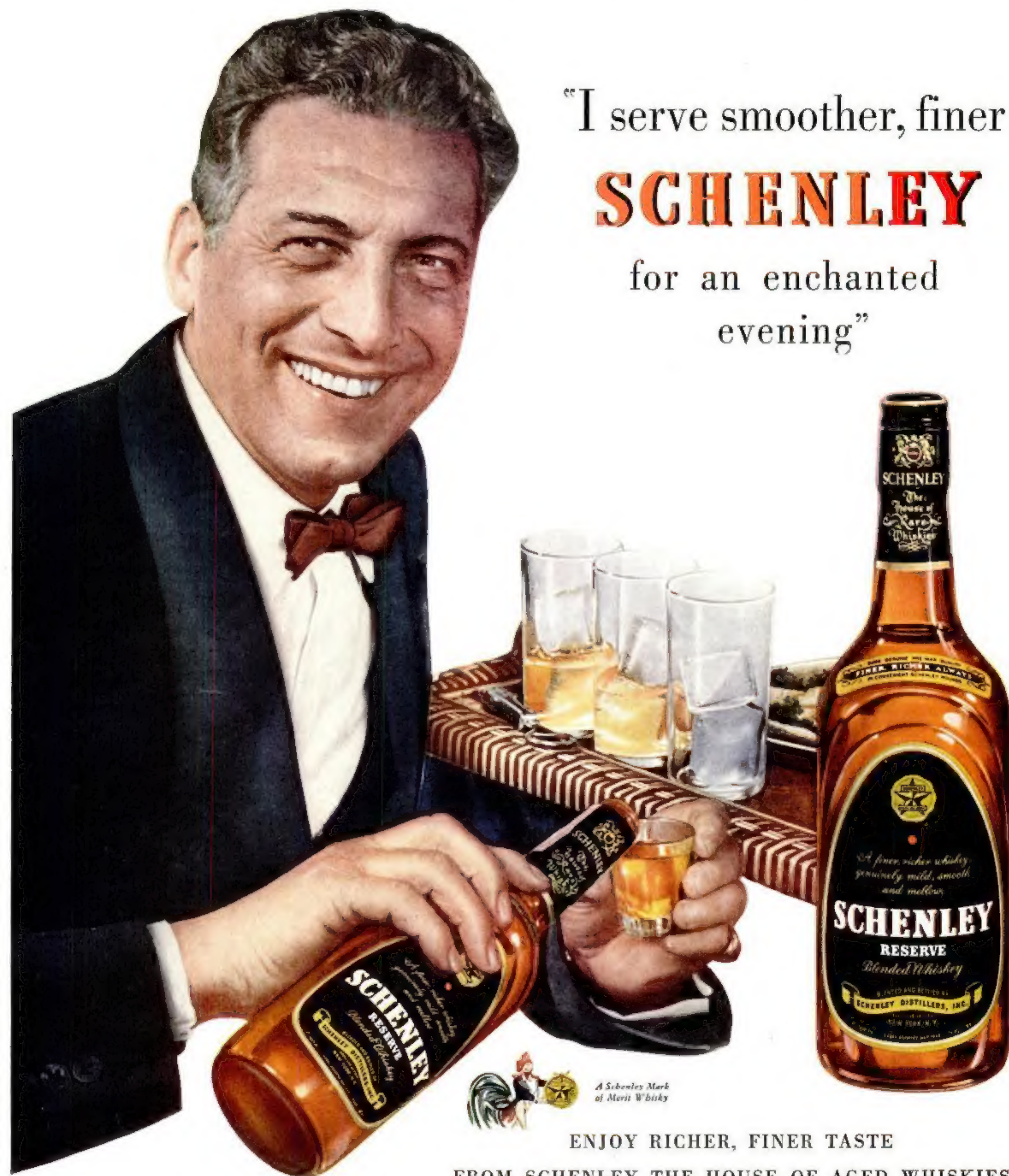
A black and white photograph of a bride and groom. The bride is on the left, wearing a long, patterned wedding dress and a veil, holding a bouquet of flowers. The groom is on the right, wearing a dark suit and a boutonniere, with his hand near his face. They are standing in front of a doorway.

A black and white photograph of a man with glasses, smiling, wearing a suit and bow tie, standing with his arms crossed. He is positioned in the center of the frame, with a dark background. The lighting is soft, highlighting his face and the texture of his clothing.

OFF ON HONEYMOON the couple peer out of their Cadillac. Wedding trip will take them first to London, then Switzerland, but they will live in the U.S.

EZIO PINZA, famous singing star of "South Pacific", says:

"I serve smoother, finer
SCHENLEY
for an enchanted
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